Audio-Visual Learners

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My background

• 25+ years in this profession
• 10th year at Towson University
  • 6 years - FYE advisor
• Volunteer
  • LASOS
  • USNSCC
• 14 year old son

Us v. Them

PROFESSOR
1st Day of Class
• Syllabus
Next 16 weeks
• We teach, they learn
• HW, Quizzes, Projects, Exams ...
After Final Exams
• ASSIGN grades

STUDENTS
1st Day of Class
• She said something. It was boring
Next 16 weeks
• She tried to teach. It was boring.
  • I did some/lots of work.
After Final Exams
• I should definitely get an A

Syllabus - My Woes

• Does anyone read it?
• Does anyone understand it?
• Does anyone follow it?
• Will it be on the test?
  • *End User Agreement*
  • *... Nobody Reads It 😞*

• It is a "legal" contract
• It is full of relevant information
• I have it on my personal calendar
• Please read your syllabus

Students ...

My dream student

Reality

What type of learner are you?

<table>
<thead>
<tr>
<th>Learner Type</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>List 1 Researcher reads the list to the</td>
<td>45%</td>
</tr>
<tr>
<td>Subject</td>
<td></td>
</tr>
<tr>
<td>List 2 Subject reads the list themselves</td>
<td>67%</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>List 3 Subject reads the list themselves</td>
<td>78%</td>
</tr>
</tbody>
</table>
  & sees a picture of the object

USNCC
09/22/2018
“Magical” Experience ...

Disney is just like every business, including yours, whatever it may be,

*it has to make a profit,*

*it has to deal with serious business issues,*

*it faces intense competition,* and

*its strongest competitor is its own reputation...*


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Syllabus – First Point of Contact

- **In the past**
  - Available first day of class on Blackboard
- **Last semester**
  - Email 2 weeks before first day of class
  - YouTube video

- **If updated**
  - Post on BB
  - Email
  - YouTube video

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Syllabus …Exam

**Exams:**
- Exams are taken in WileyPLUS.
- Exams are open book, multiple choice, Lockdown Browser.
- Your score and detailed feedback will be available after the exam.
- All exams will be given on WileyPLUS on the data noted in the Syllabus. Points on BB. You will take Exams 1 & 2 at a location of your choice – home, school, library, etc.
Talk to the experts

UDL mentor
Melanie Formentin, Ph.D.
Assistant Professor
Department of Mass Communication

Friends & Colleagues
• Minyi Chen
• Lori Ellison
• Mariana Lebron
• Chuck Martin
• Jan Williams

What kind of Professor do I want to be?

Thank you