THE OPPORTUNITY

Towson University seeks an innovative, strategic and collaborative leader as its Vice President for Student Affairs (VPSA). An experienced university-wide leader and student affairs professional, the VPSA brings vision and ambition to promote a culture of inclusion and diversity, student retention and degree completion, student academic and personal development, and community engagement.

Towson University (TU) is Maryland’s university of opportunities. With more than 150 years of experience pushing possibilities, Towson University is recognized as one of America’s top regional public universities, recently ranked by U.S. News and World Report in the top 100 for public national universities, tied with Harvard in social mobility, and as a leader in academic excellence, research and discovery. Also honored as a leading regional university by Princeton Review, TU is one of only a handful of institutions where graduation and retention rates are the same for all students, a result of a deeply inclusive culture with a focus on equity among all students, faculty and staff. Located on a 330-acre campus in Towson, Maryland, just ten miles from Baltimore’s Inner Harbor and a short drive or train ride to Washington, DC, Philadelphia or New York City, Towson offers unmatched opportunities to engage with the state and federal government, elected officials, worldwide embassies, think tanks, the national media and other influencers of public policy in addition to endless cultural, recreational and entertainment attractions.

Reporting to the Provost and Executive Vice President for Academic Affairs and serving as a key member of the senior leadership team and the president’s council, the VPSA provides university-wide leadership on all-inclusive services and programs that promote student engagement and success. Central to these efforts will be the development of close partnerships with key university stakeholders, demonstrating sophistication and breadth of engagement to advance the university’s mission and vision through effective communication and guidance with student leaders, administration, faculty and staff. The VPSA provides vision, strategic direction and leadership for a division of almost 200 full-time staff that offers a comprehensive range of student programs and services including the Career Center, Counseling Center, Student Case Management, Health Center, Housing & Residence Life, Campus Recreation, Student Activities, Fraternity & Sorority Life, New Student & Family Programs, Student Success Programs, Civic Engagement & Leadership, Student Conduct & Civility Education, Military & Veterans Center and Events & Conference Services.

The successful candidate will be a highly collaborative, skilled and creative leader with exceptional administrative, financial and managerial skills along with proven experience in a dynamic and complex professional environment. The VPSA will convey an energetic and entrepreneurial vision for the division and will further enhance TU’s position as a thought leader in student affairs, diversity, equity and inclusion practices. The VPSA will display a deep commitment to relational leadership, transparency, external engagement, personal integrity and innovative thinking and problem solving. A doctoral degree and proven record of broad and progressive higher education administrative management and leadership experience is strongly preferred.

For information on how to apply or to submit nominations, please refer to the section “Procedure for Candidacy” at the end of this document.
THE ROLE OF THE VICE PRESIDENT FOR STUDENT AFFAIRS

Reporting to the Provost and Executive Vice President of Academic Affairs, the VPSA provides university-wide leadership on all-inclusive services and programs that promote student engagement and success. As a trusted member of the President’s senior leadership team, the VPSA advances TU’s mission and vision through effective communication and guidance with student leaders, administration, faculty and staff. The VPSA brings vision and ambition to promote a culture of inclusion and diversity, student retention and degree completion, academic and personal development of students, and community engagement.

The VPSA provides vision, strategic direction and leadership for a division that offers a comprehensive range of student programs and services including the Career Center, Counseling Center, Student Case Management, Health Center, Housing & Residence Life, Campus Recreation, Student Activities, Fraternity & Sorority Life, New Student & Family Programs, Student Success Programs, Civic Engagement & Leadership, Student Conduct & Civility Education, Military & Veterans Center and Events & Conference Services. The current organizational structure includes one associate vice president and three assistant vice presidents leading a division of almost 200 full-time staff employees and approximately 1,000 student employees.

The reporting relationship to the provost underscores TU’s commitment to a partnership among academic affairs, enrollment management and student affairs with a holistic focus on policies and practices to enhance student success and progress to graduation. In addition, serving as the chief student affairs officer, the VPSA, in conjunction with university senior leadership, will serve as a key member of the president’s council. The VPSA will participate in collaborative and consultative decision making which will have university-wide impact.

This is a transformational opportunity for a visionary and energetic student affairs professional with a deep commitment to inclusive excellence and partnerships with the academic programs to join the leadership team of a dynamic, thoughtful and charismatic provost who is invested in the holistic student experience. As the senior student affairs officer at Towson, the VPSA will have the support and strong relationship with both the president and the provost to strategically elevate the vision and function of the division of student affairs, driving forward excellence while reinforcing TU’s position as a thought leader in student affairs, diversity, equity and inclusion practices.

ENROLLMENT

22,709
19,818 undergraduate
2,891 graduate

1997: 15,524 students
Foster a student-centered campus environment that supports academic excellence, diversity, inclusivity and a strong sense of community.

Ensure TU students receive the preparation and support in their development of character, perspectives and career planning through effective programming and service design and delivery.

In close alignment with the Provost and Executive Vice President of Academic Affairs, university leadership, faculty, student, alumni and staff communities, advocate on behalf of academic and co-curricular needs of the students to foster collaborative relationships.

Serve on the president's council, engaging a university-level lens to advise and assist the president and senior leadership colleagues particularly in relation to complex student issues, crisis situations and current and emerging trends in student life and student affairs.

Guide strategic planning, program development, assessment and goal implementation for all student affairs units and the division as a whole in alignment with institutional goals and objectives.

Lead a collaborative and highly coordinated student affairs team to best meet the holistic needs of the student body and campus community.

Establish, encourage and foster an environment of respect, recognition and active inclusion of the diverse backgrounds and perspectives of TU students, faculty and staff.

Develop, implement and manage division-wide operations and capital budget, ensuring the efficient and effective stewardship of resources.

Maintain current knowledge and understanding of applicable local, state and federal laws and regulations that impact student behaviors, student conduct and student activities.

Respond appropriately and timely to a variety of complex student issues while maintaining required levels of confidentiality.

Direct all activities related to student judicial proceedings with oversight of due process and the administration of applicable university policies and procedures.

Provide active and positive representation of the division of student affairs and TU in interactions with all key stakeholders to include students, faculty, staff, families and city and state officials.

Strengthen TU's position as a thought leader in student affairs, diversity, equity and inclusion practices through active and ongoing engagement in national conferences and dialog.
OPPORTUNITIES AND EXPECTATIONS FOR LEADERSHIP

ESTABLISH THE DIVISION OF STUDENT AFFAIRS AS A KEY PARTNER WITH THE OFFICE OF THE PROVOST & EXECUTIVE VICE PRESIDENT

The decision to include the student affairs operation into the academic affairs division signals a dedication and commitment to the quality of the student experience and success at TU. The VPSA will bring energy, vision and coherence to this unit, supporting a large staff of experienced professionals whose daily work impacts the student experience and will further elevate the profile of student affairs at TU by fostering an organization that reflects the university’s commitment to inclusive excellence and innovation.

ENHANCE THE SHARED PARTNERSHIP BETWEEN STUDENT AFFAIRS, ACADEMIC AFFAIRS AND ENROLLMENT MANAGEMENT TO PROMOTE STUDENT SUCCESS

Student affairs, academic affairs, and enrollment management are the three pillars of student success. The TU reorganization creates an infrastructure that capitalizes on the strengths of each area to further improve and augment the student journey. This holistic approach to the student experience encompasses all levels of student (undergraduate, graduate and professional). The VPSA will be dedicated to partnership and bridge building with academic affairs and enrollment management colleagues and will work to build awareness across the institution’s strengths and opportunity areas to enhance student retention, degree completion and overall student success.

STRATEGIC PLANNING – TU 2020 & BEYOND

In Fall 2019, the university will kick off the conversations for the next iteration of the strategic plan with the provost leading these efforts on behalf of the institution. The VPSA will have a significant opportunity to influence and participate in this process. The new strategic plan is anticipated to be a revitalization of TU 2020 with contemporary positioning. In addition, the VPSA will influence outcomes and measures for success and will design and implement a plan for the division of student affairs that is strategically aligned with the university’s new plan.

PROVIDE LEADERSHIP TO THE DIVISION OF STUDENT AFFAIRS

The VPSA will join an experienced staff dedicated to the university’s mission, eager to meet the needs of the student body and campus community, and steadfast in becoming national leaders in student affairs, diversity, equity and inclusion best practices. The staff is committed to upholding excellence in student affairs practice and welcomes a leader who will help them to collaborate and engage around the complex questions facing student affairs staffs on all campuses. The new VPSA will bring sensitivities to the needs of diverse communities, student mental health challenges, crisis management, experience and knowledge on Title IX issues, first generation and adult learners, assessment practices and strategies to leverage the power of the student affairs program to contribute to the improvement of student progress to graduation. The VPSA will lead the staff to pursue goals individually and as a team in a clear and purposeful way.
DEMONSTRATE A DEEP COMMITMENT TO INCLUSION AND DIVERSITY

TU values diversity and fosters a climate that is grounded in respect and inclusion, enriches the educational experience of students, supports positive workplace environments, promotes excellence, and cultivates the intellectual and personal growth of the entire university community. Moreover, TU recognizes that a more diverse and inclusive campus is achieved through senior-level leadership with strategic vision for the design, promotion and delivery of best-practice diversity, inclusion and cultural competency efforts across campus. The new vice president will be an experienced leader of diversity efforts, ready to partner with the Office of Inclusion and Institutional Equity and other stakeholders to bring a demonstrated commitment to continue advancing diversity and inclusion initiatives on a campus committed to continual growth and change in this critical area.

ENSURE STUDENT DEVELOPMENT THROUGH EXCELLENT, RESPONSIVE STUDENT SERVICES

The VPSA will be an experienced and committed advocate for students, ensuring students receive the preparation and support in their development of character, perspectives and career planning through effective programming and service design and delivery. The VPSA and staff will develop plans to ensure the delivery of direct services to students in ways that advance the strategic mission of the university, increase student satisfaction, and show sensitivity to the day-to-day experience of all students. Additionally, the VPSA will strategically leverage newly renovated spaces including the recently completed $42.5 million Campus Recreation expansion and the University Union expansion which is currently underway, completely overhauling the original space and adding 85,000 square feet to the most-utilized building on campus. The VPSA will play a leadership role in developing programs, services and policies that capitalize on these spaces and support the university’s commitment to be a student-centered community, with a deep commitment to diversity and inclusion.

TU IS MARYLAND’S WORKFORCE ENGINE:

5,500+ Degrees and certificates conferred in 2018

86% of recent graduates live/work in Maryland

165,000 TU alumni live worldwide
PROFESSIONAL QUALIFICATIONS AND PERSONAL CHARACTERISTICS

THE IDEAL CANDIDATE WILL HAVE THE FOLLOWING PROFESSIONAL QUALIFICATIONS AND PERSONAL CHARACTERISTICS:

- Earned Master’s degree in an appropriate and relevant discipline or field; Ph.D. or other terminal degree strongly preferred.
- Substantial and proven record of broad, progressive and substantive senior level administrative management and leadership experience in higher education over a period of at least 10 years.
- Experience as a skilled and student-centered leader who is highly collaborative, visible and approachable equally to students, university leadership, faculty, families, alumni, and campus stakeholders.
- Proven ability to convey an energetic and entrepreneurial vision for the division of student affairs.
- Proven skill in fostering collaborative, consultative and meaningful partnerships between student affairs and university constituents (particularly academic affairs) as well as community constituents in the interest of advancing the student experience.
- Ability to contribute in meaningful ways to TU’s commitments to diversity and inclusion and demonstrated commitment to addressing issues of access, equity, diversity and inclusion within a diverse student population as well as with a range of professional staff, faculty, families, senior administrative colleagues, other university constituents and external organizations.
- Demonstrated financial acumen, effective human, financial and organizational management experience, evidence-based resource allocation experience and the ability to address fiscal constraints collaboratively and creatively. Excellent track record of public resource stewardship.
- Achievement in fostering change management, process improvement and the development and implementation of data-informed, effective and efficient policies and processes.
- Excellent management, organization, planning, supervisory and problem-solving skills.
- A clear commitment to the mentoring of a talented staff and investment in their ongoing professional development.
- Strong interpersonal skills coupled with highly refined active listening and effective communication skills.
- Ability to recognize and meet the needs of the students and university through leading a high-performing and trusted team.
THE DIVISION OF STUDENT AFFAIRS

Towson University is committed to ensuring that students not only fulfill their academic requirements, but also take the time to learn and appreciate who they are and what they are capable of doing beyond the classroom. The extensive portfolio of services provided to TU students by the division of student affairs illustrates the university’s commitment to the holistic development of well-rounded students prepared to be leaders and active citizens at TU as well as in their communities upon graduation.

The division of student affairs consists of 16 departments with a budget of $66 million for FY 20 with almost 200 full-time staff and 1,000 student employees dedicated to providing programs and services to enhance student learning and development.

STUDENT AFFAIRS THEME/GOALS

In close alignment with both the Towson University and the University System of Maryland goals, outlined further in the Administration and Governance section below, the Division of Student Affairs’ themes include:

- **EQUITY & INCLUSION:** Develop an inclusive, equitable and culturally fluent campus community through education and serving as role models.
- **HEALTH & WELL BEING:** Facilitate student development that promotes holistic health, safe and responsible decision making and resiliency.
- **TRANSFORMATIVE LEARNING EXPERIENCES:** Provide opportunities for students to explore and develop skills, behaviors, values and beliefs that prepare them for life after graduation.
- **RETENTION:** Maximize every student’s potential to achieve success, adjust responsibly to personal challenges and persist to graduation.
- **COMMUNITY DEVELOPMENT:** Provide programs, services and facilities that foster student connection to the university and future engagement as citizens and leaders.

STUDENT ENGAGEMENT AND SUCCESS

- Towson is one of only a handful of institutions in the country where graduation and retention rates are the same for all students, a result of a deeply inclusive culture with a focus on equity among all students, faculty and staff. The focus on student success is clear in the divisional priorities and is woven throughout the Presidential Priorities as well.
- TU students have the opportunity to join over 300 student groups to explore new interests, meet new friends, connect with new ideas, and have fun, including The Student Government Association, the advocacy body for students.
- The division fosters close working relationships with other campus entities including TU Athletics and the Office of Public Safety to ensure student support is woven throughout the campus community.
- 87% of students engage in experiential learning while at Towson.
- Following graduation, 80% of TU students are employed or continuing their education, with 82% of working graduates employed in Maryland. The division is proud of the following awards demonstrating their commitment to student engagement and success:
  - 2018 Diverse Issues in Higher Education – Student Affairs recognized as a best place to work
  - University Recipient 2019, NIRSA Outstanding Sports Facility
  - University Recipient 2018, NODA Region VIII Innovative Program of the Year
  - University Recipient 2018, NODA National Innovative Program of the Year
  - 2018 NODA Outstanding New Professional at the regional level — Matt Hicks, New Student & Family Programs
  - 2018 NACA Mid-Atlantic Region Graphic Design Award, Campus Activities Board Graphic Design Award
  - 2017 NACA Mid-Atlantic Region Outstanding Professional, Elizabeth Purswani, Student Activities

VISION

The Division of Student Affairs fosters and celebrates student success.

MISSION

The Division of Student Affairs cultivates the educational, cultural, social and emotional development of students to become fully engaged leaders and citizens who demonstrate integrity.

VALUES

- Student Centeredness
- Inclusion
- Innovation & Excellence
- Collaboration
- Accountability
- Health and Safety
- Community

DEPARTMENTS

- Campus Life
- Campus Recreation Services
- Career Center
- Civic Engagement and Social Responsibility
- Counseling Center
- Event and Conference Services
- Fraternity and Sorority Life
- Health Center
- Housing & Residence Life
- Military & Veterans Center
- New Student and Family Programs
- Off-Campus Student Services (Commuter Information)
- Student Success Programs
- Student Activities
- Student Conduct and Civility Education
- Student Development Programs & Services
TOWSON UNIVERSITY: AN OVERVIEW

Towson University is recognized as one of America’s top regional public universities, recently ranked by U.S. News and World Report in the top 100 for public national universities, tied with Harvard in social mobility, and as a leader in academic excellence, research and discovery. The university is currently honored as a leading regional university by both Princeton Review and U.S. News and World Report and is one of only a handful of institutions where graduation and retention rates are the same for all students, a result of a deeply inclusive culture with a focus on equity among all students, faculty and staff.

ACADEMICS

With an academic mission to foster intellectual inquiry and critical thinking, Towson University prepares its graduates to be effective leaders and engaged citizens. In a diverse and inclusive campus, TU students are competitively advantaged to lead with the vision, creativity and adaptability to navigate and solve the world’s most complex challenges.

With mentorship as the norm, students work closely with professors in discovery and practice directly engaging and impacting the community. Nationally-recognized faculty provide opportunities for students to grow, flourish, and put their knowledge to work through community engagement, research opportunities at the undergraduate and graduate levels, internships, study abroad and other transformative experiences.

The academic environment at TU fosters research and scholarship across all disciplines and with the participation of both undergraduate and graduate students. In fiscal year 2018-2019, TU received more $12 million in new grants and sponsored research funding, and the portfolio of active grants was $45 million.

With over 100,000 active alumni in Maryland, TU is a talent pool provider supplying graduates for important professions in every corner of the state. As Maryland’s largest provider of health professionals and educators as well as the largest undergraduate college of business in the state, TU graduates 1 in 3 Maryland educators, 1 in 5 Maryland health professionals, and 1 in 10 Maryland business leaders.

RESOURCES

Towson University’s FY 2019 unrestricted operating expenditure estimate is $463.2 million. The university employs 739 full-time faculty, 1,042 part-time faculty, 1,334 full-time staff, and 289 part-time staff for a total of 3,404 employees. For the 2019-2020 academic year, in-state tuition is $6,962 for the academic year, and out of state tuition is $21,098.

Fees for the academic year were $3,236. In FY 2019, the state of Maryland invested $6,284 per FTE student at TU. In the 2018-2019 academic year, TU conferred 5,529, including 4,619 bachelor’s degrees, 887 master’s degrees, and 23 doctoral degrees. The number of bachelor’s degrees awarded in 2018-2019 was 37 percent higher than the number awarded ten years earlier during the 2008-2009 academic year.
TOWSON UNIVERSITY CAPITAL INVESTMENTS

TU has invested in the following exciting projects to enhance the student experience:

- **UPATED CAMPUS RECREATION CENTER:** A 94,000 square-foot addition to Burdick Hall in 2018 increased student health and wellness services and serves as a beacon of activity and engagement for the campus community. In the first year, Burdick Hall had over 393,000 total visits, and was recently named as an Outstanding Sports Facility by the National Intramural-Recreation Sports Association (NIRSA).

- **RENOVATED TU RESIDENCE TOWER:** The $32.5 million renovation of TU’s Residence Tower reopened for the fall 2018 academic year with efficient air conditioning and heating system, recycled construction materials, and controllable indoor comfort and lighting systems. It was recently awarded a U.S. Green Building Council’s Leadership in Energy and Environmental Design (LEED) Gold Certification.

- **UPDATED CAMPUS FIELDS:** TU recently updated two women’s athletic fields with new playing surfaces for the women’s field hockey team (opened last season) and the women’s soccer team (completed this summer for the current season).

- **NEW SCIENCE COMPLEX:** Currently under construction, and scheduled to open in Fall 2020, this new facility will provide new academic and research space for TU’s expanding Fisher College of Science and Mathematics — home to one of just four ABET-certified cybersecurity programs in the world.

- **NEW UNIVERSITY UNION:** The University Union is under renovation — an expansion and overhaul of the building that will add 85,000 square feet of space to the most-utilized student building on campus. The project will be complete in 2021.

- **NEW COLLEGE OF HEALTH PROFESSIONS BUILDING:** To better support the college’s 61 percent undergraduate enrollment increase since 2008, the new College of Health Professions building is scheduled for completion by 2024.

ACCREDITATION

Towson University is accredited by the Middle States Commission on Higher Education. The university’s accreditation was reaffirmed in November 2011 and completed a Periodic Review Report in 2016. The College of Business and Economics is accredited by AACSB, the university’s teacher education programs are accredited by the Council for the Accreditation of Educator Preparation (CAEP), and a number of individual programs are accredited by their respective associations.

ENROLLMENT

A record 23,000 students are anticipated to take classes at TU this fall — including approximately 20,000 undergraduates and 3,100 graduate students. Since fall 2008, TU’s undergraduate headcount has increased by 15 percent, led by a 94% headcount increase in the Jess & Mildred Fisher College of Science & Mathematics and a 61 percent headcount increase in TU’s College of Health Professions. New students in 2019 include over 2,700 freshmen, 2,100 students transferring from two- and four-year institutions, and 775 graduate students. TU students will come from 33 states and 26 countries, including Maryland and the U.S.

TU’s new student class is comprised of its largest population identifying as minority (48 percent). Nearly 25 percent of the new student class is African-American, the highest percentage ever for an incoming class. TU is a national leader in providing inclusive learning, where the minority student population enjoys the same graduation rate as the entire student body.
**FALL 2019 FRESHMAN CLASS SNAPSHOT**

- Enrolled: 2,757
- Admitted: 9,672
- Applications: 12,995
- Average Weighted GPA: 3.68
- Average SAT (Reading, Math): 1140
- In-state: 83%
- Out-of-state: 17%
- Minority: 48%
- First Generation: 22%

Over 5,900 students call TU’s campus “home”, with 18 residence halls offering an eclectic mix of old and new architecture. In 2018, TU transformed the Marriott Hotel and Conference Center at Towson University to The Residences at 10 West Burke Avenue in just 46 days. With over 2,000 students transferring to TU each year, this housing option is specifically for students transferring to TU for the first time.

**GOVERNANCE AND ADMINISTRATION**

Towson University is part of the University System of Maryland (USM), which comprises 12 institutions, two regional higher education centers, and a system office. USM provides access to excellent higher education opportunities, performs groundbreaking research, offers vital services to communities and individuals, and fuels economic and work force development. As a public system of higher education, USM advances the higher education mission of the state of Maryland.

The University System of Maryland is governed by a 17-member Board of Regents. The Towson University President is appointed by the Board of Regents, and is accountable both to that body and to the USM Chancellor, Dr. Robert L. Caret. The USM System Office provides centralized planning and support to the TU campus. The USM Board of Regents strategic plan — *USM through 2020: A Renewed Vision for Powering Maryland Forward* — was renewed in 2015 and outlines key system initiatives centered on:

- Equity, Diversity, Inclusion and Civic Engagement: Valuing and Celebrating All Maryland Residents;
- Increasing Access, Affordability, and Degree Attainment;
- From Research to Jobs: Leading Research Innovation, and Economic Competitiveness;
- Academic Innovation: Meeting Maryland’s Changing Education Needs;

The University System of Maryland directly supports student affairs through its Office of Academic and Student Affairs, serving as a liaison between the USM leadership and the 12 senior student affairs officers within the system as well as hosting monthly meetings for all system vice presidents.

**TOWSON UNIVERSITY - KEY RANKINGS AND AWARDS**

- **FORBES**: Ranked number 29 public university in the Northeast region, and among the top 6 percent of all public universities nationwide.
- **CENTER FOR WORLD UNIVERSITY RANKINGS**: Ranked among the top 9 percent of universities in the world.
- **NICHE.COM**: Placed on the Dean’s List, receiving high marks across the board and ‘A’ grades in student life, diversity, value and location.
- **Included in MONEY magazine’s “Best Value Colleges” Rankings**: Providing students and families the second-best value in Maryland.
- **PRINCETON REVIEW**: Listed among just 225 universities named in top Northeast region institutions.
- **ALL IN CHALLENGE**: Named a Voter Friendly Campus and recognized as one of the top 80 universities and colleges for student voting.
- **CAMPUS COMPACT MID- ATLANTIC**: Received The Engaged Campus Award, the region's highest award for a campus that is actively seeking to “fulfill the public purposes of higher education” based on the institutionalization of service learning and Carnegie criteria.
TOWSON, MD

Towson University’s campus is within walking distance of the town of Towson, a college town with tree-lined residential streets, restaurants, bookstores, a branch of the county library, movies and shopping.

Within a half mile radius of campus, there is more than $1.7 billion of development underway, including a number of public-private partnerships in uptown Towson that are being built in proximity to TU.

The university is also conveniently located near the cultural, recreational and entertainment attractions of Baltimore and Washington, D.C. Downtown Baltimore, affectionately known as Charm City, is eight miles south of campus and home of the National Aquarium, Orioles baseball at Oriole Park at Camden Yards, Ravens football, Fort McHenry and Fells Point. You’ll also find waterfront restaurants and shopping, clubs and nightlife, art galleries, professional theater and tourist attractions.

Down the road in Washington, D.C., you can visit the Smithsonian museums, and other Washington, D.C. attractions, including the National Mall, the Washington Monument and the Capitol, all an easy train ride or short drive away. TU is conveniently located near a variety of transportation options, including the Baltimore-Washington International Airport (BWI) and Baltimore’s Union Station rail station for Amtrak and MARC trains.

TU is located in proximity to many very strong public, private, and parochial schools in the State.

PROCEDURE FOR CANDIDACY

Inquiries, nominations and applications are invited. For fullest consideration, applicant materials should be received by October 28, 2019. Candidates should provide a resume or curriculum vitae, a letter of application that addresses the responsibilities and requirements described in this leadership profile and the names and contact information of five references. References will not be contacted without prior knowledge and approval of candidates. These materials should be sent electronically via e-mail to the Towson University consultants Jen Meyers Pickard, Ph.D., and Sarah Miller at TowsonVPSA@wittkieffer.com. Questions and nominations may also be directed to the consultants through the same email address.

Towson University is an Equal Opportunity/Affirmative Action Employer and has a strong institutional commitment to diversity. Women, minorities, persons with disabilities and veterans are encouraged to apply. Towson University’s policies, programs, and activities comply with federal and state laws and University System of Maryland regulations prohibiting discrimination on the basis of race, color, religion, age, national origin, gender, sex, gender identity and/or expression or sexual orientation.

The material presented in this leadership profile should be relied on for informational purposes only. This material has been copied, compiled, or quoted in part from Towson University documents and personal interviews and is believed to be reliable. While every effort has been made to ensure the accuracy of this information, the original source documents and factual situations govern.
Dr. Kim Schatzel began leading Towson University as its 14th president on January 26, 2016. Her eight presidential priorities strategically build on TU’s momentum as Maryland’s second largest and fastest growing university, as well as the largest university—public or private—in Greater Baltimore.

During her tenure, with more than 300 partnerships at work, TU has strengthened its commitment as an anchor institution for Greater Baltimore; established the Office of Inclusion and Institutional Equity and hired the university’s inaugural vice-president to lead its advancement; and embarked on a comprehensive communications strategy to retell the contemporary story of Towson University and its significant positive impact on Baltimore, Maryland, and the entire Mid-Atlantic Region.

President Schatzel is one of less than two percent of university presidents that have extensive business and private sector experience, spending more than 20 years as a corporate leader and serial entrepreneur in the technology and advanced manufacturing sectors. As part of her new venture experience, Schatzel founded and served as the President, Chief Operating Officer, and later Chief Executive Officer of a multinational advanced manufacturing firm with more than 1,500 employees on four continents.

Schatzel began her academic career as an Assistant Professor of Marketing for the College of Business at the University of Michigan-Dearborn. She served as the College’s Associate Dean starting in 2005 and as its Dean from 2008–2012. Schatzel served from 2012–2016 as the Provost and Executive Vice President of Academic and Student Affairs at Eastern Michigan University. She retained that role while guiding the university as its Interim President for six months.

Schatzel serves on the Board of Directors for the University of Maryland St. Joseph’s Medical Center, the Coalition of Urban and Metropolitan Universities, CollegeBound Foundation and the Maryland Business Roundtable for Education. She also serves on the NCAA Division I Presidential Forum. Her contributions to and leadership in Maryland have been recognized by The Daily Record, which recognized her with its 2018 Icon Honors and named her one of the 2017 Most Admired CEOs, 2017 Top 100 Women, and 2017 Most Influential Marylanders. She has been honored by the Associated Black Charities as the 2017 “Champion for More in the Middle” for her leadership in advancing diversity and inclusion at TU.

President Schatzel holds a Ph.D. in Business Administration, with a concentration in Marketing and Technology, from Michigan State University. Her research interests focus on product innovation, new product success, and marketing communications.
Melanie Perreault, Ph.D., is the Provost and Executive Vice President for Academic Affairs at Towson University. As the chief academic officer of the university, Dr. Perreault oversees 125 degree programs (undergraduate, master’s and doctorate), and supports almost 23,000 students, over 1,700 full-time and adjunct faculty, and over 200 staff and administrators. Dr. Perreault provides leadership for six academic colleges, the Honors College, the Office of Graduate Studies, and the Albert S. Cook Library. As provost, she facilitates University and Academic Affairs strategic planning, implements budget and resource allocation plans, guides and oversees innovations in academic technology, promotes faculty excellence and student success, and supports curricular and program distinction.

Dr. Perreault was appointed Provost and Executive Vice President for Academic Affairs at TU effective February 18, 2019. Prior to her arrival at TU, Dr. Perreault was the Provost and Vice President for Academic Affairs at SUNY Buffalo State, the largest comprehensive university in the SUNY system. At Buffalo State, some of the efforts led by Dr. Perreault included the development of the institution’s strategic plan, creation of the Office of Institutional Effectiveness, establishment of a new program that expanded funding opportunities for students to engage in faculty-led undergraduate research, and creation of the Diversity Faculty Fellows Program to assist in diversifying the professoriate through ABD/post-doctoral fellowship programs.

Dr. Perreault received a B.A. in History from Lawrence University in 1990 and a Ph.D. in Colonial American History from the College of William and Mary in 1997. She was an Assistant Professor of History at the University of Central Arkansas before taking a position at Salisbury University in Maryland. There, she served as department chair and moved through the academic ranks to become a full Professor of History and later the Associate Provost, leading the university’s strategic planning and institutional accreditation efforts.
APPENDIX III

STUDENT AFFAIRS ORGANIZATION CHART

Vice President, Student Affairs

Executive Admin Assistant

Budget Manager

Assoc VP for Student Affairs & Dean of Students

Military & Veterans Center

Student Services, TU Northeastern Maryland

Health Center

Civic Engagement and Social Responsibility

Student Conduct and Civility Education

Counseling Center

Student Success Programs

Case Management

Asst VP, Housing & Residence Life

Residence Life

Asst VP, Campus Life

Student Activities

Event & Conference Services

Fraternity & Sorority Life

New Student & Family Programs

Towson Family Network

Campus Recreation Services

Asst VP, Career Center