



Results of Maryland Higher Education Commission Towson University Alumni Survey by Year of Survey

2008: N=3,044 surveyed, N=658 responded; overall response rate=22%
 2011: N=3,595 surveyed, N=854 responded; overall response rate=24%
 2014: N=4,120 surveyed, N=458 responded; overall response rate=11%
 2017: N=4,422 surveyed, N=511 responded; overall response rate=12%
 2020: N=4,621 surveyed, N=489 responded; overall response rate=11%

	2008	2011	2014	2017	2020
1. Would you have been financially able to complete your degree without the financial aid you received?					
Yes, with major financial hardship to me and/or my family	23	19	18	16	17
Yes, without major financial hardship to me and/or my family	11	14	7	8	11
No, I would not have been financially able to complete my degree	33	35	47	50	45
I did not receive any type of financial aid	33	32	28	25	26
2. Since completing your program at Towson, have you ever enrolled in school again?					
Yes	26	33	32	34	31
No, I have not enrolled in school again.	74	67	68	66	69
3. What certificate or degree were you seeking at the school referred to in question 2?					
Associate's degree (2-year)	2	2	1	1	2
Bachelor's degree	4	7	5	1	11
Certificate (Undergraduate level)	3	3	4	2	4
Master's degree	70	66	67	71	57
Doctoral degree	6	6	2	10	13
First professional degree (medicine, law, nursing, pharmacy, theology)	8	7	12	11	6
Graduate certificate	2	2	2	3	2
I was not seeking a degree or certificate.	4	6	7	1	4
4. How well did our institution prepare you for graduate or professional study?					
Excellent preparation	32	31	31	38	23
Good preparation	50	53	50	46	55
Fair preparation	9	12	10	11	16
Poor preparation	1	1	1	2	3
I have not enrolled for graduate or professional study.	7	4	9	2	3
5. How was the major you were seeking when you enrolled again (per question 2) related to the major you completed at Towson University?					
Same major	32	31	38	25	32
Different but related major	50	52	40	58	53
Different major	18	16	21	17	14
6. Are you currently employed?					
Yes, full-time	82	67	65	68	68
Yes, part-time	10	20	20	17	15
No, but I am seeking employment.	4	8	9	8	12
No, and I am not seeking employment.	4	5	5	8	4
7. Where is your current place of employment? (For those who answered Yes to question 6)					
Maryland	75	78	78	77	76
District of Columbia	4	3	3	4	3
Northern Virginia suburbs of DC	2	2	2	2	2
Neighboring state (DE, NJ, PA, WV, elsewhere in VA)	8	5	4	6	8
Other state	10	11	10	10	10
Other country	1	1	2	1	1
8. Look at the following list and mark the category that best describes your current occupation. (For those who answered Yes to question 6)					
Engineer or Architect (to include engineering technician)	1	0	1	0	1
Financial (to include accountant, financial analyst, banker, broker, claims adjuster)	12	9	8	11	10
Health Professional (to include technicians)	12	12	14	18	15
Information Systems (to include programmer/analyst, computer/software engineer, electronics technician, project managers or security specialists)	3	5	5	6	11
Legal Professional or Law Enforcement (to include paralegal or legal secretary)	2	2	1	1	2
Manager, Executive, Proprietor	4	4	2	2	2
Sales or Marketing (to include retail and real estate)	15	13	11	10	9
Scientist (to include research scientist - social, life, physical or mathematics - statistician, analyst and scientific technician)	2	3	5	3	6
Skilled trades, secretary, clerical, laborer, service occupations	4	10	11	7	7
Social Worker	3	3	2	3	2
Teacher	22	19	20	16	16
Other Professional	20	20	19	23	19
9. What is your annual salary or wage in your current job? (For those who answered Yes to question 6)					
Less than \$20,000	11	23	26	20	14
\$20,000 to \$24,999	6	10	12	5	6
\$25,000 to \$29,999	8	9	6	7	7
\$30,000 to \$34,999	15	12	9	9	8
\$35,000 to \$39,999	14	9	9	9	6
\$40,000 to \$44,999	23	15	13	15	10
\$45,000 to \$49,999	9	9	10	11	12
\$50,000 to \$54,999	6	5	5	7	14
\$55,000 to \$59,999	3	3	5	6	7
\$60,000 to \$64,999	2	2	1	4	5
\$65,000 to \$69,999	0	1	1	1	2
\$70,000 or more	3	2	3	5	8
10. How well did Towson prepare you for your current job? (For those who answered Yes to question 6)					
Excellent preparation	29	21	19	21	19
Good preparation	47	45	43	44	36
Fair preparation	13	20	23	18	25
Poor preparation	5	5	6	8	9
Uncertain	6	9	9	9	11
11. To what extent is your current job related to your major or area of study at Towson University? (For those who answered Yes to question 6)					
Directly related	53	44	43	47	49
Somewhat related	26	29	29	27	26
Not related, but I would like a job related to my major.	12	18	18	16	12
Not related, but is not important to me.	9	9	10	10	13
12. Was a bachelor's degree required in order to obtain your current job? (For those who answered Yes to question 6)					
Yes	68	58	60	63	65
No	28	38	36	32	32
I am not sure.	4	4	4	5	3
13. If you were to do it over, would you attend Towson again?					
Definitely yes	45	42	41	42	37
Probably yes	38	39	43	38	39
Probably no	4	9	7	6	11
Definitely no	2	5	3	10	7
Not sure	11	5	6	3	6
14. If you were to do it over, would you major in the same field as you did?					
Definitely yes	49	46	43	45	43
Probably yes	27	28	28	26	29
Probably no	8	15	17	16	15
Definitely no	4	4	7	6	7
Not sure	12	8	6	5	6
15. Where do you currently live?					
Maryland	78	80	80	86	78
Elsewhere	21	20	20	14	22