



| **MAGAZINE** **ANNUAL REPORT**

160 YEARS OF
MOMENTUM
FOR **MARYLAND**



Student Success

At Towson University, students are front and center in everything we do.
Read more about their accomplishments on page 12.



It has been another remarkable year at Towson University. From national recognitions to achievements in research, scholarship and the creative arts—the 2025–26 academic year was one defined by momentum.

We welcomed more than 5,600 new Tigers to our community, marking our most notable enrollment growth since before the pandemic. We were also once again ranked among the nation's top public universities, specifically recognized for access, affordability and student outcomes as well as faculty innovation and our university's engagement in the community.

The accolades continued with TU being named one of the top workplaces in America and earning recognition as a leader in inclusive excellence and veteran support, as well as our focus on sustainability and civic engagement. We are proud of these distinctions, but, even more, we are proud of what they represent: TU is a place where people are valued, respected and empowered to succeed.

We expanded our impact in many ways thanks to the support and generosity of our extended community. It was an extraordinary year for philanthropy, which included gifts to establish scholarships—investment in our programs that will fuel the future of TU.

Our campus also served as a vibrant gathering place for neighbors and supporters who visited TU for hundreds of art exhibits, performances, lectures, athletics events and other activities—opportunities that showcased the creativity, scholarship, talent and spirit of our university community.

But most importantly, we celebrated more than 5,200 graduates during our winter and spring ceremonies. These Tigers now join more than 200,000 alumni who are making a difference in Maryland and across the globe.

Indeed, it was a year of success and continued ascent for Towson University. And the future is brighter than ever.

Sincerely,

Mark R. Ginsberg, Ph.D.
President, Towson University

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NATIONALLY RANKED EDUCATION

TU is nationally ranked for academic excellence, inclusion and value.

THE WALL STREET JOURNAL
AND WASHINGTON MONTHLY
RANK TU AS THE...

#1
public university
in Maryland

Among America's Best

One of
only **25**
"BEST-IN-CLASS"
colleges in the U.S.

NO. 15
among Master's
Universities in the U.S.

WASHINGTON MONTHLY

NO. 26
among all public
universities nationwide

NO. 64
university in the country,
public or private

WALL STREET JOURNAL

NO. 3
public university
in the North

NO. 11
among all universities in
the North, public or private

U.S. NEWS & WORLD REPORT

Academic Excellence

Best Graduate Programs

Three of TU's **College of Health Professions** graduate programs were recognized among the nation's best in the 2026 U.S. News & World Report rankings.

- **No. 1 in Maryland** and tied for **No. 23 in the country** for occupational therapy programs
- **Tied for No. 34 in the U.S.** for best doctorate in audiology
- **Tied for No. 54 in the nation** for master's in speech-language pathology



Top-Ranked for Online Education

TU was again recognized by U.S. News & World Report as one of the nation's top institutions for **online graduate education**, reflecting the university's commitment to high-quality, accessible programs designed for today's working professionals.

- **No. 1 in Maryland** and **No. 59 nationally** for best online master's in education
- **No. 4 in Maryland** and **No. 53 in the U.S.** for best online master's in information technology



One of America's Top Business Schools

In the annual Poets & Quants rankings, TU's **College of Business & Economics** was ranked among the country's best undergraduate business programs, recognized for academic experience and graduate outcomes.

- **No. 27** public undergraduate business school in the country
- **No. 72** overall among public and private universities
- **No. 46** nationally for career outcomes
- **One of only nine** universities nationwide with 100% of 2025 graduates completing a business-specific internship during their academic career



An Engine of Opportunity

NO. 1
for social mobility
in Maryland
WALL STREET JOURNAL

NO. 41
for social mobility
in the U.S.
WALL STREET JOURNAL



A Great Value for Students

NO. 2
"Best Bang for Your Buck" in Maryland
WASHINGTON MONTHLY

4.5★
MONEY MAGAZINE

43%*
of students graduate
with zero debt
*24-25 GRADUATES

CELEBRATING 160 YEARS

We Look Good for Our Age

TU celebrated a big birthday in 2026 by receiving new and repeat high national rankings and embarking on award-winning research. We welcomed our biggest freshman class on record, but no matter how old we get or the number of Tigers roaming campus, today's graduates have essentially the same mission as the first: learn, grow and become effective leaders for the public good.



1860s

On Jan. 15, 1866, 10 students registered at the Maryland State Normal School (MSNS). The school focused on training new teachers. The school was co-educational from the start. Its first home was a rented hall in Baltimore City. Tuition for many of the students was free through the Pledge to Teach program. Students repaid the boon by educating generations of children and becoming leaders in their communities.



Faculty and staff, 1921

1870s–1915

Maryland State Normal School found a home in West Baltimore at Carrollton and Lafayette avenues. But the building quickly became too small and outmoded. School leaders decided to relocate to a suburban location, where they could build dormitories to house students and additional classroom buildings as needed. In 1915, MSNS moved to 88 acres of former farmland in Towson.

1915–30s

When the school opened in Towson in September 1915, all classes were held in the Administration Building, now Stephens Hall. It also had an auditorium, the administrative offices, a library, the campus model elementary school and a small cafeteria that would eventually be used by commuter and elementary school students. In 1935, the school awarded bachelor's degrees for the first time and changed its name to the State Teachers College at Towson (STC).

Maryland State Normal
School in West Baltimore

1940s–50s

After World War II, hoping to attract and support veterans with GI benefits, the school created the Junior College program. This two-year general education program allowed students to begin their higher education at Towson and transfer those credits to another college to finish their degree. The 1954 Supreme Court ruling *Brown v. Board of Education* opened Towson to Black students. In 1959, Marvis Barnes and Myra Ann Harris were the STC's first four-year Black graduates.

1960s–70s

The state redesigned teacher education colleges to liberal arts colleges, so the State Teachers College at Towson became Towson State College in 1963. Real-world learning continued to be an important part of Towson's educational experience. Nursing students were placed in nearby hospitals to gain field experience, just as teaching students had been for the last 100-plus years. International student and faculty exchange programs opened the world to community members studying abroad. In rapid succession, the school built the library (1957), Smith Hall (1965) and Linthicum Hall (1968). Between 1960 and 1980, 17 new structures appeared on campus, almost one new building per year for two decades. These changes were reflected in administrative changes. In 1976, the name changed once again to Towson State University.



President Hawkins (left) at the first plaque showing new name of college on July 1, 1963

1980s–90s

Enrollment remained steady with about 15,000 students. The university established the School of Business and Economics in 1982 and went further, reorganizing academic departments into the current college system. Student services buildings and support became the focus of construction. Starting in 1983, the Glen Complex opened dormitory space and dining to another 500 students. In 1997, the school's name changed to Towson University.

2000–26

The opening of Millennium Hall in 2000 kicked off a push into construction on the west side of campus, including two dormitories and the West Village Commons and garage. From 2000–24, 29 structures were created or enhanced on and off campus, including the construction of TU in Northeastern Maryland (2014) and the StarTUP at the Armory (2020), a business engagement center and free co-working space in uptown Towson. TU continued to build its legacy as a strong community partner through BTU—Partnerships for Greater Baltimore, the Institute for Well-Being and the Osher Lifelong Learning Institute. The Dr. Nancy Grasmick Leadership Institute (2021) and the Ben and Myrna Cardin Center for Civic Engagement and Civil Discourse (2025) are two of TU's newest outreach efforts.



Glen Tower Complex in 2026

LEADERSHIP FOR THE PUBLIC GOOD

With 160 years of pushing possibilities, TU has established a rich history of academic success and a proven dedication to improving lives. The university's 2020–30 strategic plan, "Leadership for the Public Good," is a call to action for an even bolder future. It is a focused strategy to build on TU's impressive momentum, further our impact as an anchor institution and advance our preeminent position as a national leader in higher education.



SIX GOALS FUELING OUR FUTURE

Through the power of learning, discovery and creativity, TU is ensuring a world where everyone plays a role in shaping a positive future. Being ambitious on behalf of others isn't just a promise at TU—we deliver on it every day. This plan is where that ambition becomes action.

EDUCATE

We will achieve national recognition for our innovative, student-centered curriculum emphasizing engaged learning, in-demand academic programs and new approaches to instruction and learning in the liberal arts, business, health professions, STEM, arts and teacher preparation.

Four-year graduation rate

CURRENT | **45%**
GOAL | **51%**

INNOVATE

Our faculty are leaders in scholarship and creative activities and will be fully supported in their efforts to generate new knowledge and new creative works.

Research doctoral degrees
conferred annually

CURRENT | **16**
GOAL | **39**

ENGAGE

We will serve as community leaders and partners extending the talents of our students, faculty and staff beyond our campus boundaries to create opportunities for leadership, entrepreneurship, civic engagement and experiential learning.

External partnerships

CURRENT | **853**
GOAL | **769**



Scan here
for key
metrics
of our goal
progress.



INCLUDE

We will build an even more inclusive, equitable and collaborative community where people from all backgrounds, identities, abilities and life experiences are welcomed, valued and supported.

First-generation students

CURRENT | **17%**
GOAL | **16%**

SUPPORT

We will recruit, retain and graduate students of the highest caliber, offer outstanding student success services and provide an engaging campus experience that reflects the educational values of Towson University and produces graduates prepared for careers or advanced education.

Avg. time to degree, first-time freshmen

CURRENT | **4.1YRS.**
GOAL | **4.1YRS.**

SUSTAIN

We will act as leaders in advancing sustainability of all resources—environmental, human and financial.

Reduction in carbon emissions

CURRENT | **62%**
GOAL | **70%**

FUELING MARYLAND'S ECONOMY

TU's Economic Impact in FY25

\$2.5
BILLION
total generated

7,698
jobs supported
statewide

\$896
MILLION
in employee
compensation

\$101.9
MILLION
in state tax
revenues

\$64.4
MILLION
in Baltimore County
tax revenues

RESI examined the university's economic footprint across four primary areas: university operations, capital investments, student spending and the long-term economic impact of TU's 2024 graduating class. The report found that TU generated \$2.5 billion in economic activity for Maryland and helped support 7,698 jobs statewide.

TU-related economic activity also generated an estimated \$101.9 million in state tax revenues and \$64.4 million in county tax revenues, helping to fund essential public services across Maryland.

TU's capital investments, which included the renovation and reconstruction of Glen Towers and Smith Hall, further fueled economic growth with more than \$321 million in output, supporting construction jobs, local businesses and tax revenues at the state and county levels.

Students also played an important role in the regional economy. Spending by TU students at off-campus businesses—from housing and transportation to books and personal expenses—helped to support more than 1,300 jobs and \$261 million in output.



The study highlights the long-term impact of a Towson University degree, finding that higher lifetime earnings associated with TU's Class of 2024—nearly 4,900 undergraduate and graduate alumni—will contribute more than \$1.2 billion in economic output over a 30-year period. These increased earnings are projected to support thousands of jobs statewide, reinforcing the university's role in developing a skilled, competitive workforce.

“This affirms Towson University's role as an anchor institution for the region—one that not only educates students but also strengthens the state's economy, supports thousands of jobs and enriches our community. We are very proud to serve Maryland as a catalyst for growth, opportunity and workforce development.”

— President Mark R. Ginsberg



Impact From Across the University

The study also shows TU's impact through partnerships, programming, research and public service. This included hundreds of Baltimore–Towson University (BTU) partnerships and tens of thousands of visitors to campus through arts, athletics, the TU planetarium, conferences, public events and TU's Institute for Well-Being clinical services.

Initiative	Economic Output	Engagement
BTU Partnerships	\$889,016	16,903 participants
TU's College of Fine Arts & Communication performances and community events	\$231,453	28,016 visitors
TU Planetarium	\$24,654	1,865 visitors
Events & Conference Services	\$2,925,175	608 events
Institute for Well-Being	\$1,114,243	1,453 client visits
TU Athletics	\$913,958	77,174 attendees

*data reflects FY25 output



INNOVATIVE & IMPACTFUL RESEARCH

Research
Investments
FY25

\$19.1
MILLION
Research Expenditures

\$21.3
MILLION
External Grant Funding

100+
External Grants Awarded

Graduate
Education

46
Master's Programs

43
Graduate Certificates

7
Doctoral Programs

Doctoral Studies
AY 25–26

285
Doctoral Program Enrollment
(most in university history)

162
Research Doctorate
Enrollment

TU's commitment to producing innovative and ground-breaking academic research continues to reach new heights. TU registered more than \$19 million in research expenditures in FY2025, which contributed to transformative growth in summer research experiences for undergraduate students, community partnerships, refereed publications, juried creative works and significant growth across TU's doctoral programs. TU introduced the College of Graduate Studies and is now classified as a Research Colleges and Universities institution in the 2025 Carnegie Classification—a recognition of the growing strength of our academic research.

Making Research Accessible

Helmed by anthropology professor Kat Ahlrichs, Ph.D., and the Baltimore Community Archaeology Lab (BCAL), the summer 2025 Trowels to Teaching workshop at North Point State Park taught Maryland K–12 educators about archaeology and the value of cultural preservation.

The workshop series enabled TU student researchers to teach in-service math, science, social studies and English teachers ethical excavation techniques and how to sift soil

and measure archaeological features like shell midden pits. The goal was the participants would infuse what they learned into their lesson plans in the future.

The series and additional field and lab research were funded by a \$38,000 Non-Capital Historic Preservation Grant from the Maryland Historical Trust. This external grant, awarded to Ahlrichs, also funded student hourly positions for two undergraduates.





Practical, Ethical and Sustainable Use of AI

In 2026, TU announced the launch of its Artificial Intelligence Institute, a campus-wide initiative designed to coordinate and expand the university's work in practical, ethical and sustainable applications of artificial intelligence across research, teaching and community engagement. The institute works in close partnership with the FACET AI Hub, which leads faculty development as well as AI initiatives within each college. Together, these efforts are organized around evolving interdisciplinary themes that showcase the breadth and depth of TU's faculty expertise while advancing AI in ways that are responsible, collaborative and impactful for students, the region and the broader public.



Studying What's in Our Water

John Sivey, chair and professor in TU's Department of Chemistry, found his calling in chemistry and now he's helping TU students find theirs. As a doctoral student, Sivey researched how U.S. cities treat their drinking water with a little bleach to kill pathogens that could make people sick. And while usually safe for humans, sometimes the bleach reacts with other chemicals in the water and causes disinfection byproducts, which can be toxic.

Stemming from this research, Sivey established the Aqueous Environmental Chemistry Laboratory at TU. In the lab he leads undergraduate and graduate students in the study of environmental chemistry and the chemistry of drinking water from areas in the U.S.

While Sivey's research goals are ever expanding, his goal for students has always been the same: to graduate ready to take on the world.



Financial Curiosity Led to Cryptocurrency Research

In an environment shaped by inflation and economic volatility, finance professor Jian Huang is helping the next generation of finance professionals learn about financial freedom—even if it sounds like an abstract idea.

Curious about the next wave of business innovation—cryptocurrency—Huang decided to study how holidays celebrated by many people can affect cryptocurrency returns.

In his research, Huang used the Chinese financial market to investigate this behavior but found the pattern appears in other parts of the world as well. He also discovered that when investor sentiment is positive, it can help guide these holiday effects. Compared with traditional stocks, crypto is more sentiment-driven and volatile.

STUDENT SUCCESS

At TU, students are our most important priority. Their successes speak for themselves.

Fulbright Winners



Four TU students and alumni were selected as winners for the 2026–27 Fulbright U.S. Student Program.

Honors College student Luis Rodriguez-Lecha '26 and Karina Balladeres-Santos were selected to be English teaching assistants in Spain; David Christian '24 will be an English teaching assistant in Taiwan; and Ashley Hajimirsadeghi '24 was awarded the Social Sciences, Arts & Humanities Research Award for South Korea.



Administered by the U.S. Department of State's Bureau of Educational and Cultural Affairs, the Fulbright Program provides competitive, merit-based grants for individually designed study/research projects abroad or English teaching assistant programs outside the U.S. The program operates in more than 140 countries and awards grants in nearly all fields and disciplines, including the humanities, social sciences, STEM fields and creative and performing arts.



In addition to the winners, Stephanie Duque '26, of the Honors College, Leah Niles '26 and Jacob Rosenbloom '25 were semifinalists. They were chosen from 22 submissions, the most applicants in school history.



HONORS COUNCIL STUDENT OF THE YEAR

Leah Collidge '26 was named Student of the Year by the Northeast Regional Honors Council. The organization of students, faculty and administrators is dedicated to undergraduate honors learning, and the award recognized Collidge's leadership, dedication and passion for research.

Collidge graduated with a degree in international studies and a minor in political science and history. At TU, she was involved in the TIGURS Research Program, the Honors College's Not Your Granny's Book Club, the Undergraduate Research Club, the Honors College Leadership Council and the Honors College Civic Engagement Initiative, which she founded.

STUDENTS TRAIN MARYLAND LEADERS ON CYBERSECURITY

The Sec Ops research team is comprised of undergraduate and graduate students—aspiring cybersecurity professionals—who work with faculty and industry leaders to tackle real-world security challenges. They are trained in security operations, raise awareness on cybersecurity through community outreach and conduct academic research. With support from TU Cyber4All Center Associate Director Willie Sanders, Ph.D., undergraduate students on the team developed a training workshop on advancements in AI-enabled phishing attacks—demonstrating what standard phishing attacks used to look like, what they now include and how to identify them before an accidental click puts your information at risk.

TU STUDENT AWARDED PRESTIGIOUS FELLOWSHIP

Kendle Weaver '26 was named a 2025–26 Joy of Giving Something (JGS) Fellow, a national honor awarded through Imagining America. Weaver worked with the Office of Competitive Fellowships and Awards to earn this highly competitive fellowship that recognizes undergraduate art students who demonstrate exceptional artistic talent and a strong commitment to community-engaged work.

As a JGS fellow, Weaver will join a cohort of student artists from across the country, receiving support to advance her creative practice while participating in national workshops, mentorship opportunities and public scholarship.



PREPARING MARYLAND'S WORKFORCE

TU is one of the leading contributors to solving the state's most urgent workforce needs.

Class of 2025 Impact

Recent graduates are finding success, making an immediate impact on Maryland's economy.

90%
have secured a job
or are continuing
their education

88%
of working graduates are
employed in Maryland,
D.C., or northern Virginia

Supporting Maryland's Schools

Towson University is helping strengthen Maryland's education workforce through innovative partnerships that expand access to teacher preparation and professional development across the state. In collaboration with the Universities at Shady Grove and Montgomery County Public Schools, TU launched a fully funded bachelor's degree pathway enabling Montgomery County paraeducators to earn licensure and become early childhood educators serving children from birth through grade three. At the same time, TU is working with Morgan State University to enhance STEM education through an initiative funded by the National Science Foundation that develops experienced teachers into modern experts in STEM education.

Leaders in Teacher Preparation

TU is home to Maryland's largest college of education.

TOTAL UNDERGRADUATE AND GRADUATE ENROLLMENT IN EDUCATION*

Towson University	3,797
University of Maryland - College Park	2,043
Salisbury University	1,133
Bowie State University	998
Frostburg State University	629
Coppin State University	476
University of Maryland - Eastern Shore	470
University of Maryland - Global Campus	290
University of Maryland - Baltimore County	178
University of Maryland - Baltimore	4

*fall 2025 enrollment

Training Tomorrow's Healthcare Heroes

TU is the top producer of undergraduate health professionals in Maryland.

UNDERGRADUATE DEGREES CONFERRED IN HEALTH PROFESSIONS*

1	Towson University	487
2	University of Maryland - College Park	439
3	University of Maryland - Baltimore	433
4	University of Maryland Global Campus	362
5	Stevenson University	184
6	Salisbury University	158
7	Notre Dame of Maryland University	131
8	Frostburg State University	128
9	Johns Hopkins University	108
10	Coppin State University	86

*IPEDS - 2023-24 academic year



Leaders in Cybersecurity Education

TU was again recognized as a National Security Agency Center of Academic Excellence in Cyber Operations—one of just 22 institutions in the nation to earn the designation.

STRENGTHENING DEMOCRACY

TU has always taken its civic responsibility seriously. Whether it's encouraging people to make their voices heard, providing them the information to become informed voters or educating them about the legislative process, TU strives to improve our democracy.



BEN AND MYRNA CARDIN CENTER FOR CIVIC ENGAGEMENT AND CIVIL DISCOURSE

TU established the Ben and Myrna Cardin Center for Civic Engagement and Civil Discourse, creating a hub dedicated to fostering open dialogue, respectful debate and active citizenship. The center builds on former U.S. Sen. Ben Cardin and Myrna Cardin's '65 lifelong commitment to public service and their vision to help prepare the next generation of Maryland leaders.

In its first year, the Cardin Center created opportunities for students, staff, faculty and the broader community to engage thoughtfully around today's most pressing issues. Signature events explored topics including misinformation and the future of journalism, the United States' role in the global economy and the future of public health. A series of distinguished national leaders keynoted the events, including former U.S. Ambassador and former Deputy Secretary of State Wendy Sherman, White House correspondent Erica Green of the New York Times, media entrepreneur Armstrong Williams, Pulitzer Prize-winning journalist Amanda Bennett, former Washington Post publisher Donald Graham and public health experts Dr. Joshua Sharfstein and Dr. Leana Wen.

“We feel so honored to be chosen to lead such a profound initiative. The mission of the center is very clear—a tall order, definitely, but we believe everyone can make a difference.”

—Myrna Cardin '65

The Cardin Center is also cultivating civic leadership through undergraduate research. In partnership with TU's Office of Undergraduate Research and Creative Inquiry, the center selected its inaugural cohort of 2026 Cardin Scholars, recognizing four students whose research projects demonstrate exceptional commitment to civic engagement, democratic values and community impact. Each scholar received a \$5,000 stipend and will work closely with a faculty mentor to advance research that serves the public good.

CIVIC RENEWAL INITIATIVE

TU's Civic Renewal Initiative received the 2026 Insight Into Academia Civic Engagement and Community Service Award, a national honor celebrating higher education programs that demonstrate exceptional commitment to strengthening communities, advancing civic learning and fostering the public good.

The recognition affirms TU's dedication to cultivating a campus culture rooted in service, civic responsibility and democratic engagement.



“A lot of us come from marginalized backgrounds, so being at a university that allows us to advocate for issues that matter to our community really allows us to expand our horizons.”

– Allyyah Aali '26 (pictured left)

Tiger Pride Day

For the 27th time, TU held its annual day of student advocacy during the Legislative Session in Annapolis. During Tiger Pride Day, more than 150 students, faculty and staff visited the state house and met with representatives.



Voter-Friendly Campus

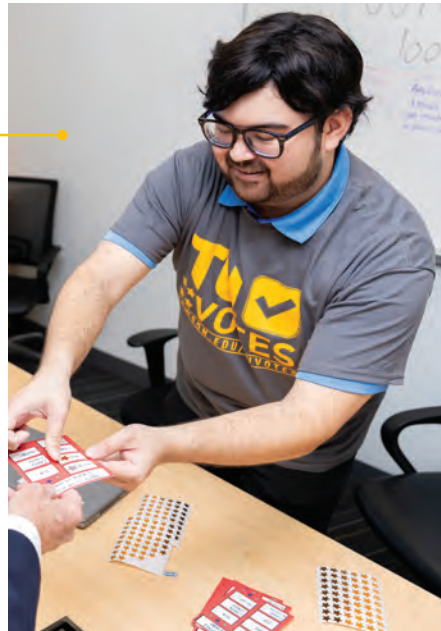
TU was one of only 272 campuses nationwide to be named a Voter-Friendly Campus by Fair Elections Center's Campus Vote Project and Student Affairs Administrators in Higher Education in 2025–26.

The recognition honors colleges and universities that have demonstrated intentional, sustained efforts to encourage student voter participation.

“Our goal is to create a campus culture where civic participation feels accessible, relevant and empowering for all students,” says Romy Hübler, director of the Office for Social Impact.

“Through collaboration, education and nonpartisan outreach, we strive to ensure that students have the tools and confidence they need to make their voices heard.”

As part of its Voter-Friendly Campus efforts, office staff coordinates the TU Votes Coalition and TU Votes Ambassadors to organize voter engagement initiatives across campus, including promoting voter registration resources, sharing nonpartisan information about the voting process and supporting educational programming focused on civic responsibility.



Students Launch ‘Go Vote Maryland’ App

TU students in the Empowering Secure Elections Lab played a central role in the launch of Go Vote Maryland, a new voter resource mobile app developed with the Maryland State Board of Elections (SBE) and the Center for Democracy and Civic Engagement at the University of Maryland.

The Empowering Secure Elections Lab at Towson University, led by Natalie M. Scala, professor in the College of Business and Economics, and Josh Dehlinger, professor in the Jess & Mildred Fisher College of Science and Mathematics, conducts research on election security, voter education and misinformation, including the development of training modules for election judges across Maryland.

Designed, coded and tested by TU research students in collaboration with SBE officials, Go Vote Maryland provides voters with easy access to accurate, trustworthy election information ahead of the 2026 election. App features include polling place lookup, voter registration status, mail-in ballot requests, election calendars, FAQs and the ability to report election misinformation.



An Engine of Opportunity

In today's society, the college experience is not one size fits all. At Towson University, we are committed to ensuring that higher education is accessible and meets the varied needs of modern students. Whether through new transfer pathways, graduate partnerships or statewide collaborations, TU is removing barriers and creating more opportunities to earn a four-year degree. These initiatives reflect our mission to expand access, support student success and strengthen Maryland's workforce.

A National Leader for Students Transferring In

TU's commitment to supporting transfer students was recognized nationally when it was named to Phi Theta Kappa's 2025 Transfer Honor Roll, placing TU among the top 25% of transfer-friendly institutions nationwide. The recognition reflects TU's comprehensive approach to transfer success, including personalized advising, credit evaluations, financial aid support and dedicated programming that helps students transition smoothly into university life.





Leading Statewide Transfer Innovation

TU is helping to shape the future of transfer student education across Maryland. As a member of the inaugural Maryland Transfer Intensive, TU joins institutions statewide in developing strategies to significantly improve community college transfer outcomes and increase bachelor's degree attainment. Led by the Aspen Institute College Excellence Program and the Maryland Higher Education Commission, the initiative seeks to create more equitable pathways for students pursuing four-year degrees. President Mark Ginsberg serves as co-chair of the program's Presidential Steering Committee on Transfer Student Success, helping guide a statewide vision for strengthening transfer pathways.



Strengthening Pathways with the College of Southern Maryland

TU and the College of Southern Maryland have partnered to increase educational pathways for students in our state, guaranteeing CSM graduates seamless admission to TU where they can earn a bachelor's degree at Maryland's No. 1 public university. The partnership also includes a reverse transfer option, allowing students who transfer before completing their associate degree to apply credits earned at TU toward finishing that credential at CSM.

Graduate Pathway Program with Gettysburg College

TU has partnered with Gettysburg College to launch a new Graduate Pathway Program that creates a smooth transition from undergraduate to graduate study. Gettysburg College students who meet eligibility requirements—including GPA thresholds and prerequisite coursework—are guaranteed admission to more than 20 of TU's top-ranked graduate programs in high-demand fields, including nursing, forensic science, applied information technology, integrated homeland security, economic analytics and athletic training.





SERVING OUR COMMUNITY

Nancy Grasmick, Presidential Scholar at TU, Supports New Teacher Program

With the support of Dr. Nancy Grasmick, Presidential Scholar, TU and Carroll County Public Schools (CCPS) have created a multi-year new teacher induction program in which TU mentors will support new CCPS teachers.

The program aims to help new teachers feel empowered as they begin their careers in education, which will increase retention and improve their professional practice. TU mentors and staff receive valuable insight into the transition from teacher preparation to early practice, which will help inform research and curriculum. Grasmick and the Office of the Presidential Scholar at TU recruit and hire the TU mentors.

The partnership is part of the Blueprint for Maryland's Future, passed by the Maryland General Assembly in 2021 to transform public education in the state into a world-class education system.

"Teacher induction programs play a critical role in developing confident, skilled educators while strengthening schools and, most importantly, helping students succeed," said Grasmick, TU's presidential scholar and founder of the Dr. Nancy Grasmick Leadership Institute.

When Learning Meets Service

For members of the greater Baltimore community, TU's Institute for Well-Being (IWB) within the College of Health Professions is a place to receive specialized care, build connection and find support. For TU students, it's where classroom learning becomes meaningful service. Together, the impact is measurable and growing.

In 2025, more than 910 unique clients engaged with IWB clinics and programs, accounting for 6,806 client visits across its Speech and Language, Hearing and Balance and Occupational Therapy centers. In addition, the Hussman Center for Adults with Autism welcomed 4,828 total visits, highlighting the sustained role the institute plays as a hub for clinical services and community engagement.

Leaders in Special Education Preparation

TU was awarded a five-year, \$1,247,875 federal grant from the U.S. Department of Education's Office of Special Education Programs to support Project LINC 2.0: Preparing School-Based Leaders in Autism Through Interdisciplinary Networking and Shared Competencies.

The grant is housed in the College of Education's Department of Special Education and builds upon the success of Project LINC 1.0, an earlier interdisciplinary personnel preparation launched by the College of Education in collaboration with the College of Health Professions.

"Schools across Maryland and the nation face critical shortages of highly qualified personnel. This project directly addresses those needs by preparing professionals who are grounded in research-based practices and equipped to serve students with high-intensity support needs across diverse educational contexts."

—Laurie Mullen, dean of the College of Education

Connecting Through Arts

Several of TU's programs and centers are geared specifically to our community members. These include:

- The **Asian Arts & Culture Center**, which engages the university and surrounding communities in cross-cultural dialogue through a broad range of artistic and cultural experiences related to Asia.
- The **Community Art Center**, which offers classes for children, teens and adults.
- The **Community Dance Center**, which offers classes and promotes an appreciation of dance as an art form.

In addition, **Summer at the Center** showcases performances from TU students and faculty and the wider Baltimore professional arts community. In honor of the 250th anniversary of the founding of the United States, it presented "America 250: Voices of a Nation." The dynamic celebration explored the evolving American story through performance, visual art, film and community engagement.



AN ANCHOR INSTITUTION

As an anchor institution for greater Baltimore and Maryland, community engagement is central to Towson University's mission to serve the public good. We strive to be an impactful partner for the region—extending the talents of our students, faculty and staff beyond our campus borders to create opportunities for education, entrepreneurship, civic engagement and workforce development.

Carnegie Classification for Community Engagement

In 2026, TU again received the Carnegie Elective Classification for Community Engagement, one of only 277 institutions nationwide awarded the prestigious national designation that recognizes universities with deep and sustained partnerships and impactful engagement with surrounding communities.

BTU—Partnerships for Greater Baltimore

Community engagement is more than bringing people to our campus, it's a concerted effort to meet people where they are and create lasting change in their lives. The BTU initiative has developed more than 850 community-based partnerships in every county of the state that have made an immediate, positive impact on the region.

Baltimore Ravens Partnership

TU and the Baltimore Ravens joined forces to create one-of-a-kind opportunities for our students and bring expanded visibility to Maryland's top public university. The ongoing partnership included an innovative capstone case study for seniors in TU's College of Business & Economics that challenged students to develop strategic recommendations for the NFL franchise. Through direct access to Ravens operations, students gained real-world consulting experience and concluded the semester by sharing their in-depth analysis and ideas with team executives.

The StarTUp Accelerator

The StarTUp at the Armory in uptown Towson is TU's nationally recognized incubator for businesses and economic development. Since its opening in 2020, this respected program has launched dozens of new ventures and generated millions in revenue for external partners. It is the state's hub for entrepreneurs, small businesses and leading corporations.

Inclusive Distinction

Within TU's deep commitment to advancing the public good, we have a responsibility to cultivate inclusion and belonging on our campus and around the globe. It's this culture that makes TU an engine of opportunity—a place where success is possible, and within reach, for every person who pursues an education on our campus.

A Best College for Women

TU was recognized in Newsweek's inaugural America's Best Colleges for Women 2026, affirming the university's reputation for inclusive excellence. The ranking, developed in partnership with Gender Fair, evaluates institutions across leadership representation, equitable pay and policies, campus safety and career opportunities.



Excellence in Mental Health and Well-Being

TU received the 2025 Excellence in Mental Health and Well-Being Award from Insight Into Academia magazine. The distinction recognizes TU's holistic and inclusive approach to supporting the mental health and well-being of students, faculty and staff.

An Age-Friendly University

TU was accepted into the Age-Friendly University Global Network (AFUGN), joining an international coalition of higher education institutions committed to promoting inclusion, engagement and opportunity for learners of all ages. TU's membership reflects a longstanding institutional commitment to lifelong learning and well-being with initiatives such as the Osher Lifelong Learning Institute, a program that offers noncredit courses designed for adults 50 and older, and the Institute for Well-Being, which advances research, programming and community partnerships that support healthy aging and intergenerational engagement.



No. 7 Military Friendly School in the U.S.

TU has once again been recognized among the nation's most welcoming institutions for military-connected students, earning a Top 10 national ranking in the 2026 Military Friendly® Schools list, awarded to universities that excel in student services, academic support, retention, career preparation and campus culture. TU ranked No. 7 in the large public school category, underscoring the university's strong commitment to supporting veterans and currently serving military individuals and their families.

Inclusive Success

At TU, students of all backgrounds thrive and achieve the same success. We have little achievement gap among our student cohort groups, with minority and Pell students graduating at rates well above national averages.

Six-year graduation rate	Overall	Black	Latine	Pell Recipients
Towson University	69%	71%	65%	66%
Maryland Public Institutions*	71%	51%	69%	54%
National Average	64%	46%	58%	53%

*Primary State Control Only, including Morgan State University and Saint Mary's College of Maryland
PEDS - 2018 cohort data

Reflecting Maryland

Towson University's student body reflects Maryland's diverse state-wide population.

Ethnicity	Towson University*	State of Maryland**
Black	34%	31.4%
Asian	6%	6.9%
Latine/x	11%	11.1%

*Towson University's 2025 fall student enrollment
**Maryland's population via 2020 census



Alumni Impact IN MARYLAND

When our state needs leaders, it turns to TU. More than 120,000 TU alumni are making a meaningful difference in every corner of Maryland. As public servants, business leaders, educators and more, our graduates are applying the knowledge and experiences gained at TU to address the state's most pressing challenges and strengthen its communities. Here are just a few of the thousands of Tigers whose work demonstrates the lasting value of a Towson University education.



Supporting a Thriving Workforce

As chief executive officer of Bolton, **James Downing '02** is helping shape the future of one of the state's leading employee benefits and consulting firms. With more than 25 years of executive leadership experience, Downing has supported growth and strategy for some of Maryland's largest employers, including T. Rowe Price, Stanley Black & Decker and McCormick & Company. Through his leadership, Downing is helping businesses attract and retain talent, strengthen organizational performance and support a thriving workforce that contributes to Maryland's economic success.



Strengthening Maryland's Public Education

As superintendent of Carroll County Public Schools, **Cynthia McCabe '94** is shaping the educational experience of thousands of Maryland students. She has dedicated more than three decades to public education, beginning her career as an elementary school teacher before advancing through school and district leadership. Since becoming superintendent in 2022, she has led Carroll County Public Schools with a focus on student achievement, educator support and preparing learners for lifelong success.



Shaping the Future of Public Safety

Carolyn J. Scruggs '87 made history as the first African American female to serve as secretary of the Maryland Department of Public Safety and Correctional Services when she was appointed by Gov. Wes Moore in January 2023. A 30-year veteran of the agency, Scruggs has advanced from correctional officer to secretary, leading major initiatives in corrections, criminal justice technology and crisis response, including the department's COVID-19 operations. Her leadership continues to strengthen Maryland's public safety system while advancing innovation, accountability and effective rehabilitation programs.



Serving Communities, Protecting the Planet

In her role as president and CEO of the National Aquarium, **Jennifer Driban '07, '11**, leads one of Maryland's most iconic institutions in its mission to connect people with nature, advance conservation and engage with our communities. Drawing on her experience in nonprofit leadership and public service, she oversees the aquarium's efforts to inspire stewardship of the world's oceans while expanding educational programs and partnerships throughout the region. Her work includes advocating for environmental sustainability and strengthening economic vitality in Baltimore and the entire state of Maryland.



200,000+
alumni worldwide



120,000+
alumni in Maryland

80%

of working graduates
are employed in the
state of Maryland

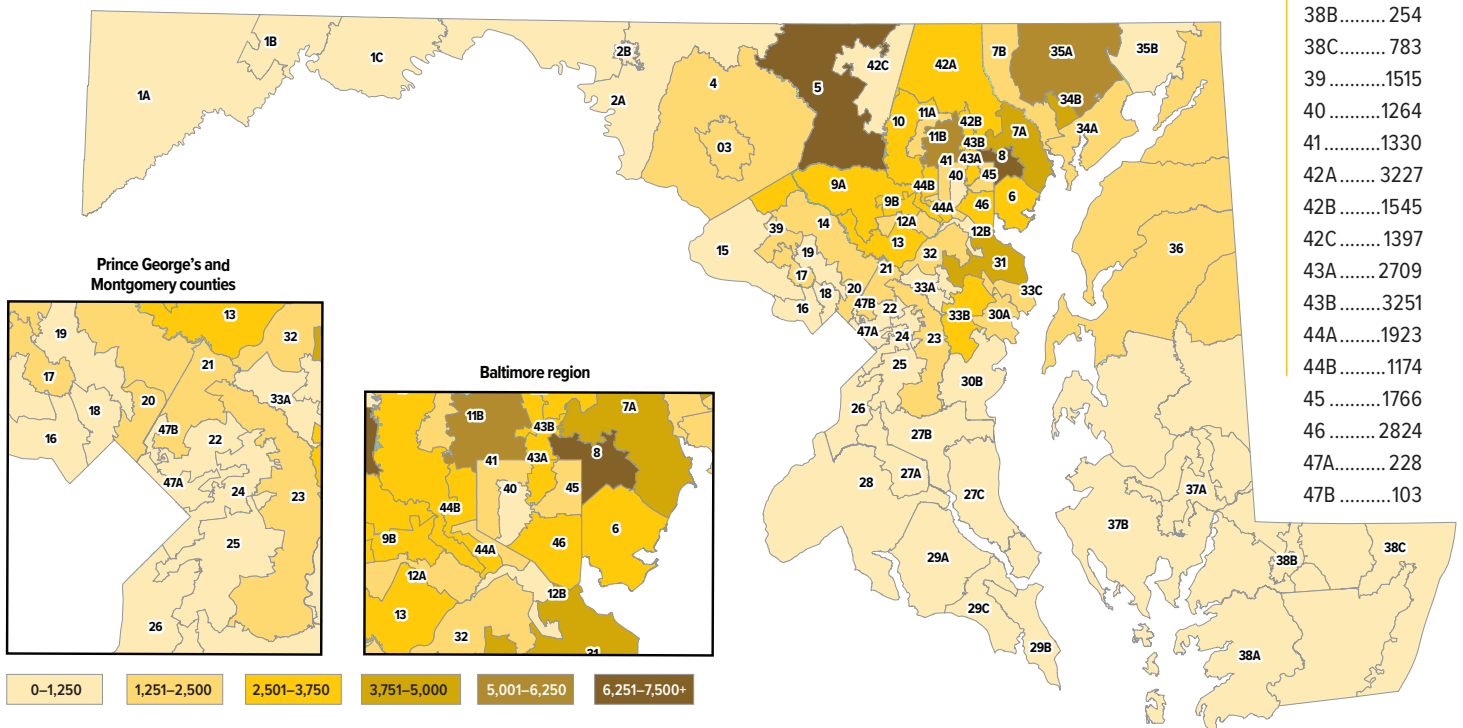
No.1

**PRODUCER IN MARYLAND FOR EDUCATORS
AND UNDERGRADUATE HEALTH PROFESSIONALS**

ALUMNI THROUGHOUT MARYLAND

MARYLAND LEGISLATIVE DISTRICTS

1A..... 89	4..... 1972	9A..... 3053	12B..... 147	18..... 608	24..... 1050	28..... 1291	31..... 4474	34B..... 4773
1B..... 175	5..... 6705	9B..... 1606	13..... 3001	19..... 1137	25..... 903	29A..... 679	32..... 2304	35A..... 5652
1C..... 136	6..... 2697	10..... 2948	14..... 1637	20..... 1398	26..... 623	29B..... 451	33A..... 694	35B..... 850
2A..... 911	7A..... 4504	11A..... 1919	15..... 965	21..... 1439	27A..... 232	29C..... 451	33B..... 602	36..... 1801
2B..... 347	7B..... 2065	11B..... 6233	16..... 740	22..... 709	27B..... 775	30A..... 1099	33C..... 1300	37A..... 238
3..... 2381	8..... 6893	12A..... 1980	17..... 1616	23..... 1441	27C..... 658	30B..... 837	34A..... 2207	37B..... 734



RECORD-BREAKING PHILANTHROPY



President Ginsberg, C. Victor Brick, Lynne Brick and Lisa Plowfield, dean of the College of Health Professions

An Historic Year of Philanthropy: We Roared Together

The 2026 fiscal year will be celebrated as a defining moment in TU's history—the largest fundraising year and the year the largest single gift was made by an individual.

In FY26, more than \$23.4 million was raised thanks to the extraordinary generosity of alumni, friends, parents, faculty, staff, students, corporations, foundations and community partners. This inspiring milestone reflects the growing belief in our university's mission and the limitless potential of our students. It exceeded the 2026 fundraising goal by more than \$5 million.

Every gift—regardless of size—helped make this historic achievement possible. Together, donors invested in scholarships, academic programs, innovative research, student support initiatives, athletics, the arts and evolving campus spaces that enrich the student experience and prepare tomorrow's leaders.

An anonymous donor made the largest single gift by an individual in TU history, a \$6.65 million gift to benefit the College of Business & Economics. Also instrumental to the year's success, in addition to the named gifts (see page 25), was Big Give 2026, TU's annual day of giving, which rallied more than 2,600 donors and raised \$540,000.

"This record-breaking year is a testament to the incredible generosity and confidence our donors have in Towson University and the TU experience," said Brian DeFilippis, vice president of university advancement. "Our philanthropic partners made it possible, and we're just getting started."

It was also an exciting vote of confidence for TU's future.

"This milestone in our university's history represents the remarkable things we can accomplish when a community comes together," said President Mark Ginsberg. "History was made this year—not simply because of the dollars raised but because of the lives that will be changed through the generosity behind every gift."



New Named Spaces on Campus

Brooks Robinson Field at Schuerholz Park

Thanks to the generosity of the Constance and Brooks Robinson Charitable Foundation, Inc., John B. Schuerholz '62 Park now features Brooks Robinson Field, a space that honors individuals whose legacies embody excellence, community and the spirit of Tiger baseball.

The Robinson Family Foundation's \$1 million gift is one of the largest single contributions in TU Athletics history. Brooks David Robinson '83 is president of the foundation and facilitated the gift. The investment supports the Towson University Athletics Campaign for Excellence, a \$12 million fundraising initiative that is fueling \$40 million in capital projects and elevating the student-athlete experience. Brooks Robinson Field honors former Baltimore Orioles great Brooks Robinson and his family's enduring commitment to education, leadership and teamwork.

"This is an extraordinary moment for our program," said Steve Eigenbrot, vice president of athletics. "Brooks Robinson represents everything we strive to teach our student-athletes—excellence, humility and respect for the game. To play on a field that bears his name is humbling and inspiring."

C. Victor '75, '82 and Lynne '78 Brick Grand Staircase

The C. Victor '75, '82 and Lynne '78 Brick Grand Staircase in the Health Professions Building stands as a daily symbol of the Bricks' commitment to fitness, wellness and education. The staircase spans the second through sixth floors and serves as an architectural focal point.

Health Professions Dean Lisa Plowfield emphasized how the Bricks' vision aligns seamlessly with the college's mission. "We envisioned this staircase as more than a way to move from floor to floor. It is a central feature that reflects movement, connection and wellness."

The Bricks' legacy of entrepreneurship, education and advocacy is grounded in Brick Bodies, their Baltimore-based health club chain that has been family operated since 1985. "This staircase is more than just a good idea for building great glutes and heart health," said Lynne Brick. "It represents professional development opportunities for each student and faculty member to climb their future career ladder."

Plunkett Cyber Exercise Room

The gift from Debora A. '81 and Roger L. Plunkett, Ph.D., provides programming support, equipment and technology for the Cyber Center at Towson University. The Cyber Exercise Room in the Cyber Center serves as a dedicated space to welcome students, including those in high school, for cyber competitions, undergraduate research projects and related workforce development activities.

Keith C. Beyard Gymnasium and Thomas B. Beyard '77 Court

A gift from Thomas B. Beyard '77 will name two spaces in the Towson Center and support Towson Athletics' Campaign for Excellence. The Keith C. Beyard Gymnasium, honoring Tom's father, and the Thomas B. Beyard '77 Court are spaces that will be renovated during the Campaign for Excellence's second phase.

Brian Norris '99 Public Relations & Advertising Agency Lab

The gift from Brian Norris '99 will support space in the renovated Smith Hall, under construction and due to open in fall 2027. The space recognizes the strong foundation TU provided at the start of Norris' professional journey.



Rendering of the future Smith Hall

WORLD CLASS Faculty & Staff

TU's momentum is fueled by our talented faculty and staff who go above and beyond every day to support students, advance our mission and strengthen Maryland.

One of America's Best Workplaces

Towson University continues to earn national recognition as an exceptional place to work. TU was named one of the nation's 2025 Great Colleges to Work For®, a distinction based directly on employee feedback and awarded to only 76 institutions nationwide. The university was also recognized by Forbes as one of America's best midsize employers, ranking No. 147 nationally and as the highest-rated midsize employer among Maryland organizations included on the list.

Maryland's Top Leaders

President Mark Ginsberg was listed in the Daily Record's 2025 Higher Education List, awarded to Maryland's most influential leaders in higher education who are helping shape the future of education across the state.

The Daily Record named Alison Rios Millet McCartney, dean of TU's Honors College, one of Maryland's Top 100 Women. The paper also honored her as a recipient of a Hispanic Leadership Award. She was recognized for her extraordinary leadership, mentorship and commitment to service.





A TU ‘Jeopardy!’ Appearance

Jonathan Hugendubler, an adjunct music professor, received national attention after his three-game “Jeopardy!” streak earned him an invitation to compete in the show’s Champions Wildcard Tournament in 2026. He advanced to the tournament finals, ultimately ending as runner up—but won immense Tiger pride for the entire TU community.

Innovative Educators

Our faculty continue to make an impact through innovative teaching and groundbreaking research.

Amanda Jozkowski, Ph.D., was awarded the University System of Maryland Elkins Professorship for Academic Transformation for her work to advance the responsible integration of generative AI in higher education. She was recognized for the ARISE Project, an initiative that brings together faculty across TU’s College of Health Professions to explore how AI can enhance graduate research instruction and critical thinking, while promoting ethical use of new technologies.

Beth Kautzman, Ph.D., received one of NASA’s highest team honors, the NASA Group Achievement Award, for her contributions to a major research initiative examining air quality, climate change and atmospheric science. As a member of the AEROMMA research team, Kautzman helps advance understanding of atmospheric interactions and emissions through the use of airborne, ground-based and satellite observations.



TU Welcomes New Leadership

TU welcomed two accomplished leaders to key roles that will help shape the institution’s future.

Kofi N. Ofori was appointed senior vice president and chief financial officer, bringing extensive experience in higher education finance, including his most recent role as CFO for Harvard University’s Faculty of Arts and Sciences.

Laila Richman, Ph.D., was named the dean of the College of Graduate Studies, where she will lead efforts to advance graduate education and student success. A longtime TU faculty member and administrator, Richman brings more than a decade of leadership experience as the College of Education’s associate dean, where she oversaw academic programs, accreditation, assessment and professional practice initiatives.





Excellence Earned



TU student-athletes make an impact wherever they are—in competition or the classroom. Whether they're among the nation's best in community service hours, the CAA's best in academics or leaving it all on the field on game day, our Tigers are ready to meet whatever challenge comes their way.

Still Soaring

Six TU gymnasts competed at the first session of the NCAA Baton Rouge Regional Second Round on the campus of Louisiana State University in April 2026 to close another stellar season of Tiger gymnastics.

Isabella Minervini (pictured left) highlighted the TU performance, finishing third in the all-around at 39.275 and tying for fourth on vault at 9.850. TU ended the season as the 2026 East Atlantic Gymnastics League (EAGL) champion and 41st in the Road to Nationals rankings.

The team saved its best meet of the year for the perfect moment, dominating the 2026 East Atlantic Gymnastics League Championship, winning its third title in four years. The Tigers either won outright or tied for the top score in all team events.

TU earned a team score of 196.375, their highest of the season, defeating Long Island University, New Hampshire, Temple and George Washington. The Tigers also had several individual champions, including Minervini tying for first on bars with a 9.925, Isabella DeCroo tying for first on floor with a 9.900 and Jocelyn Lannon tying for first on vault at 9.825.

TU took four of the EAGL yearly awards:

- **Isabella Minervini**
Gymnast of the Year
- **Adriana Hoffman**
Specialist of the Year
- **Natalie Lindgren**
Rookie of the Year
- **Jocelyn Lannon**
Rookie Specialist of the Year

Major Honors

Sam Tennell and Shannon Parrau were named the 2026 Coastal Athletic Association (CAA) Men's and Women's Divers of the Year, respectively. Tennell was the first Tiger to receive the award since 2014. Parrau is Towson's first CAA yearly diving award recipient.

Tennell took gold in the 1-meter dive and silver in the 3-meter dive. Parrau earned more points at the CAA Championships than any other diver. She took gold in the 1-meter dive and the 3-meter dive.

Both competed at the NCAA Zone "A" diving competition—both in the 1-meter and 3-meter boards.

New Diamond Heads

The Tigers' baseball and softball teams have new head coaches. Liam Bowen, the 2026 America East Conference Co-Coach of the Year, who led UMBC for the last seven seasons, is the baseball team's new leader. During his tenure, the Retrievers had winning seasons in three of his final four seasons, including two of the three winningest campaigns in UMBC history since 2002.

Daniel Stockdale is the sixth head coach of the softball program. He led Delaware State for the past five seasons. In that time, the Hornets' record improved every year after his first season at the helm.

Good Coordination

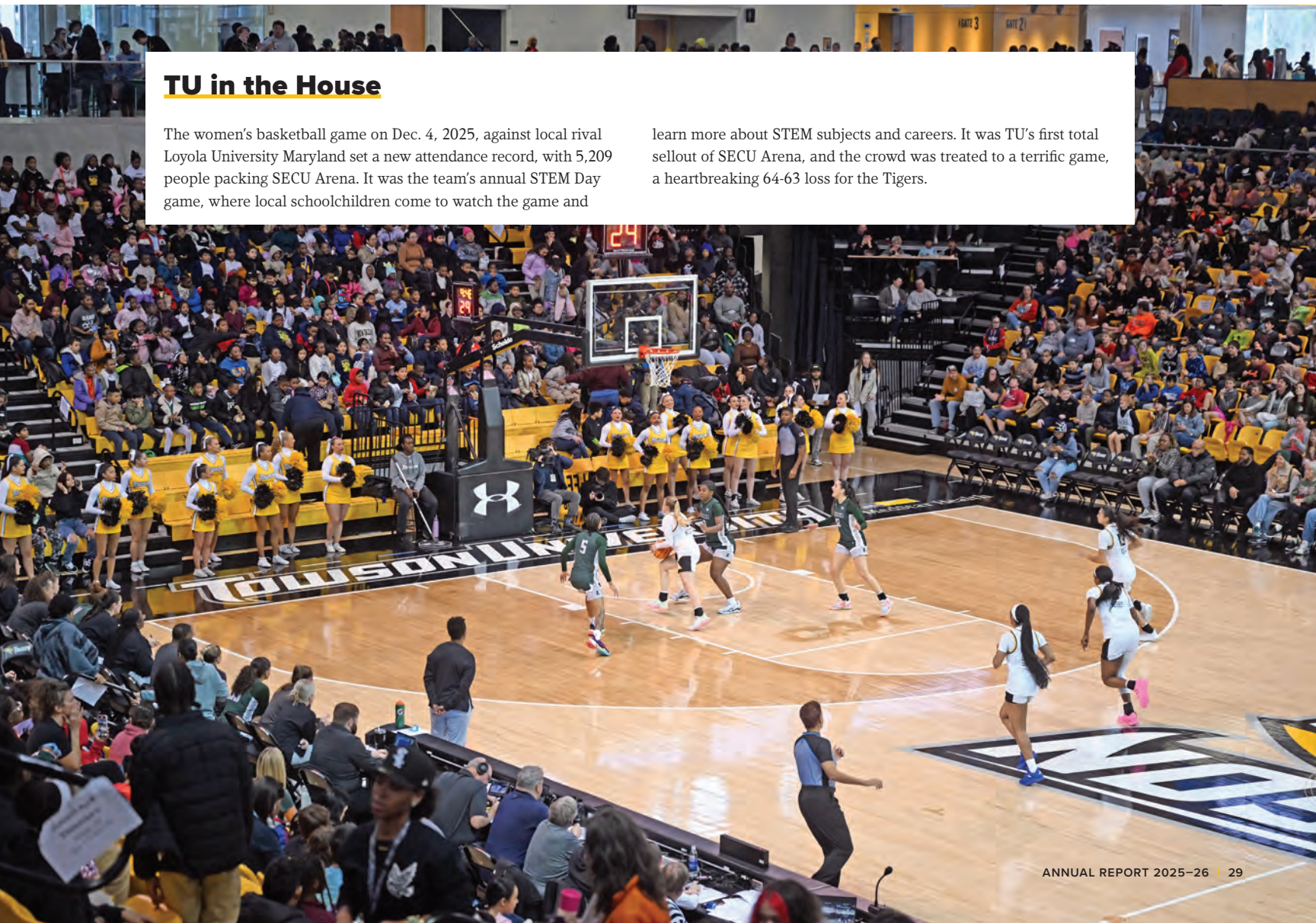
Honors College alum Brian Duker '10 was named the defensive coordinator of the New York Jets. He was the pass game coordinator and secondary coach of the Miami Dolphins the past two seasons.

He joins Grant Udinski '19 (offensive coordinator of the Jacksonville Jaguars), Brian Fleury '02 (run game coordinator and tight ends coach for the San Francisco 49ers) and Jim O'Neil '01 (defensive assistant for the Detroit Lions) on the NFL sidelines for the 2026 season.

TU in the House

The women's basketball game on Dec. 4, 2025, against local rival Loyola University Maryland set a new attendance record, with 5,209 people packing SECU Arena. It was the team's annual STEM Day game, where local schoolchildren come to watch the game and

learn more about STEM subjects and careers. It was TU's first total sellout of SECU Arena, and the crowd was treated to a terrific game, a heartbreaking 64-63 loss for the Tigers.





Amplifying TU's Impact

TU is home to countless scholars, leaders and researchers whose work is making a difference in Maryland and beyond. In 2025, President Mark Ginsberg launched a podcast—"On the Mark"—to spotlight these individuals and their efforts. Episodes have continued monthly since the podcast's launch.

EPISODES HAVE INCLUDED:

Sam Collins, Ph.D., professor of anthropology

On the cultural and ethical implications of artificial intelligence and TU's new AI Institute

Mary Helen McSweeney-Feld, Ph.D., associate professor of health sciences

On the evolving needs of long-term health care for aging populations

Former U.S. Sen. Ben Cardin, (pictured above, right) presidential scholar

On the importance of civic engagement and respectful civil discourse in today's political climate

Laurie Mullen, Ph.D., dean of TU's College of Education, and Jessica Schiller, Ph.D., professor of education

On teacher preparation, educator retention and TU's impact as home to Maryland's Center for Community Schools

Suat Cubukcu, Ph.D., assistant professor of criminal justice, and Joseph Clark, Ph.D., associate professor of political science

On the changing nature of modern homeland security and how TU prepares future leaders

John Kirch, Ph.D., professor of journalism and Jenny Atwater, professor of practice in mass communication

On the evolution of news media and how TU educates the next generation of journalists



LISTEN TO ALL EPISODES AND LEARN MORE ABOUT "ON THE MARK" AT TOWSON.EDU/ONTHEMARK

LEADERS IN SUSTAINABILITY

As a pillar of the university strategic plan, TU is committed to sustainable practices, responsible management and efficient use of all resources. **At TU, sustainability isn't just a word: It's a way of life.**

Among the Nation's Best

The Princeton Review has ranked TU among the top institutions nationwide for sustainability policies, practices and programs. The publication's Guide to Green Colleges: 2026 Edition highlights TU as the top institution in Maryland and among the top 50 nationwide. Since signing the American College and University Presidents' Climate Commitment in 2007, TU has made continuous progress toward climate neutrality and environmental stewardship. The university has reduced greenhouse gas emissions by 60% since 2008, achieved a recycling rate of 43.9% and now purchases 100% renewable electricity. Institution-wide sustainability programs ranging from energy-efficient construction to composting have contributed to the reduction in emissions and garnered national recognition for campus sustainability. TU was awarded a gold rating from the Association for the Advancement of Sustainability in Higher Education in 2025 and has been recognized in the Princeton Review Guide to Green Colleges more than 10 times.

Geothermal Wells at Stephens Hall

TU is expanding its renewable energy use with the installation of geothermal test wells outside Stephens Hall (see illustration below). The wells, drilled to depths of 500 and 800 feet in December 2024, are helping evaluate the feasibility of long-term geothermal energy use across campus. The renovation of Smith Hall will introduce TU's first operational geothermal system. The building will feature dedicated heating and cooling units powered by geothermal energy, a key step toward LEED Gold certification. TU will become among the first in the region to integrate geothermal energy with the addition of a geothermal well field to the Smith Hall project.

TU's Achievements

100% renewable
electricity

62%
emissions
reduction

43.9%
recycling rate



TU Receives STARS Gold Rating for Sustainability

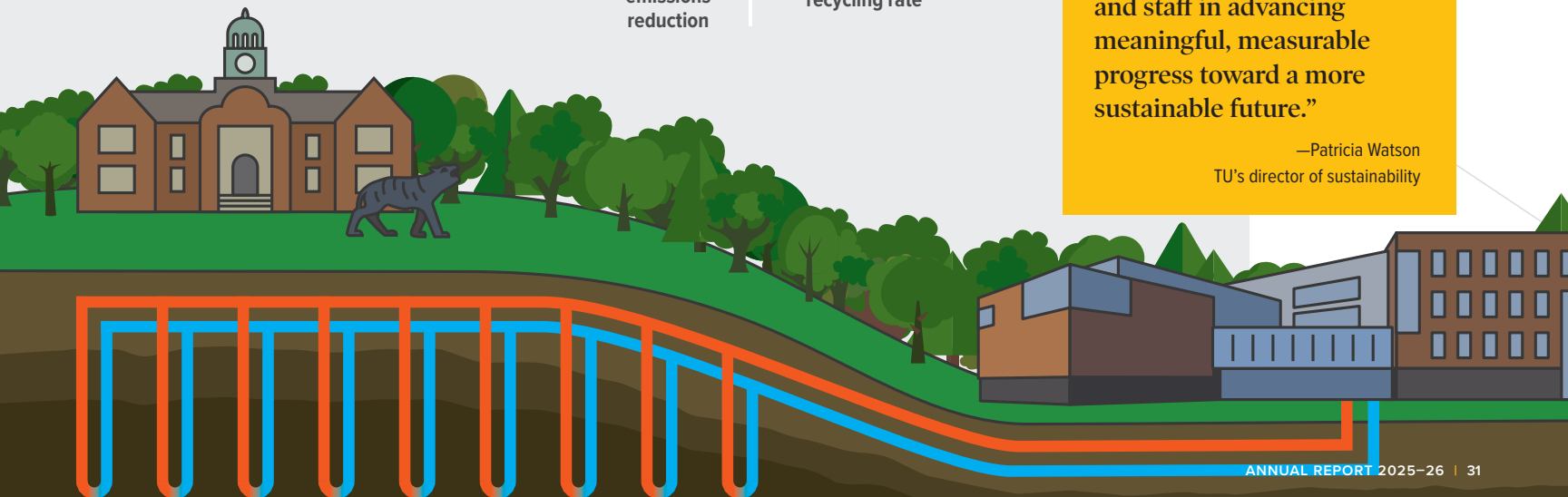
In recognition of its sustainability achievements, TU earned a STARS Gold rating from the Association for the Advancement of Sustainability in Higher Education (AASHE). STARS, the Sustainability Tracking, Assessment & Rating System, measures and encourages sustainability in all aspects of higher education.

With more than 1,200 participants in 52 countries, AASHE's STARS program is the most widely recognized framework in the world for publicly reporting comprehensive information related to a college or university's sustainability performance. Participants report achievements in several areas: academics, engagement, operations, planning and administration, and innovation and leadership.

Under the guidance of the Office of Sustainability, TU is committed to using sustainable practices, responsible management and efficient use of all resources.

“This recognition amplifies the hard work of our students, faculty and staff in advancing meaningful, measurable progress toward a more sustainable future.”

—Patricia Watson
TU's director of sustainability



#TU proud



Feb. 24, 2026, was the 27th edition of Tiger Pride Day, the university's annual day of student advocacy during Maryland's General Assembly session. This year's event was at capacity with more than 150 students (including, pictured from left to right, Liam Brinton, Emonee Rhynes

and Abigail Hurley, of the Honors College), faculty and staff roaming the halls of the state house. President Mark Ginsberg represented TU on the floors of the House of Delegates and the State Senate to receive proclamations recognizing the day and Towson University.

Simplify Your Giving

A donor-advised fund (DAF), which is like a charitable investment account, gives you the flexibility to recommend how much and how often money is granted to charities that you care about.

TU alumni, parents and friends are using this popular giving vehicle with greater frequency to impact the areas of TU that mean the most to them.

Jennifer Gardner Glose, parent of Hannah Glose '25, used her family's DAF to recommend a grant in support of TU's Basic Needs Hub.

TU Basic Needs Hub Stats Tell the Story



6,736 VISITS TO THE
Basic Needs Hub among 1,373 unique people



35,278.43 POUNDS OF FREE
food and hygiene products distributed



10 PROGRAMS FOCUSED
on culinary skills, financial literacy and
fostering a sense of belonging

If you have a DAF, please consider making a difference in the lives of Towson University students by giving to the program at TU that means the most to you.

For more information on donor-advised funds or giving to TU by other means:

CONTACT | **Geannine Callaghan**
DIRECTOR OF PLANNED GIVING

PHONE | **410-704-2299**

EMAIL | gcallaghan@towson.edu



“Students can bring their best selves to the classroom when their basic needs are met, and they are not distracted by worry over an unexpected expense or lack of means to put food on their tables. Every Tiger deserves to get the most from their TU experience.”

—Jennifer Gardner Glose
Parent of Hannah Glose '25



towson.edu/giving



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