1.415 STRATEGIC PLANNING
The agency conducts various strategic planning activities to manage limited personnel allocations, equipment, fiscal assets, and other resources in order to attain the most desirable future outcomes consistent with the university’s policing needs and the agency’s mission and values.

1.415.02 Research and Planning
(A.15.1.1, A.15.1.2)
A. The agency’s main research and planning activities are coordinated and organizationally assigned consistent with A.200 Organization and consist primarily of:
1. Facilitating the agency’s strategic planning processes for developing departmental goals, objectives, and multi-year plan;
2. Managing the agency’s activities related to the CALEA accreditation process;
3. Developing the agency’s written directive system.
B. Other research and planning activities that are assigned and conducted to enhance the agency’s responsiveness, efficiency, and effectiveness include, but are not limited to:
1. 1.403 Fiscal Management for budget preparation;
2. 1.416 Crime Analysis to provide useful information for current tactical crime control and identifying future enforcement priorities;
3. 1.420 Allocation and Distribution of Personnel for determining staffing needs in response to current and projected service objectives;
4. 2.222 Directed Traffic Enforcement in response to identified target traffic violations and safety concerns; and
5. 2.700 Incident Management for planning the agency’s responses to critical incidents.
C. Employees who are assigned research and planning activities are encouraged to use and request assistance through their respective chains of command to obtain necessary information and resources to complete their assigned tasks.

1.415.04 Multiyear Planning
(A.15.1.3, A.15.2.1, A.15.2.2)
A. The university’s multiyear strategic plan is developed to guide the planning activities of all campus departments.
1. This agency’s goals and objectives are developed yearly by the university vice president responsible for the agency and given to the chief as part of the university’s performance evaluation system. See also A.1710 Performance Evaluations.
2. Components of the strategic plan include, but are not limited to:
A. Long-term goals and operational objectives;
B. Anticipated workload and population trends;
C. Anticipated personnel levels;
D. Anticipated capital improvements and equipment needs.
3. The chief uses these goals and objectives to ensure yearly performance goals and objectives are established for each commander and major organizational command within the agency.
4. The chief ensures commanders periodically review progress on meeting goals and objectives. Immediate revisions may be made as necessary to address unexpected dynamics or situations without waiting until the next annual updating of goals and objectives.
B. All employees are encouraged to submit input at any time through their respective chains of command for consideration in the agency’s annual updating of goals and objectives.
C. Yearly established goals and objectives are made available electronically to all employees.
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