



Department Profile
College of Fine Arts and Communication: Department of Mass Communication

Faculty Headcount (November 1 snapshot)	2018	2019	2020	2021	2022
Instructor	0	0	0	0	1
Assistant Professor	8	8	4	5	6
Associate Professor	4	4	7	7	6
Professor	4	4	4	4	3
<i>Total Tenured/Tenure-Track Faculty</i>	<i>16</i>	<i>16</i>	<i>15</i>	<i>16</i>	<i>16</i>
Clinical & Visiting	0	0	0	0	1
Lecturer	5	3	4	4	3
Senior Lecturer	1	0	0	0	0
<i>Total Other Faculty</i>	<i>6</i>	<i>3</i>	<i>4</i>	<i>4</i>	<i>4</i>
TOTAL FULL-TIME FACULTY	22	19	19	20	20

Enrolled Majors (Fall Census)	2018	2019	2020	2021	2022
Mass Communication	377	412	383	370	495
Pre-Mass Communication	271	235	234	174	0
<i>Total Undergraduate Majors</i>	<i>648</i>	<i>647</i>	<i>617</i>	<i>544</i>	<i>495</i>
Communications Management	23	30	41	48	53
<i>Total Graduate Majors</i>	<i>23</i>	<i>30</i>	<i>41</i>	<i>48</i>	<i>53</i>
TOTAL ENROLLED MAJORS	671	677	658	592	548

Student Credit Hours (Fall Census)	2018	2019	2020	2021	2022
Lower Undergraduate	1,989	1,815	1,740	1,503	1,566
Upper Undergraduate	3,216	3,274	3,310	2,990	2,837
Graduate	159	198	237	265	315
TOTAL STUDENT CREDIT HOURS	5,364	5,287	5,287	4,758	4,718

Undergraduate Class Size (Fall Census)	2018	2019	2020	2021	2022
2 to 9	2	0	0	1	0
10 to 19	55	53	0	51	43
20 to 29	23	26	0	15	19
30 to 39	1	0	0	0	0



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Undergraduate Class Size (Fall Census)	2018	2019	2020	2021	2022
40 to 49	0	0	0	0	1
50 or more	3	1	0	1	0
TOTAL UNDERGRADUATE CLASSES	84	80	0	68	63

Degrees & Certificates Awarded (Academic Year)	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Bachelor's Degrees	202	176	211	180	192
Master's Degrees	6	4	6	9	7
Certificates	5	2	5	3	9
TOTAL DEGREES & CERTIFICATES AWARDED	213	182	222	192	208

Expenditures (Fiscal Year)	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Mass Communication	\$3,379,721	\$2,513,383	\$2,486,684	\$2,590,021	\$2,817,044
MCOM Lab/Class Fee	\$16,375	\$16,475	\$9,758	\$13,750	\$19,491
TOTAL DEPARTMENTAL EXPENDITURES	\$3,396,096	\$2,529,858	\$2,496,442	\$2,603,771	\$2,836,535

TOTAL COLLEGE EXPENDITURES	\$18,070,187	\$18,977,105	\$19,375,156	\$20,996,536	\$22,155,281
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