

Towson University  
Dashboard Indicators, May 2018

As of 5/21/18

*Italicized figures are figures against which peer comparisons should be made.*

*\* Measure used by U.S. News*

\* Benchmark = Comparison to external standard (P = peers; B = BOR policy; N = national standard; S = State policy; I = institutional goal)

Student: Access, Affordability, and Attainment												Alumni	
Year	1 Average SAT	2 6-year graduation rate	3 Average (3-yr.) 2nd year retention rate	4 Afr.-Amer., Hispan., Nat. Amer. as % of UGs	5 % of applicants admitted (new freshmen & transfer students)	6 MD comm. college transfers						10 Alumni giving rate	
2012	1087	66%	85%	19%	70%	2430						3.9%	
2013	1088	65%	85%	21%	62%	2848						4.3%	
2014	1084	68%	86%	22%	61%	2142						3.8%	
2015	1087	70%	86%	24%	67%	1937						5.1%	
2016	1080	71%	86%	26%	74%	2311						4.5%	
2017					72%	2552							
Benchmark*	974-1160 (25th & 75th %ile)	64%	83%	20%	65%	1300							

  

Faculty						Affordability			Workforce Dvlp.		Economic Dvlp.	
Year	21 Aver. faculty salary	22 Wgted. aver faculty salary %ile	24 Student to Faculty Ratio	7 Resident UG tuition & fees (Yr. beginning)	8 % of undergrads receiving financial aid	9 Average* undergraduate debt burden upon graduation			35 Upper division STEM enrollment	38 Number of start-up companies		
2012	\$72,400	60	17	\$8,132	3%	\$23,812			1390	2		
2013	\$72,444	59	17	\$8,342	3%	NA			1461	1		
2014	\$78,288	73	17	\$8,590	3%	\$25,936			1530	0		
2015	\$79,751	73	17	\$9,182	7%	\$25,785			1672	0		
2016	\$80,786	66	17	\$9,408	2%	\$25,483			1732	0		
2017	\$82,260	65		\$9,694	3%	71%			1907	0		
Benchmark*	\$80,806	85%	18.7		P	\$29,305						

  

Stewardship				Effectiveness & Efficiency						
Year	41 Expend. for instr. as % of oper. expend. (Excl. auxil./hosp.)	42 Expend. for admin. as % of oper. expend. (Excl. auxil./hosp.)	43 Fund balance increase: goal achievement	44 % of fundraising goal achieved	51 Classroom utilization rate	52 Facilities renewal \$ as % of replacemt. value	53 % of undergrad. credits from non-tradit. methods	54 Time to degree in years	55 Tching. workload courses per FTE faculty	
2012	40%	13%	Met goal	78%	65%	3.0%	8.3%	4.4	7.4	
2013	42%	14%	Met goal	112%	67%	3.0%	8.7%	4.3	7.3	
2014	38%	14%	Met goal	116%	65%	2.3%	11.1%	4.1	7.2	
2015	40%	14%	Met goal	99%	63%	1.4%	8.1%	4.0	7.1	
2016	46%	17%	Met goal	87%	60%	2.1%	8.2%	4.2	7.1	
2017			Met goal	68%	63%	2.3%	6.6%	4.2	7.0	
Benchmark*	54%	14%	B	100%	66%	0.2% increase	10.0%		7.5	