Assistant Professor, Public Relations
Department of Mass Communication
College of Fine Arts and Communication
COFAC-N-3230

Position:
The College of Fine Arts and Communication invites applications for a tenure-track, 10-month Assistant Professor position for Public Relations in the Department of Mass Communication beginning August 2019.

Qualifications:
PhD in the field of public relations or mass communication. ABD applicants considered, but appointment will be at the Instructor rank and all doctorate degree requirements must be completed by February 1, 2020. Demonstrated success or potential as a classroom teacher and potential research productivity. Ideal candidates may have theoretical training and professional experience in corporate communication, and social media strategy and audience analytics. Skills in digital production (print, audio, and/or video) are desirable. Professional and teaching experiences in strategic public relations or integrated marketing communications, and interdisciplinary experience or interest are also desirable.

Responsibilities:
Faculty assigned an instructional workload of six (6) course units per academic year for the first year. Beginning the second year the workload reverts back to the standard instructional workload of seven to eight (7-8) course units per academic year. Teach two or more undergraduate courses among the following: Corporate Communication Management, Social Media and Strategic Communication, PR Campaigns, and Principles of PR in the order of priority. The ability to teach ethics in PR, digital productions techniques, and/or data analytics is highly desired. Graduate teaching responsibilities include one or more core courses including Communication Theory, Research Methods, Social Media and Content Strategy, and others in the candidate’s area of scholarship and expertise. Undergraduate advising is part of teaching responsibilities. Also, expected to supervise graduate student theses and/or research projects. Scholarly research productivity and service to the department, college, and university are expected. Summer teaching opportunities may be available. The successful candidate must have the ability to work with a diverse student population and be sensitive to the educational needs of these students.

The Department:
The department (https://www.towson.edu/cofac/departments/mass-communication/) offers an undergraduate major in Mass Communication with tracks in journalism and new media; strategic public relations and integrated communication; and advertising. At the graduate level, the department offers a Master of Science in Communication Management. The department annually enrolls over 700 majors served by 22 full-time and 15 part-time faculty.

Towson University:
Towson University (www.towson.edu) was founded in 1866, is recognized by U. S. News and World Reports as one of the top public universities in the Northeast and Mid-Atlantic regions, is Baltimore’s largest university, and is the largest public, comprehensive institution in the
University of Maryland System. TU enrolls almost 19,000 undergraduates and over 3,000 graduate students across six academic colleges (business, education, fine arts, health professions, liberal arts, science & mathematics), has over 865 full-time faculty, and offers more than 65 bachelor’s, 45 master’s, and 5 doctoral programs. Our centrally located campus sits on 330 rolling green acres and is 10 miles north of Baltimore, 45 miles north of Washington D.C., and 95 miles south of Philadelphia.

**Application Process:**
The review of applications begins January 15, 2019 and continues until the position is filled. Submit a letter of application, curriculum vitae, evidence of potential for teaching effectiveness, contact information for three references and official graduate transcripts to:

Chair, Assistant Professor Search – Public Relations  
Department of Mass Communication  
Towson University  
8000 York Road  
Towson, MD 21252-0001

All or part of the application may be submitted via email to prsearch19@towson.edu. Please indicate “COFAC-N-3230” in the subject line.

For candidates who advance to the next stages of the search process, three letters of recommendation (sent under separate covers) are required. Official transcripts are required prior to hire.

A Criminal Background Investigation is required for the hired candidate and the results may impact employment.

**Please be sure to visit [http://www.towson.edu/inclusionequity/employment/data.html](http://www.towson.edu/inclusionequity/employment/data.html) to complete a voluntary on-line applicant data form. The information you provide will inform the university’s affirmative action plan and is for statistical-related purposes only. The information will not be used for any other purpose. Please note that the search number for which you have applied is: COFAC-N-3230.**

*Towson University is an equal opportunity/affirmative action employer and has a strong institutional commitment to diversity. Women, minorities, persons with disabilities, and veterans are encouraged to apply.*