

Lecturer in Marketing
Department of Marketing
College of Business and Economics
CBE-N-3163L

Position:

The College of Business and Economics invites applications for a non-tenure track, 10-month Lecturer position in the Department of Marketing beginning August 2018.

Qualifications:

MBA or master's degree in a field related to Marketing from an accredited institution and possess at least three (3) years of experience in the field, demonstrated potential for excellence in teaching, and relevant professional experience. Prior experience teaching at the college level is preferred, but not required if applicant can demonstrate strong teaching ability during the interview process.

Responsibilities:

Teach four 3 credit courses per semester. Teach various marketing courses such as Principles of Marketing, Global Marketing, and Consumer Behavior based on departmental needs.

Towson University:

Towson University (www.towson.edu) was founded in 1866, is recognized by U. S. News and World Reports as one of the top public universities in the Northeast and Mid-Atlantic regions, is Baltimore's largest university, and is the largest public, comprehensive institution in the University of Maryland System. TU enrolls almost 19,000 undergraduates and over 3,000 graduate students across six academic colleges (business, education, fine arts, health professions, liberal arts, science & mathematics), has over 865 full-time faculty, and offers more than 65 bachelor's, 45 master's, and 5 doctoral programs. Our centrally located campus sits on 330 rolling green acres and is 10 miles north of Baltimore, 45 miles north of Washington D.C., and 95 miles south of Philadelphia.

Application Process:

Review of applications begins immediately and continues until the position is filled. Submit a letter of application, current vitae, official transcripts and three letters of reference to:

Towson University
Department of Marketing
Stephens Hall, Room 123
8000 York Road
Towson, MD 21252

A Criminal Background Investigation is required for the hired candidate and the results may impact employment.

Please be sure to visit <http://www.towson.edu/inclusionequity/employment/data.html> to complete a voluntary on-line applicant data form. The information you provide will inform the

university's affirmative action plan and is for statistical-related purposes only. The information will not be used for any other purpose. Please note that the search number for which you have applied is: CBE-N-3163L.

Towson University is an equal opportunity/affirmative action employer and has a strong institutional commitment to diversity. Women, minorities, persons with disabilities, and veterans are encouraged to apply.