



Department Profile
College of Fine Arts and Communication: Department of Mass Communication

Faculty Headcount (November 1 snapshot)	2016	2017	2018	2019	2020
Assistant Professor	0	0	8	8	*
Associate Professor	0	0	4	4	*
Professor	0	0	4	4	*
<i>Total Tenured/Tenure-Track Faculty</i>	<i>0</i>	<i>0</i>	<i>16</i>	<i>16</i>	<i>*</i>
Lecturer	0	0	5	3	*
Senior Lecturer	0	0	1	0	*
<i>Total Other Faculty</i>	<i>0</i>	<i>0</i>	<i>6</i>	<i>3</i>	<i>*</i>
TOTAL FULL-TIME FACULTY	0	0	22	19	*
* Available December 2020					

Enrolled Majors (Fall Census)	2016	2017	2018	2019	2020
Mass Communication	420	409	377	412	383
Pre-Mass Communication	301	281	271	235	234
<i>Total Undergraduate Majors</i>	<i>721</i>	<i>690</i>	<i>648</i>	<i>647</i>	<i>617</i>
Communications Management	21	15	23	30	41
<i>Total Graduate Majors</i>	<i>21</i>	<i>15</i>	<i>23</i>	<i>30</i>	<i>41</i>
TOTAL ENROLLED MAJORS	742	705	671	677	658

Student Credit Hours (Fall Census)	2016	2017	2018	2019	2020
Lower Undergraduate	2,058	1,806	1,989	1,815	1,740
Upper Undergraduate	2,841	2,919	3,216	3,274	3,310
Graduate	105	60	159	198	237
TOTAL STUDENT CREDIT HOURS	5,004	4,785	5,364	5,287	5,287

Undergraduate Class Size (Fall Census)	2016	2017	2018	2019	2020
2 to 9	0	4	2	0	0
10 to 19	48	49	55	53	0
20 to 29	12	19	23	26	0
30 to 39	12	5	1	0	0



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Undergraduate Class Size (Fall Census)	2016	2017	2018	2019	2020
50 or more	2	1	3	1	0
TOTAL UNDERGRADUATE CLASSES	74	78	84	80	0

Degrees & Certificates Awarded (Academic Year)	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Bachelor's Degrees	168	217	202	176	211
Master's Degrees	5	8	6	4	6
Certificates	7	7	5	2	5
TOTAL DEGREES & CERTIFICATES AWARDED	180	232	213	182	222

Expenditures (Fiscal Year)	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Mass Communication	\$3,200,373	\$3,429,535	\$3,379,721	\$2,513,383	\$2,486,684
MCOM Lab/Class Fee	\$14,986	\$16,014	\$16,375	\$16,475	\$9,758
TOTAL DEPARTMENTAL EXPENDITURES	\$3,215,359	\$3,445,549	\$3,396,096	\$2,529,858	\$2,496,442

TOTAL COLLEGE EXPENDITURES	\$17,794,119	\$18,633,554	\$18,070,187	\$18,977,105	\$19,375,156
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