

Librarian for Outreach & Marketing – Librarian I
Albert S. Cook Library
LIB-N-3267

Position:

The Albert S. Cook Library seeks an innovative and creative individual to serve as an outreach and marketing librarian beginning July 2019. The individual in this role will develop, lead, and promote library events, programs, services, and resources through partnerships and collaboration with units both internal and external to the library. This position also manages the library's student leadership program and supervises student participants. This librarian will also provide information literacy instruction, research assistance, and reference services to the Towson University community and assist in curating library collections. Librarians are expected to progress successfully along the promotion and permanent status track and participate fully as members of the library faculty. Appointment will be made at the rank of Librarian I. Salary ranges are competitive, this position is contingent on the availability of funds at the time of hire.

Qualifications:

Master's degree in Library and Information Science from an ALA accredited library school. Strong commitment to outreach and marketing efforts that will raise the visibility and value of the library. Strong commitment to information literacy; skill in information literacy instruction and related pedagogy and assessment. Demonstrated knowledge of research and reference resources in all formats. Proficiency in the use of electronic databases and web-based information delivery. Strong commitment to public service and user satisfaction. Excellent communication skills, both oral and written; strong interpersonal skills. Ability to work effectively in a team environment and independently, and to work collaboratively with faculty and staff of the University.

Responsibilities:

The Librarian for Outreach & Marketing will lead the design, implementation, and assessment of library's marketing and outreach initiatives including events and exhibits. Develops, communicates and collaborates with departments and units across campus focusing on marketing and outreach of library programs, resources and services. In addition to supervising and mentoring participants in the library's student leadership institute program, they will continually develop, assess, and manage the program to meet the needs of the library and fulfill the program's experiential learning mission.

Towson University:

Towson University (www.towson.edu) was founded in 1866, is recognized by U. S. News and World Reports as one of the top public universities in the Northeast and Mid-Atlantic regions, is Baltimore's largest university, and is the largest public, comprehensive institution in the University of Maryland System. TU enrolls over 18,000 undergraduates and approaching 4,000 graduate students across six academic colleges (business, education, fine arts, health professions, liberal arts, science & mathematics), has over 865 full-time faculty, and offers more than 65 bachelor's, 45 master's, and 5 doctoral programs. Our centrally located campus sits on 330 rolling green acres and is 10 miles north of Baltimore, 45 miles north of Washington D.C., and 95 miles south of Philadelphia.

Application Process:

Review of applicants will begin immediately and continue until the position is filled. Please submit a letter of interest, resume and contact information for at least three professional references. Transcripts will be requested of final candidates. Submit application materials to:

Ms. Norma Urbina
Librarian for Outreach & Marketing
Albert S. Cook Library
Towson University
8000 York Road
Towson, MD 21252

Electronic applications are encouraged and should be submitted to nurbina@towson.edu

A Criminal Background Investigation is required for the hired candidate and the results may impact employment.

Please be sure to visit <https://www.towson.edu/inclusionequity/employment/data.html> to complete a voluntary on-line applicant data form. The information you provide will inform the university's affirmative action plan and is for statistical-related purposes only. The information will not be used for any other purpose. Please note that the search number for which you have applied is LIB-N-3267.

Towson University is an equal opportunity/affirmative action employer and has a strong institutional commitment to diversity. Women, minorities, persons with disabilities, and veterans are encouraged to apply.