

Towson University
Dashboard Indicators, June 2019

As of 5/28/19

Italicized figures are figures against which peer comparisons should be made.
** Measure used by U.S. News*

* Benchmark = Comparison to external standard (P = peers; B = BOR policy; N = national standard; S = State policy; I = institutional goal)

Student Success, Diversity & Inclusion						
Year	1 Average SAT	2 6-year graduation rate	3 Average (3-yr.) 2nd year retention rate	4 Afr.-Amer., Hispan., Nat. Amer. as % of UGs	5 % of applicants admitted (new freshmen & transfer students)	6 MD comm. college transfers
2013	1088	65%	85%	21%	62%	2,848
2014	1084	68%	86%	22%	61%	2,143
2015	1087	70%	86%	24%	67%	1,937
2016	1080	71%	86%	26%	74%	2,311
2017	1133	72%	85%	29%	72%	2,552
2018					74%	2,621
Benchmark*	1048-1215 (25th & 75th %ile)	64%	82%	20%		

Alumni
10 Alumni giving rate
4.3%
3.8%
5.1%
4.5%
3.9%

Faculty			Affordability			
Year	21 Aver. faculty salary	22 Wgtd. aver faculty salary %ile	24 Student to Faculty Ratio	7 Resident UG tuition & fees (Yr. beginning) % chg.	8 % of undergrads receiving financial aid	9 Average* undergraduate debt burden upon graduation
2013	\$72,444	59	17	\$8,342 3%	70%	NA
2014	\$78,288	73	17	\$8,590 3%	70%	\$25,936
2015	\$79,751	73	17	\$9,182 7%	71%	\$25,785
2016	\$80,786	66	17	\$9,408 2%	71%	\$25,483
2017	\$82,260	65	17	\$9,694 3%	71%	\$26,460
2018	\$82,628	57		\$9,940 3%	72%	
Benchmark*	\$83,701	85%	19			\$28,781

Workforce Dvlp.	Economic Dvlp.
35 Upper division STEM enrollment	38 Number of start-up companies
1,461	1
1,530	0
1,672	0
1,732	0
1,907	0
2,014	0

Stewardship				Effectiveness & Efficiency					
Year	41 Expend. for instr. as % of oper. expend. (Excl. auxil./hosp.)	42 Expend. for admin. as % of oper. expend. (Excl. auxil./hosp.)	43 Fund balance increase: goal achievement	44 % of fundraising goal achieved	51 Classroom utilization rate	52 Facilities renewal \$ as % of replacemt. value	53 % of undergrad. credits from non-tradit. methods	54 Time to degree in years	55 Tching. workload courses per FTE faculty
2013	42%	14%	Met goal	112%	67%	3.0%	8.7%	4.3	7.3
2014	38%	14%	Met goal	116%	65%	2.3%	11.1%	4.3	7.2
2015	40%	14%	Met goal	99%	63%	1.4%	8.1%	4.3	7.1
2016	46%	17%	Met goal	87%	60%	2.1%	8.2%	4.3	7.1
2017	48%	19%	Met goal	68%	63%	2.3%	6.6%	4.2	7.0
2018			Met goal	113%	63%	2.2%	7.5%	4.2	7.0
Benchmark*	53%	14%	Meet goal	100%	66%	2.0%	10.0%	4.2	7.5