

2024

25

DIVISION OF
STUDENT AFFAIRS

IMPACT REPORT



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Letter from Senior Vice President for Student Affairs and Student Life

TU community and friends,

As we look back on another impactful year in Student Affairs, I am pleased to present this overview of key divisional achievements showcasing momentum and strategic progress across our departments. We remain committed to ensuring every Tiger is supported and equipped to thrive throughout their journey at Towson University and well beyond graduation.

Guided by our strategic roadmap, we are actively translating priorities like fostering holistic student success and building a strong sense of belonging into tangible programs and services. Our staff continues to innovate and integrate High-Impact Practices, focusing on providing essential co-curricular learning experiences that help students meet their personal and professional goals.

However, we're aware of the challenges impacting our students' daily lives beyond the classroom. Through targeted scholarship initiatives and awards, we strive to meet students where they are, effectively reducing financial barriers and elevating their opportunity for academic focus and success.

Our Tigers' success is not achieved through our efforts alone but through the continued partnership between our dedicated staff and colleagues across the entire Towson University community.

Our team continues to inspire through their vitality and commitment to facilitating initiatives and co-creating experiences with our students that lead to positive outcomes. We continue to invest in their growth through internal grant opportunities and annually celebrating their extraordinary contributions at our end of year celebration.

I want to extend my appreciation to our entire team for their care and commitment to the success of all our students. I look forward to another year of shared success for all our Tigers as we advance our efforts to grow Towson University's dynamic and student-centered campus environment.

GO TIGERS



Vernon J. Hurte, Ph.D.
Senior Vice President for
Student Affairs and University Life

TU's Scholar-Practitioners

Beyond direct service to students, Towson University Student Affairs continues to demonstrate excellence in research, leadership, and community engagement, driving initiatives that enhance student success and well-being.

Select highlights from a banner year for Student Affairs scholarly activities are included here. The extent of expertise shared from the division stretched from local conferences to a national organization presidency.

Research & Publications

- Potential Barriers and Pathways to Professional Development in Sport Management: Should Internships Be the Gold Standard?. *Sport Management Education Journal*.
- Peer Leadership in Orientation. *2023 International Survey of Peer Leaders Report*.
- From Concept to Campus: Establishing and Expanding Basic Needs Hubs on College Campuses. *New Directions for Student Services*.

Professional Service & Leadership

- NODA President
- NIRSA Region 1 Conference Committee
- Transform Mid-Atlantic Conference Planning Committees Service Learning and Civic Engagement Conference
- Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery Training Advisory Committee
- Board of Directors Maryland Career Consortium
- Co-chair of the Membership Committee for Association for Student Conduct Administration

Conference Presentations

- Learning from the Literature: Undergraduate Research and Scientific Creative Inquiry, Assessment, and Career Preparedness. *ConnectUR Conference*.
- Executive Function Junction: A Neurodiversity- Affirming Group for Inclusive Study Skills, Self-exploration, and Community. *American Group Psychotherapy Association Annual Conference*.
- Assessment in Student Conduct: Utilizing Storytelling and Data to Enact Change. 2025 ASCA Annual Conference and 2025 ASCA Summer School Series.
- Building a Community Engagement Infrastructure: Pathways of Public Service and Civic Engagement. *Compact25*.
- Unlock Your Inner Scholar: A Panel Discussion hosted by the Scholarly Practices and Resources Committee. *NODA 2024 Annual Conference*.

Impact by the Numbers

Conference Presentations

51

Contributions to professional organizations

27

Publications in journals, magazines, and more

7



Scholarships

Student Affairs awarded **\$45,100** in scholarships

Student Affairs highly values access to education and took efforts to help fund students' attendance at Towson University.

10 scholarships were awarded to **28 recipients**, equaling an impactful \$45,100.

H.E.R. Legacy Scholarship

This annual scholarship is intended to provide an opportunity for students who previously struggled with addiction, are in recovery, or whose lives have been changed by a friend or family member's addiction to achieve educational goals at Towson University.

Mary Lee Farlow Outstanding Students Scholarship Fund

Awarded by Residence Life to an outstanding resident student leader who demonstrated assisting other resident student leaders, contributing to a positive community, promoting student success, and going above and beyond the expectations of any organizational or employment role they hold.

Barnes-Harris Scholarship Endowment

Offered through Student Success, the goal of the Barnes-Harris Endowment is to support incoming freshman from metropolitan public high schools, who are enrolled full-time and who demonstrate financial need. The scholarship was established in the names of Marvis Evon Barnes '59 and Myra Ann Harris '59, TU's first African-American graduates.

Hurte Family Student Engagement Scholarship

This award is aimed at encouraging students with financial need to pursue low- and unpaid internships to support their educational experience.

Additional Scholarships:

- Career Opportunity Fund
 - Marion B. Hoffman '74 Ethical Leadership Award
 - James R. Saxon Memorial Scholarship Endowment
 - Bernard Dabrowski Memorial Endowed Scholarship
 - Jordan Feder Memorial Endowed Scholarship
 - Kevin Ryan's Gift Memorial Endowment
 - Susan M. Kolb Parents Association Endowed Scholarship
 - President Maravene Loeschke Leadership Endowed Scholarship
 - Marion B. Hoffman '74 Ethical Leadership Endowment
-



Grants Awarded

Student Affairs is composed of innovative professionals who strategically search and apply for opportunities to fund existing services and develop cutting-edge programs for students. These successful grant awards demonstrate the level of excellence our staff achieve.

External Awards

13

Grants Awarded

\$ 735,759.30

Combined External Grant Total

In FY25, Student Affairs was awarded grants from a variety of sources including the Maryland Food Bank, Substance Abuse and Mental Health Services Administration, Department of Education, Baltimore County, Maryland Higher Education Commission, Andrew Goodman Foundation, Enterprise Mobility Foundation, and more.

Internal Awards

University System
of Maryland

3 Grants

Civic Engagement and Social Responsibility was awarded both a \$19,000 Integrating Civic Learning into the Curriculum Grant and a \$9,000 Strategic Institutional Documentation Grant. New Student & Family Programs works with Tutoring and Learning on an additional USM grant.

Towson University

\$ 5,000

The Career Center won \$3,000 from the Tall-Wiedefeld Society, and the Basic Needs Hub was awarded \$2,000 from Student Government Association.

SHAW Health &
Well-being Mini Grant

6 Grants

Student Health & Well-being distributed funds to help other departments support their mission. Career Center, Student Activities, CESR, SOS, and Health Center each received funds for well-being focused initiatives.

Development

Student Affairs was also fortunate to have care from donors who contributed in the following ways.

1,452

Donors

\$ 213,420

Raised

STAR Award Winners

These staff members have shown outstanding service and contribution to the Division of Student Affairs.



Abbas Hill

Abbas not only elevated operational efficiency, but has also redefined what it means to lead with empathy, innovation, and integrity. He works tirelessly behind the scenes, never seeking the spotlight, and always ensuring that the foundation of work is strong, stable, and student-centered. Colleagues across the division know that when Abbas is involved, things will not only get done, they will get done well, and with care.



Toby Frevert

Toby is dedicated to serving the military-connected TU community through his tireless efforts as lead School Certifying Official, where he files claims for over 700 students. Not only is Toby an ambassador for the division, he has also become an ambassador for the university. This year he worked with the US Senate on a legislative proposal to expand financial support for veterans and their families in Maryland.



Dr. Chris Truong

Chris's unwavering dedication to students and deep sensitivity to the impact of societal issues on client well-being have consistently made a difference. In addition to providing exceptional clinical services and outstanding supervision, they have played a pivotal role in promoting campus awareness around neurodiversity—an endeavor so successful that they have been invited to co-lead a Research Collider event for the CAA-Academic Alliance and invited to present at Texas A&M University.



Renee Harris

Renee consistently goes above and beyond in her role at the Career Center, showing a level of dedication and work ethic that inspires those around her. She is involved in many areas beyond the scope of her job because she is dedicated to the students. She supports everyone in the office at their various events and workshops, collaborates with other offices and departments, and her calm and kind personality puts everyone around her at ease.



Jessica Murry Zellers

Whether she is offering individualized support to hundreds of students each semester or celebrating her colleagues' birthdays and accomplishments, Jessica demonstrates a steadfast commitment to care and connection. Jessica is a quiet force who thinks outside of the box to help students be successful and to keep the morale of the office high in a space where challenging work could cause staff to waver.



Gwen Evans

Gwen is the unseen force that keeps HRL's digital world running smoothly. She approaches every task with a calm, can-do attitude that never misses a beat. She is a trusted confidant and a grounding present. In addition to tech support, colleagues often seek Gwen for a listening ear, a word of encouragement, or one of her famous "dad jokes." She leads not just with knowledge, but with her heart.



Habib Rahman

As an SGA Graduate Assistant, Habib showed dedication to the success of student programming. He was instrumental in training one of the professional staff roles and running the office day to day while new employees learned their tasks. He is patient, kind, organized, thorough, and reliable.

Divisional Award Winners

The Student Affairs Divisional Awards recognize additional individuals, departments or organizations whose work this year has made a great impact on our campus community.



Laurianne Brown

Coaching Champion

Whenever you need an idea, a source of motivation, or someone to challenge you to take things to the next level, look no further than Laurianne Brown. Laurianne has a unique gift for supporting everyone. She is constantly seeking out opportunities for both students and staff across campus to grow and develop, and at the heart of it all is her unwavering belief in the potential of others.



Diane Boone

Cyndi Zimmerman Outstanding Administrative Support

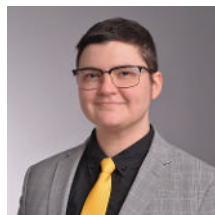
Serving TU for 19 years and supporting 5 directors, Diane consistently performs to a high standard and with a smile. She juggles all departmental communication and scheduling, reviews reports, and provides significant support to the team while staying prompt, accurate, and kind. This year, Diane took on additional responsibilities, supporting the Dean of Students Office while they had a vacancy in administrative support.



Wynter Benton

Cyndi Zimmerman Outstanding Administrative Support

Wynter is responsible for managing a wide range of critical responsibilities. Her attention to detail ensures that nothing slips through the cracks, and her organizational skills keep the office running smoothly and efficiently. Wynter approaches her work with a high level of integrity and anticipates the needs of the team—proactively addressing challenges before they arise. Students naturally gravitate toward her, appreciating her helpfulness.



Jonas Sheckler

Best Collaborator

Jonas's dedication and innovative approach have helped TU students' understanding of financial concepts as they move to financial independence. He has collaborated with numerous offices and departments to create impactful programming which empowers students for financial success. His passion for financial education and his ability to collaborate effectively with various offices make him an invaluable asset to our community.



Ciara Franklin

Rookie Rockstar

Ciara is an incredible addition to the division who embodies passion, creativity, and an unwavering commitment to collaboration. Beyond her creative talents, Ciara is a true advocate, persisting until unrepresented departments are featured and has elevated the visibility and impact of all departments. She is an exceptional listener, capturing the heart of a story and turning it into something engaging and impactful.



Ifiok Obot

Game Changer

Ifiok's work spearheading HRL's transition to a new housing management software is a clear reflection of modern student affairs demands, he is innovative, adaptable, and forward thinking. He has helped to ensure that housing operations are in line with best practices in higher education, ensuring services are scalable, data-informed, and rooted in the student experience. Ifiok has managed the transition with positivity, technical precision, and grace.



Outstanding Campus Partner: Dr. Keiwana Perryman

Under the leadership of Center for Student Diversity Director Keiwana Perryman, CSD has intentionally reignited collaboration across Student Affairs—strengthening partnerships, improving communication, and deepening student support through shared efforts, consistent engagement, and meaningful advocacy that positively impact both our work and the overall Towson student experience. Keiwana's commitment to collaboration and student care is truly invaluable.

High Impact Practices

Student Affairs creates and orchestrates High Impact Practices (HIPs). Featured HIPs met 9 quality dimensions and were reviewed by a trained work group to assess fidelity. **Students who take part in HIPs show high levels of engagement, retention, and overall student success** according to the body of research outlining HIPs characteristics.

5 Departments led a total of 10 High Impact Practice Experiences, which served 101 students.

Experiences included:

- Career Peer Advisor
- Social Action Collaboratory
- Graduate Assistantships
- Civic Renewal Fellowship
- Career Exploration/Student Employment Intern
- Career Exploration & Professional Development in Barcelona
- Peer Financial Coaching
- Tigers Lead Phase 3
- Restorative Practices Student Assistant
- Orientation Leaders

101

Students participated in a Student Affairs led High Impact Practice.

"My study abroad experience helped me discover Ikigai, or "reason for being," and taught me the importance of pursuing a fulfilling career. Through a series of historic and enriching activities I developed key skills like communication, professionalism, and embraced relatability. **This trip pushed me to dream bigger, embrace new opportunities, and value passion.**"

- Anonymous

"I feel that my role is more significant now. Of course, I knew I was part of the Towson community but now I feel it matters more, and I am prepared to use my voice when necessary."

- Anonymous

Committees

Staff contributed to 16 divisional committees this year and addressed *all* strategic priorities.

Student Affairs recognizes the best way to impact student success is by bridging departmental expertise to support students holistically. Much of this work happens in committee settings, where teams work to address specific topics.

Supervisor Savvy Series

Four committees coordinated to train divisional supervisors. The programs included: 1. Leading with Cultural Humility, 2. Leading and Supporting Your Staff Authentically while balancing Neutrality, 3. Equity Centered Assessment, and 4. Supervising through a Restorative Lens.

Structural Accomplishments

Finalized the *TU Definition of Leadership*.
Created, finalized, and launched the Co-Curricular High Impact Practice Fidelity Assessment Form and the Student Affairs High Impact Practice Reporting and Reflection Form.
Streamlined Towson University's campus hazing education program to comply with the SHA.
Revised the TU hazing policies and procedures.
Reviewed disease activity and discussed best practices for screening, prevention, diagnosis, and treatment.

Select Committee Activities

Held 6 food drives to supply the Basic Needs Hub.
34 CliftonStrengths 101 workshops with 14 custom sessions, benefiting 608 students, faculty, and staff.
Established a common welcome and onboarding experience for all new staff.
Supported 30 events as a content-neutral party responsible for educating and supporting students on activism and expressive events.



Divisional Roadmap

Mission

The Division of Student Affairs fosters and celebrates student success.

Vision

The Division of Student Affairs cultivates the educational, cultural, social and emotional development of TU's students to become fully engaged leaders and citizens who demonstrate integrity.

Priorities

01

Collaboratively
Create a Holistic
Student Success
Strategy

02

Position TU as
National Leader for
Integrative Student
Health and
Well-being Initiatives

03

Build Community and
Support Students'
Sense of Belonging

04

Enhance Student
Affairs Leadership
Development
Programs

05

Prioritize Staff
Development and
Wellness

06

Re-vision the
Divisional
Assessment Model
and Approach

07

Steward Current
Resources and
Generate Additional
Resources for
Strategic Initiatives

Values

Student-Centeredness
Inclusion
Collaboration
Accountability
Integrity
Innovation
Excellence
Health and Safety
Community



Assessment, Evaluation, & Strategic Planning

Assessment, Evaluation, & Strategic Planning believes in the power of data-driven decision making to enhance the Towson University student experience and to drive continuous improvement across the Division of Student Affairs.

Enhanced Divisional Practices

- Sponsored attendance at 2025 ACPA Student Affairs Assessment Institute for staff from Military & Veterans Center, Student Accountability & Restorative Practices, and Student Parent Services.
- Planned and led three-day retreat to build unity among newly developed Student Health and Well-Being (SHAW) team.
- Held monthly consultations with every Student Affairs unit to support assessment and strategic efforts.
- Served as expert on a dissertation committee.

Supported Efficient Structures

- Wrote the Student Affairs annual Impact Report.
- Maintained compliance for institutional effectiveness by liaising with units to complete planning outcomes and goals.
- Advised large scale institutional surveys to minimize survey fatigue as part of Survey Strategy Committee.
- Redesigned Assessment Committee to focus on Best Practices, Professional Development, Equity in Assessment, and Aligning Divisional Assessment Efforts.



"Utilizing regular assessment practices has made a huge difference in my work and helped SARP identify ways to better support students. I'm grateful for all I've learned through Assessment Committee, one on one monthly meetings, and by attending ACPA's Assessment Institute."

-Michelle Rauch
Assistant Director of SARP

Basic Needs Hub

The Hub aims to create a campus community where every student can access a quality education and persevere toward graduation. Their vision is to make Towson University an equitable campus where socioeconomic status or basic needs insecurity does not determine a student's success.

Resources Distributed

Enhanced food support by distributing **22,945 pounds of food**, the highest volume to date.

Distributed **1,119 items of clothing** from The Tiger Threads Clothing Closet, 34% more than last year.

Reliable and Inclusive

The Hub helps to fill critical gaps and reduce barriers that can affect student success.

- SNAP application assistance
- Access to nutritious food
- Offerings of hygiene products
- Availability of both general and gender affirming clothing



71%

INCREASE

in the pounds of food and essential items distributed over the past two years

Basic Needs Hub

Intentional Programming

Utilized educational events to increase student awareness of services and engagement.

- Orange Out for Hunger Campaign
- Sustainable Sugar Scrub Collaboration
- Snacks with SECU
- This Campus Cares: A walk against hunger and food insecurity

Provided **30 Thanksgiving-themed cooking kits** to help students celebrate meaningful meals.

Distributed **30 Winter Break Pantry Essential Kits**.

Created a virtual recipe library and **four videos** demonstrating how to make meals using pantry items, making cooking easier and more accessible.

Partnerships

Weis Markets

Grocery Store Dash

Pantry-friendly cooking demonstration taught students how to cook easy, affordable meals

SECU

Day of Kindness: distributed **over 250 snack baggies** to raise awareness about food insecurity and wellness

Fundraising

The Big Give

Tiger Scavenger Hunt

Aramark and the Food Recovery Network

Began incorporating recovered food into the Hub's inventory

Rescued **855 pounds of food** and **400+ pizzas**

Towson University named a Hunger-Free Campus by the Maryland Higher Education Commission

“I would say if no one else got me, I know The Hub’s got me.”

Jamie Voyteskhovska

Campus Recreation

The department of Campus Recreation is dedicated to Towson University's mission of creating a vibrant and healthy campus. Campus Recreation creates opportunities that foster engagement and well-being for the TU community through diverse programs, services, facilities, and employment.

Access and Opportunities For All Tigers

Neuroinclusive Fitness Initiatives

- Quiet space reservations
- Neuroinclusive fitness classes
- Sensory map of the recreation center
- Mindful spaces throughout the facility
- Clear usage guidelines and "know before you go" information online
- NatureRx added outdoor quiet walks

Well-being resources are now centralized within a single access point on the campus recreation app

- TU Counseling Center Appointments
- Aramark registered dietitian appointments were added, resulting in increased usage of over 150 requests
- Togetherall, a 24/7 communication and emotional support platform

Outdoor Adventures program had a **24% increase in registrations** after Mindful Movements, LLC provided a **\$6,000 sponsorship**, allowing the trips to be low- to no-cost for students.

Yoga class capacities were increased from 24 to 30 participants, offering students mind and body benefits.

- A trauma informed class, Empowering Yoga, was offered twice weekly.
- The first-ever virtual asynchronous meditation class was launched.



57%

OF STUDENTS

of all TU students have visited the recreation center and faculty/staff usage has nearly tripled

Campus Recreation

Supporting Well-being

Intramural sports offered men's and women's theme nights in partnership with the Health Center and Health Promotion. (Body)

- Men's heart health night during basketball season
- Women's health night with open pickleball

Sports clubs offered regular "mental health huddles". (Mind)

"Walks with a supervisor" were instituted with club officers and sport club supervisors to build relationships through candid conversations and movement. (Community)

Continues to provide ample professional development, with one student official accepting a position with the Philadelphia Union. (Purpose)

Social components were added to group fitness in Cycle & Smoothies and Puppies & Pilates, adding to sense of belonging. (Community)

Outdoor adventures offered a collaborative trip with academics to bring a larger awareness and education about local ecology. (Mind, Body, Community, & Purpose)

By the Numbers

Intramural Sports Participants: 4,396

Outdoor Adventures: ~4,120

Sports Clubs Athletes: 1,394

■ **11% more than 2023-2024**

Group Fitness Attendees: 13,292

Personal Training Sessions: 272

Pool Users: 14,736

■ **47% increase over 2023-2024**

Safety Class Students: 248

Athletic Training Contacts: 2,299

■ **11% more than 2023-2024**

Events Hosted: 209

Tabling by Campus Rec: 56

Total Facility Access: **337,276**

■ **1,849 more visits than 2023-2024**

■ **47,886 more visits than 2022-2023**

Distinct Facility User Visits: 11,695

Guided Facility Tour Visitors: 13,069

■ **12% increase over 2023-2024**

"The trip was very reflective and made me think about my mental health on a broad spectrum utilizing the 8 dimensions of well-being amongst other things and it also made me think about what I want my future to look like. I also learned I should start implementing well-being into my schedule even if it's just for 10 minutes. And the last day of the trip was very insightful, especially with the financial literacy guest speaker. I'm glad I had the opportunity to experience this because there is so much I gained from this trip that I can take with me throughout my life."

Ireayo Olowookere

Reflecting on the inaugural women's well-being retreat

Career Center

The Career Center cultivates meaningful career connections, experiences, and learning through a network of communities that engage students and alumni for a lifetime.

By The Numbers

Overall Student Engagement

- **24,528** interactions with students
- **15,688** unique students supported

1-on-1 Appointments

- **4,568** 1-on-1 appointments
- **2,692** unique students supported

Career Programming

- **133** fairs and events, which includes **94** Career Community-specific events
- **5,432** students attended fairs and events
- **819** employers attended fairs and events

Career Communities Highlights

- STEM: Co-hosted inaugural TU Biotech Day
- Media, Arts & Communication (MAC): Site visits to New York City, Philadelphia, and Washington, D.C.
- Health & Wellness: Inaugural Career Exploration Day; presented **35** workshops
- Liberal Arts: Hosted Psychology & Human Services Career Fair
- Exploration: **298** new students connected to the Tiger Mentor Network
- On-Campus Student Employment: **5,940** jobs filled; **10** manager trainings to elevate student experience



90%

of class of 2024 graduates are working or continuing education within six months after graduation.

Career Center

Strategic plan pillars

Knowledge

- Career coaches presented **193** workshops which reached **3,327** student participants.
- **99.2%** of students found career coaching appointments helpful, and **98.5%** felt confident taking their next step afterward.
- Published first print and online version of a 40-page TU Career Guide with **8,000** print copies made available to students, faculty, staff, families, etc.

Experiential Learning

- **202** students completed Forage job simulations to gain exposure, build experience base, increase marketability, and connect with employers.
- The Cultural Competency & Social Justice Practices Professional Development Grant enabled **40** students to attend the Association of Latino Professionals for America (ALPFA) Regional Student Symposium and supported a site visit for National Association of Black Accountants (NABA) students to CliftonLarsonAllen.

Career Skills

- **783** students utilized Focus 2 to explore their interests, skills, and values and identify potential career paths and academic majors.
- Launched the first full year of financial well-being programming, resources, and 1-on-1 assistance, including the introduction of the Peer Financial Coach program, online CashCourse financial literacy platform, and financial well-being website.

Connections

- Handshake provided students extensive opportunities to connect with **71,773** employers and access **246,583** job and internship postings. Students submitted a total of **138,808** applications.
- Student participation reached new highs—**1,157** students attended the 2024 Part-Time & On-Campus Job Fair, and **1,208** attended the Fall 2024 Career & Internship Fair.
- **1,584** unique mentors/mentees engaged with the Tiger Mentor Network.



“Towson University has done a great job of preparing me for my next steps mainly because of the amount of resources they provide for you. The Career Center has a lot of resources if you just reach out to them. Helping with my resume was a huge thing. I’ve seen a lot of places where I’ve sent my resume say that I have a really good one and I give all that thanks to the Career Center.”

Kobe White
Sport Management major

Civic Engagement and Social Responsibility

The Office of Civic Engagement and Social Responsibility (CESR) creates a thriving civic culture in which every member of the Towson University community has the disposition, skills, and knowledge to be an active co-creator of a shared future.

Leading Social Impact

A cohort of 8 students participated in the yearlong Social Action Collaboratory.

- Participated in **29 hours** of place-based educational workshops.
- Explored environmental justice.
- Completed **5 community visits** with a social-justice focused organization.

A cohort of 5 students participated in the yearlong Civic Renewal initiative.

- Participated in **29 hours of training** in communication, community building, and advocacy.
- Facilitated **5 guided conversation** programs for students, staff, and faculty.
- **88% of fellows** strongly agreed that participating in the Civic Renewal Fellowship influenced their ability to communicate respectfully across differences.

A group of 4 students participated in the TU Votes Ambassador Program.

- Participated in **15 hours** of training and reflection.
- Logged **224 hours** engaging with **160 students** through voter registration tabling.
- Educated **413 students** through voter education workshops.



1,611

STUDENTS

participated in Election 2024 events, workshops, and tabling events.

Civic Engagement and Social Responsibility

Building Belonging

Community Engagement

- For CESR, connection and community are at the heart of positive social change. Community engagement programs are intentionally designed to create a sense of belonging.
- CESR is placing more emphasis on offering cohort-based programs that align with a high-impact practices design.
- Impact TU engaged **460 students** with **20 community partners** committed to fostering sustainable communities on campus and beyond.
- **17 students** engaged in community-based learning at a local elementary school as part of the Lutherville Lab Mentors semester-long experience, collectively completing **127 hours** of engagement.
- **78** students, faculty, and staff participated in **6** Imagining America Community of Practice gatherings, which supports the infusion of community engagement across the institution.

"I feel more connected to people, and more willing to make connections with people and ask what they think about what is going on at TU and the world around them. It also makes me feel less alone in thinking and noticing what's going on in the world, and my perspective has shifted from 'How will XYZ impact me' to 'How will XYZ impact the people around me and is there anything I can do about it.'"

- Civic Renewal Fellow

Civic Engagement

- **348 students** participated in voter engagement programs that provided guidance on the U.S. electoral system and created opportunities for learning and reflection as a campus community.
- Supported numerous departments in their voter and civic engagement programs through facilitated conversations and presentations that emphasized connection and learning, reaching **269 students**.
- Worked with campus partners to provide voter education at **14 tabling programs**, which were attended by **293 students**.
- Hosted a TU Community Conversation focused on campus safety and collective care.



"My biggest takeaway was how important it is to learn about others' opinions and reflect on what really is important."

- TU Community Conversation participant

Student Spotlight:

Sierra Nathan

When Sierra first moved to the U.S., she didn't realize she could influence the world around her, and she felt unsure about many things. **Sierra eventually found her place, though, at TU, while learning that the best way one can have an impact is on the community level.**

As a 2024-25 Social Action Collaboratory Fellow in the Office of Civic Engagement and Social Responsibility (CESR), Sierra participated in multiple educational workshops highlighting the importance of community-based learning and action. Sierra collaborated with a local nonprofit organization called the Sixth Branch, where she and other participants engaged in experiential learning through maintaining community gardens, trees, and green spaces. She supported peer participants in community-based learning through co-facilitating presentations, community visits, and reflective conversations.

Sierra was selected as a 2025-26 Resident Assistant and will work with the Social Change Living Learning Community. **She was also nominated by President Ginsberg as TU's 2025-26 Transform Mid-Atlantic Civic Fellow.** In these roles, Sierra hopes to expand her knowledge of social justice issues and their impact on communities locally and beyond.

Sierra is one of many students deeply impacted by CESR's work.



Counseling Center

The Counseling Center proudly offers flexible, culturally responsive, solution-focused and personalized student care options through a variety of resources including workshops, special groups, and peer support.

Accessible Services

Utilizes a Flex Care Model

- Includes a range of treatment options, including same-day appointments, workshops, support and therapy groups, and online resources.
- It focuses directly on the student's primary presenting issue as well as on collaboratively developing a plan to move forward, ensuring that each session instills hope and feels meaningful and helpful.

Partners strategically with vendors to expand access to services.

- Togetherall-online anonymous peer-to-peer 24-hour support
- Welltrack Boost-digital self-guided, clinically supported tools based on Cognitive Behavioral Therapy
- Protocall-provides wraparound access to telephone crisis services

Affinity groups tailored for students

- Executive Functioning
- Women of Color
- International Students
- LGBTQIA+
- Neurodiversity



1,800

STUDENTS

supported through 10,000+ appointments.

Counseling Center

Prioritizing Well-Being

- In collaboration with Student Outreach and Support, presented **8 customized workshops** to help faculty and staff recognize and respond to students in distress.
- Provided QPR (Question, Persuade, Refer) training to **39 faculty and staff**, and **101 students** to help them learn how to assist students who might be suicidal.
- Hosted Out of the Darkness Walk in collaboration with American Foundation for Suicide Prevention.
- Increased collaboration with Student Health and Well-being partners.
- Continued liaison relationships with Housing and Residence Life to provide mental health consultation and training to staff and RAs.
- **520 members of the TU community** were trained on how to recognize and respond to an opioid overdose.

By the Numbers

- **93%** of students agreed that their therapist demonstrates awareness and sensitivity regarding their cultural background.
- **186** outreach events, **38** in collaboration with campus partners.
- **8,731** students reached through outreach programming and training.
- **69%** of students reported enhanced academic functioning due to Counseling Center services.
- **10%** of student population received clinical care, an increase of **227** students in one year.
- **93%** of students agreed that therapy helped them to accomplish the changes they want.
- Provided robust training to **4** doctoral interns and **4** doctoral externs, contributing to the development of new providers for college mental health.
- Students scheduled **458** bookings with massage chairs and the meditation room **150** times.



"I really had a rough time adjusting to Towson because I'm from out of state and I knew nobody. But when I first came to the NeuroDiverse Peer ed table, I was met with so many welcoming faces and I think this is one of the reasons why I'm actually thriving in college right now. I called my mom and said 'I think I found a place!' I had cried multiple times a day being here, so being able to find people was a really big relief. So, thank you! This is the reason why I'm still in college."

-Elizabeth Chernick

Event & Conference Services

Event & Conference Services showcases Towson University's resources, students, and expertise to the broader community, drawing prospective students and their families and helping support local businesses.

Creating a Welcoming Campus

- Over **145 students** were employed by ECS, gaining real world experience and learning leadership and collaboration skills.
- Improved community outreach by hosting **36 overnight Summer Camps and conferences**.
- Supported TU's efforts towards becoming an R2 institution by hosting **6 TU Research Summer Camps**.
- Present and engaged at every Expressive Activity on campus to support the freedom of expression and the open exchange of ideas.
- Processed **over 11,000 requests** for meeting and event space for internal and external requestors.
- Hosted **9 Commencement Ceremonies**, celebrating **5,140 graduates**, in partnership with The Office of the Provost.
- Hosted all **24 Baltimore County Public High School graduations**, serving **7,520 graduates**, and 65,000 friends and family members.
- Hosted the Special Olympics of Maryland Summer Games, which brings almost **1,200 athletes plus** coaches, friends, and families to campus.



Event & Conference Services

Leadership Development

Opportunities for Involvement

Event Planning and Management

Students involved in organizing events gain experience in leadership roles, from coordinating logistics to managing teams.

Student Organizations

Learn responsibility for planning and executing initiatives.

Skill Building

Public Speaking and Communication

Events often require students to speak publicly, interact with diverse groups, and represent their organizations or causes.

Collaboration and Teamwork

Organizing events usually requires working with others, fostering collaboration, teamwork, and the ability to lead diverse groups.

Real-World Experience

Networking

Students work with peers, faculty, alumni, and professionals.

Project Management

Learn budgeting, marketing, and coordinating volunteers.

Student Needs

Diverse Programming

Hosting events that celebrate different cultures, identities and perspectives can promote understanding, respect, and appreciation for diversity on campus. Events are representative of all student groups and voices.

Creating Safe Spaces

Events can be designed to create safe and welcoming spaces where students from all backgrounds feel valued and respected.

Promoting Dialogue and Awareness

Student interactions with the Tiger Advocacy Advisory Team during expressive events helped them learn about equity, inclusion, social justice, and free speech.

Access and Participation

By considering accessibility in event planning, such as providing accommodations for disabilities, offering materials in multiple languages, and ensuring events are free or low-cost, TU promotes equity in participation



Fraternity & Sorority Life

The core values of Fraternity & Sorority Life include Community, Fun, Care Development, Social Impact, and Academic Excellence.

Caring for Mind and Body

- The fraternity and sorority community **GPA was 3.1**, higher than the 2.99 GPA for the average undergraduate.
- **411 new members** attended Greek 101, which includes training on hazing prevention, bystander intervention, and creating an inclusive community.
- **247 new members** attended TIPS, an alcohol awareness and intervention training.
- **137 active members** attended the fall hazing prevention speaker.
- **226 active members** attended social event training and **72% passed** the social event exam with a score of 90% or higher.
- Collaborated with the Office of Health Promotion to host "Real Talk: Finding Balance", a workshop designed to help students prioritize well-being as Greek Life leaders and support their fellow members.
- **40 attendees**



Fraternity & Sorority Life

Community

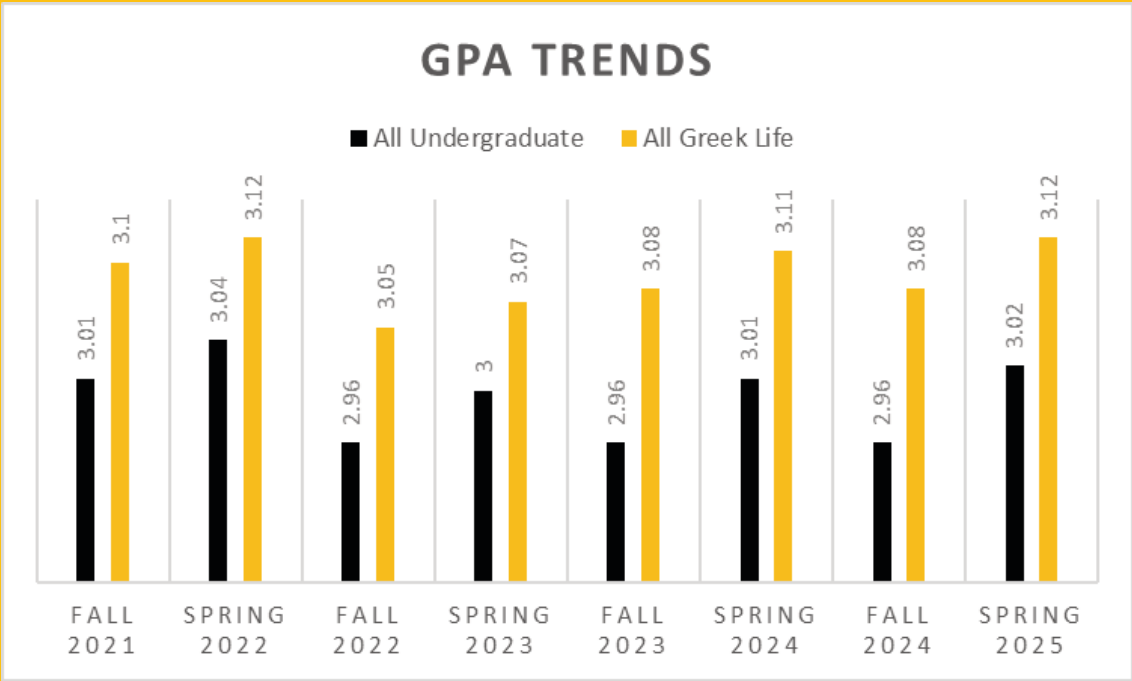
- **442 new members, a 9% increase** from last academic year.
- **36 recognized organizations**
- Launched the Legacy Campaign to engage alumni fraternity and sorority members.
 - 10 of 32 Faculty/Staff advisors are fraternity and sorority alumni.
- **28 of 36 chapters** participated in the new Greek Week model, which merged chapters into bigger teams to compete on one bracket.
- **2,000 attendees** at Dance the Madness, during homecoming.
- **16 members** of Greek Life competed against the Military & Veterans Center in the inaugural Old Skool Challenge competition.
- Approximately half of the FSL community participated in TigerThon, a dance marathon to raise money for the Johns Hopkins Children's Miracle Network.

Philanthropy

- The majority of fraternity and sorority members participated in fundraisers.
- Fraternities and sororities raised **over \$112,000** for a variety of causes.
- **Over \$84,500** was raised for Johns Hopkins Children's Miracle Network.
- The Old Skool Challenge resulted in **more than \$4,000** being raised through donations and sponsorships to support veterans and their families at TU.

"I do believe I see myself using what I learned today in my own life because it was beneficial to learn about my well-being and how it's important."

-Student Attendee at "Real Talk: Finding Balance"



Health Center

The Health Center provides high quality comprehensive health care to the students at Towson University. They offer nurturing and compassionate care to students, leadership in well-being initiatives, and are committed to staff professional development.

Impacting Students' Well-being and Health

- Health Center Usage
 - **8,646 patient visits**
 - **3,943 unique patients**
- Specialized Services
 - Offered requisite testing, diagnosis, and treatment for approximately **2,000 upper respiratory illnesses**.
 - Conducted **302 women's annual visits**.
 - Administered **1,544 vaccines** including flu, MMR, hepatitis, and HPV, among others.
 - **2,022 sick visits**
 - **2,086 follow-up/urgent care visits**
 - **1,166 gynecologic** appointments
 - **686 psychiatric visits**
 - **768 physicals**
- Technological services initiatives supported Okanagan Charter, Integrated Health Care, and Collaborative Care Model objectives.



93%

SATISFACTION

93% of students reported great or good satisfaction with the services they received at the Health Center

Health Center

Expanding Services Students

- Health Center created innovative and benchmarked services to better support students.
- **49 nutrition counseling** sessions by registered dietitian.
- Expanded psychiatric services.
- Incorporated medical interpreter service to support international and hearing-impaired students.
- Offered special lab and bloodwork testing prices for students without health insurance.
- Gender-affirming health services offered for transgender students within the student health insurance plan.
- Clinical staff trained on letter writing to support transgender patients seeking gender affirming care.
- Established rideshare concierge service for free rides for students to Health Center on an as-needed basis.

Community Care

Leadership and Expertise

- Medical Director appointed to the Ulman Foundation Medical Advisory Board.
- Attended the GBMC Community Benefit Annual Meeting.
- Participated in regular meetings with Baltimore County Institutions and Health Department.

Leadership and Expertise

- Continuing collaborations with Startrack Adolescent Health Program to increase access to free STI testing.
- Ongoing partnership with Safeway to offer COVID-19 and flu vaccination clinics on-campus.
- Community physicians and providers participated in the TUHC Lecture Series and the GBMC SAFE team.
- Hosted a site visit for Morgan State University to share about our services, our psychiatric care model, and our clinic workflow.

"While I know the Health Center is here for our students...in a time that I was nervous about my well-being, and totally embarrassed [because of an accidental head injury], I continue to feel so fortunate to work for an organization where we take care of each other."

-Injured Staff Member requiring urgent care on campus

Health Promotion & Prevention Education

Rooted in a vision where all members of the TU community feel empowered to invest in their well-being and thrive both personally and academically, Health Promotion's mission is to educate and support the campus in a student-centered, inclusive, and collaborative manner. The department's primary goals focus on increasing awareness of well-being resources on campus, in the community, and online and promoting accessible, accurate, and engaging health education.

Health and Well-being in the Community

Shared health and well-being resources through

- 44 educational workshops and trainings
- 42 additional outreach opportunities
- 50 interactive tabling events
- 103 social media posts
- 12 digital signs

Expanded reach through 8 large-scale partnership events, including:

- **3,000 incoming students** learned about personal well-being and resources on campus during Welcome to TU in partnership with SHAW and NSFP.
- **370 students** participated in Inside Scoop, about sexual violence prevention and general safety in collaboration with HRL, ATOD, SARP, and Title IX.
- **314 students** attended Sex in the Dark, in collaboration with CSD, ATOD, and Student Activities.
- **152 students** participated in the Fall Festival, focused on stress management, in partnership with SHAW, Tiger Hospitality, Career Center, and SOS.



578
STUDENTS

reached at the Listening Tour composed of 9 tabling events across 6 campus locations

Health Promotion & Prevention Education

Peer Health Education

15 peer educators participated in the Sexual Health Awareness Group (SHAG) and the Sexual Assault Peer Educators (SAPE)

- Met weekly
- Built community and sense of belonging

SHAG provided accurate and inclusive education on sexual health, STIs, contraception, and resources.

- Offered SHAG safer sex supply bar **29 times**

SAPE provided educational outreach, including:

- Trained student leaders
 - **40 trained** in partnership with Fraternity and Sorority Life and Counseling Center.
 - **41 participated** in the Student Group Leadership Summit organized by Office of Student Activities.
- Provided **13 workshops** on Bystander Intervention and Healthy Relationships.
- Connected with **42 students** as part of the Sexual Assault Resource Fair.

Increased Knowledge

- **98% of students** who completed the Fall Festival survey reported that they learned a new skill to support their well-being.
- **95% of students** who completed the Blast from the Past survey reported that the event helped them feel part of the TU community.
- **89% of students** who completed the Sweeter Side of Safer Sex program survey agreed or strongly agreed that they know which safer sex supplies are available for free on campus.

"I found my family in peer ed. When I moved here, I was really lonely but now I have a network of lovely people who I can trust. It's easy to feel like you belong in such an inclusive space."

- Peer Health Educator

"This workshop helped me gain a better understanding of how to take care of my well-being for myself and the well-being of others in the organization I'm in."

- Student Group Leadership Summit participant

"I can apply what I've learned to better manage my time and stress as well as help out others by being a reliable peer."

-Fraternity and Sorority Life Student Leader

"I wasn't the only one with problems."

- Sex in the Dark participant

Housing & Residence Life

Housing & Residence Life's work is grounded in its core values: safety and security, learning and education, inclusive and welcoming communities, discovery of self, and engagement and connections. Through these values the department centers opportunities for student growth and success and works to ensure that every student's needs are met so they can confidently learn and develop.

Student Learning

Delivered residential education guided by Core Values with developmental goals centered on:

- Conflict Resolution
- Self-Advocacy
- Community Engagement

Learning through the Living Learning Communities (LLCs)

- Supported **8 LLCs** for **150+ first-year students**.
- **6 Peer Community Mentors** supported programming and community belonging.
- **12 programs** hosted by LLC Community Mentors advanced community-specific learning goals.

Advancing Equity and Accessibility

- Increased agency for continuing students with ADS approved accommodations to choose their room.
- Incorporated sensory friendly locations and activities during large-scale events.
- Presenters use microphones during training and development sessions.

Living on-campus resulted in students reporting:

- **78%** agreed they can solve their own problems.
- **72%** agreed they can balance social, work, and academic commitments.
- **66%** agreed living on campus helps them live a healthy life.



92%
OF RESIDENTS

reported that living on campus positively contributed to their learning

Housing & Residence Life

Interpersonal Skill Development

Residential students reported their skills in the following categories were enhanced by living on campus:

- **90%** Live Cooperatively
- **83%** Resolve Conflict
- **86%** Improve Interpersonal Relationships
- **89%** Interact with residents different from themselves
- **83%** Understand other residents by putting themselves in the other's place
- **85%** Benefit from interactions with residents different from themselves

Student Leadership Development

- University Residence Government won President of the Year at the regional conference.
- National Residence Hall Honorary won Building Block Chapter of the Year.
- NRHH inducted **25 new members**.

Building Community

- Refined and improved programmatic and engagement opportunities.
- **17,383 Quarterly Conversations** whereby Resident Assistants and residents connected in a one-on-one dialogue were held which provided space for residents to reflect on learning related to HRL's Core Values.
- Large scale residential programs ranged from educational sessions focused on healthy relationships to social mixers designed to bring hall communities together to build affinity.
- RA staff hosted **527 community gatherings** to connect residents, reflect on Core Values, and deliver timely information.
- **532 Community Engagement Opportunities** led by RAs offered residents an opportunity to connect as a community.
- In the Spring Resident Survey, **69%** of respondents indicated that living in on-campus housing positively contributed to their **sense of belonging** at Towson University.

"Living on campus has been an incredible enriching experience for me. One of the aspects I enjoy the most is the sense of community it fosters. Being surrounded by fellow students creates a supportive and engaging environment where friendships are easily formed and collaboration is encouraged. [,,,] Additionally, on-campus living offers a variety of events and activities that enhance the overall college experience, from cultural festivals to study groups and fitness classes. These opportunities not only provide entertainment but also contribute to personal growth and development. Overall, the vibrant community, convenience, and diverse activities make living on campus a truly enjoyable and beneficial experience."

TU Residential Student

Military & Veterans Center

Towson University believes in providing outstanding support and services to all student-veterans and their families — from applicant to alumni.

Supporting Veterans' Academic Success

- Offered signature support with **contacts to 100% of student-veterans** by phone and/or email.
 - Students were able to maximize benefits, overcome educational funding challenges, and connect with the MVC space.
- **150 attendees** of MVC orientation breakout sessions, resulted in increased educational access and applications for benefits and scholarships.

Dedicated Community

- Students visited the MVC space **2,528 times**, with high rates of both return and new usage.
- There were **1,230 attendees** of programs and events tailored for military-affiliated students and their guests.
- Grew the Towson Veterans Alumni Alliance to **more than 70 members**.
 - **180 notable interactions** with alumni this year.
 - Life-long engagement opportunities included a first-ever graduation celebration for student-veterans.



2,528
MVC Visits

Military & Veterans Center

Prioritizing Well-Being

- Launched a series of **12 "Health & Well-Being Drop-In"** spaces including collaborations with the VA VITAL Program, Accessibility & Disability Services, Health Promotion, and the Counseling Center.
- Hosted a "Community Support Luncheon" at the start of each semester to promote key well-being supports.
- Continues to develop a SHAW partnership to make TU a VA "Community Care" provider.
- Connecting student-veterans directly with campus partners has resulted in **25 new applications** to ADS, up from 8 in 2023.

Advancement Initiatives

- Increased giving and donorship for the MVC's support program.
 - Third-annual "Tip a Vet" raised **\$1,464**, which had **over 70 attendees**.
 - **\$14,978 was donated** to the support program by **121 individuals**.
- Received a **\$10,000 grant** from Baltimore County to co-host the Baltimore County Veterans Day Celebration and Resource Fair, welcoming over 200 veterans and their families to TU with community and honor.
- TU MVC received over **\$3,000 in support** via sponsorships and gifts in-kind.



#5 Best School
for Veterans in
the North

#5 Best for Vets
College in the
Mid-Atlantic



"Gold Status" three years in a
row and #9 best large public
university in the nation

"The Peer Support Specialist call outreach project isn't just about introducing students to the MVC, but to let them know they've already got us in their corner. It's our effort to make sure that they feel seen and supported. Doing this is what keeps our growing community strong."

- Mercedes Garcia, USMC veteran, Graphic Design major

Student Spotlight:

Elizabeth Serrano

Elizabeth Serrano, Latina U.S. Navy Veteran, started at Towson University in spring of 2023 at age 23, after leaving the service for medical reasons. She attended the MVC's first-ever breakout session for veterans and their families at orientation that winter.

She was skeptical – after all she had been mistreated by military-adjacent persons – but **came to the MVC later that day because she heard it was “a cool place.”**

Mrs. Serrano immediately became a regular of the center and key community member. She was supported through academic challenges, like faculty not being responsive and/or needing medical withdrawal because of ongoing health issues.

She served as a peer support specialist for over two years with the MVC – where she also volunteered on TU's Student Parent Committee and was a member of SGA representing military-connected students – graduating this spring for graduate studies at Bowie State University.

She has positively impacted many of her fellow students through her peer support and grown professionally and personally in her role with the MVC.



New Student & Family Programs

The Office of New Student and Family Programs provides an intentional, accessible, comprehensive orientation experience for incoming students and their families by laying a foundation for understanding the academic environment and campus resources; introducing resources and academic help; participating in TU traditions; and encouraging engagement in the University community as the first step toward retention and ultimately graduation.

Holistic Student Success

- **Freshmen understanding of academic requirements** rose from 82% in 2023 to **90%** in 2024--a trend directly linked to intentional enhancements like college-specific advising sessions.
- **Transfer student satisfaction** reached **87%**, underscoring the efficacy of tailored advising.
- Freshman Transition Program (FTP) Mentors worked with all FTP students in the fall 2024 semester and any students who did not transition to TU in the spring 2025 semester. **Each mentor had 11 students in the fall and 7 in the spring.**

Sense of Belonging

- After Welcome to TU, **72% of attendees maintained peer connections.**
- There have been consistent increases over the past three years in feeling connected to TU and peer connections. These indicators affirm the value of small-group formats and peer interactions in creating lasting bonds.



93%

FEEL CONNECTED

After Welcome to TU, 93% of attendees reported feeling more connected to TU.

New Student & Family Programs

By the Numbers

Family Programs and Communications

- **578** Participants in Family-to-Family chats, up from 373 in 2024
- **929** Members of TU Family Network, up from 856 last year
- **114,373** CampusESP users
- **1,140,536** CampusESP email sends to current families

Orientation and Welcome to TU Programming

- **238** complete and qualified applicants for the Orientation Leader and FYE Leader positions, compared to 190 applications in FY23.
- **4,807** student attendees in Summer 2024.
- Family attendance increased to **3,784** attendees in 2024, up from 2,628 families in 2023.
- **665** students attended Winter 2024/2025 orientation, nearly 100 more students than the year before.
- **80%** of incoming students completed the online orientation modules.

Leadership Development

- Orientation Leader training yielded dramatic gains--from a pre-training **problem-solving rate** of 82% to **97.5%**, and from 92.3% to **100%** in **collaborative relationship skills**. Competency ratings by staff further reflect meaningful growth, especially for new leaders.
- The student leader experience, namely the Orientation Leader position, is a hallmark of the department as it is a high-impact practice. Incoming students often comment on their Orientation Leader and how helpful they are throughout the transition to TU.
- One Orientation Leader said: *"It [the OL experience] made me more confident in my leadership skills. Going into the field of education and controlling the classroom sounds really scary...I'm scared to lead and look dumb, but now I think I'm okay. With people perceiving me as Oh, she's doing too much but it's working, so I will say this job did help me with my leadership skills. And I will say I'm more confident in the classroom because of the job."*



"I think the community takes pride in their school and they showcase it very well. Whether it's like explaining all the numerous resources they have or just like talking about their personal experiences learning here, so it makes it like pleasant to I guess see what your future is gonna hopefully be."

-Incoming Student reflecting on their Orientation experience

Student Accountability & Restorative Practices

The Office of Student Accountability and Restorative Practices seeks to foster a sense of belonging, integrity, and fairness through inclusive decision-making.

An Accountable Community

- Resolved **1,265** policy violation cases.
 - 63% resulted in responsible findings.
 - Recidivism rate was 9.6%
- Educational accountability actions formats now emphasize developmental learning aligned with the nature of the violation.
 - **111 educational tasks** and **89 reflection papers** were assigned.
 - Students **increased knowledge by 36%** for understanding violation types, **21%** for the academic integrity process, and **45%** for how to avoid future violations.
- Experienced a 92% increase in academic integrity reports, driven by generative artificial intelligence use.
- **10% of cases** were resolved with the Alternative Resolutions Process.

Restorative Practices Student Assistants

- **Tripled the number of programs** offered in Spring 2025 compared to the previous year.
- **260 students** engaged through programming focused on decision-making, community-building, wellness, and academic success.
- **80% of RPSA programs** achieved their intended learning outcomes.
- **9 student employees** were hired and trained in restorative facilitation and peer education.



84
CASES

resolved through
the Alternative
Resolution Process

Student Accountability & Restorative Practices

Engaging Across Campus

- SARP participated in **over 25 campus programs**, including:
 - Full orientation presence through tabling and parent sessions.
 - Fall and spring outreach events across residence halls.
 - Peer educator recruitment sessions and residence hall tabling in Spring.
 - **700+ students** reached through proactive outreach efforts.
 - Social media reach increased **286%** during the targeted off-campus living education campaign.
- SARP launched the Tigers Think Twice campaign in Fall 2024, encouraging students to reflect before making decisions that impact themselves or their community. The campaign gained strong traction.

Staff Development & National Expertise

- FY25 marked significant professional achievement and wellness prioritization:
 - **100% of staff** engaged in professional development or national service.
 - **13 presentations** accepted to national conferences, including ASCA and HECMA.
 - Appointments to national roles, including ASCA committee co-chair and Gehring Academy faculty.
 - Staff-led presentations on topics such as restorative supervision, mentorship for women of color, and conduct-case management collaboration.
 - Retention of all staff through an emotionally and logistically demanding year.
- Inclusive leadership included providing responsive community processing spaces following national incidents of unrest.

"My first semester as a Restorative Practices Student Assistant (RPSA) at Towson University was incredibly meaningful and full of growth...Through this position, I've grown my skills in marketing, communication, and accountability. I've also deepened my understanding of restorative practices and what it means to be part of a mission-driven team. This role helped me manage challenges with resilience, prepared me for a summer internship in digital marketing, and shaped my outlook on leadership, purpose-driven work, and community building. I'm truly grateful for how much this experience has enriched my personal and professional journey."

-RPSA Student Reflection

Student Activities

Student Activities seeks to positively transform the student experience for every student. They believe that a sense of belonging and involvement transforms a student's collegiate experience and facilitates their success.

Cultivating Student Leadership

- Remodeled Tigers Lead to better align with divisional strategic priorities.
 - Developed new learning outcomes and assessment measures for each Phase. **32 Phase 1 participants** and **26 Phase 2 participants**.
 - Initiated Leadership Experience Reflection to promote engagement with other student leadership opportunities across campus
- Tigers Lead Phase 3 introduced a community-facing project in which 9 students led a leadership program for 2nd-5th graders.
- Delivered custom leadership development sessions, including Ujima Council Ubuntu Escape Room, FYE Leader Spring Training, and CliftonStrengths Custom Sessions.

Student Perspective

"I think one of the most underrated skills that we don't really talk about in leadership is the ability to adapt, read the room, assess the situation, and then sort of conform, or maybe even change around your values to like really fit the situation. And I realized this during the actual project."

– Civian Osei



213

STUDENT ORGANIZATIONS

OSA supported 213 active student organizations and facilitated the creation of 46 new organizations.

Student Activities

Student Organizations

- **Over 3,000 students** attended Involvement Fairs.
- Tiger Org Tuesday had **10-20 student organizations** participate each month.
- In collaboration with the Career Center, the Student Organization Networking workshop supported **44 students**.
- Initiated a new University Union Open House, hosting **166 student leaders** and partnering with **14 Union offices**.
- **16 events** about building community were offered as part of the Tiger Stripes Program, in collaboration with **7 campus partners**.

Student Perspective

"I liked this workshop because it allows time for student organizations to talk to other leaders they usually do not have a chance to talk to. It is also a good space for new student org leaders to ask other org leaders brief questions they may have."

- Student Organization Networking Workshop Participant

Tiger Tuesday & Welcome to TU

- Welcome to TU held **44 social activities across five intensive days**, serving **6,526 student** check-ins!
- **26 Tiger Tuesday events** were held, averaging 74 students per event.
- Bingo is the most popular event, with **249 students** attending in September.
- **780 students** attended The Blizzard.

Omicron Delta Kappa

- Initiated **73 lifetime members** into the National Leadership Honor Society.
- Held a formal initiation ceremony, led monthly Executive Board meetings and hosted a schedule of activities for the TU ODK Circle.
- The Circle sponsored CultivATE, a leadership development program.



"I feel like it helped me like put my foot back into the door with actually wanting to get back involved in campus activity and like campus life after I did Tigers Lead. That's when I started playing Rugby again, like actually playing a sport because I was like, I can manage this so I can do something else."

-Kiara Burgos,
Tigers Lead Participant

Student Outreach & Support

Student Outreach and Support (SOS) promotes student success by accompanying students through life challenges and connecting them with university and community resources. SOS creates an inclusive and welcoming environment to promote student health and well-being, self-advocacy, and resilience, guiding students to live self-directed lives and reach their goals.

Culture of Care

- Conducted **8 HR-hosted trainings**, "Culture of Care: Empowering Faculty & Staff to Assist Students in Distress", for **over 100 attendees**. This program was so successful, it will become part of mandatory compliance training.
- SOS ensures multiple outreach attempts, offers meetings and resources, and personalized referrals for all concerns reported to them. Faculty and staff submitted **2,194 related forms** this year compared to 1,076 two years ago.
- SOS provided **over 1,444 formal referrals** to resources including Counseling Center, Accessibility & Disability Services, Financial Aid, the Basic Needs Hub, and more.
- SOS conducted **over 30 classroom visits**, reaching **more than 850 students**.
- Emergency support increased to an **average award of \$823. 990 meal swipes** were distributed. **55 Chromebooks** were loaned.
- Refined internal processes with St. Joseph's Medical Center to support students voluntarily admitted for psychiatric care. This effort earned SOS and St. Joseph's a BTU Award finalist designation.



2,981

MEETINGS WITH STUDENTS

compared to 1,470
a year earlier.

Student Outreach & Support

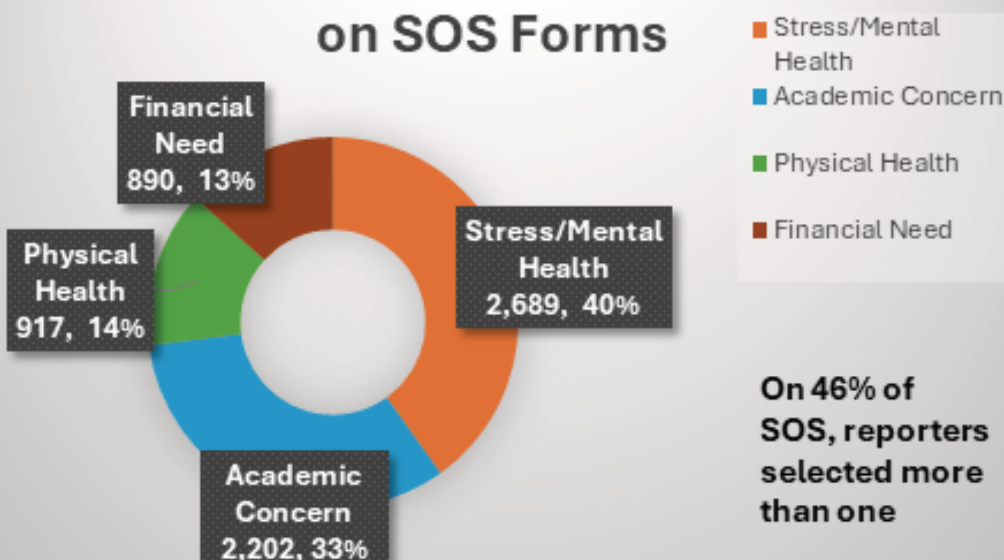
Helping Students Thrive

- SOS implemented extensive outreach efforts, expanding methods and increasing the number of attempts to reach students, leading to more SOS Forms received (**4,237**) and a large increase in student self-reports (**2,401**).
- Students are self-reporting more than ever before. They are telling their friends to use SOS services and referring their friends directly. After positive experiences with the department, students are returning and asking to work with their staff member again.
- All medical withdrawals are now initiated by SOS.
- Sends targeted outreach, resources newsletters, and checks in about academic progress to all students receiving the Unaccompanied Homeless Youth and Former Foster Youth grant.
- Athletics and SOS maintain an ongoing collaboration, speaking with coaches, the Athletic Academic Advisors, and the Student-Athlete Advisory Council.

Occupational Therapy Partnership

- During the first seven weeks of the semester, students drafted and finalized a program proposal with their professor.
- For weeks 7-14 of the semester, OT students led multiple classroom presentations, conducting at least 30 direct and indirect hours.
- The program focused on promoting health and well-being for TU students. In the fall it concentrated on supporting students in distress and in the spring focused on fully engaging in the academic experience while maintaining a healthy balance.
- With a focus on skill building, the OT students' lesson plans included a mixture of self-reflection, group participation, and teaching the students numerous practices.
- Over 95% of all student participants reported learning something they intended to apply.
- One professor shared 9 students approached her after class to learn more about SOS, expressing genuine interest in getting support.
- 8 professors shared that their class had never been more engaged than during these sessions.

Frequency of Concerns Selected on SOS Forms



"I just had to thank you again for your kindness. I am trying not to cry. I had breakfast for the first time in a few weeks."

-Student after receiving Emergency Funding

Student Parent Services

Student Parent Services is dedicated to empowering student parents by providing resources, advocacy, and community support that promote academic success and personal well-being.

Empowering Student-Parents Through Accessible Child Care

- This four-year federal grant funded Student Parent Services for its supports to low-income students who are parents.
- This was the first year Student Parent Services existed to support students.
- **21 student parents** applied and were deemed eligible to receive financial benefits from CCAMPIS.
- **6 student parents** received subsidies to pay for their childcare expenses.
 - **4** used the on-campus University Child Care Center.
 - **2** used community providers.
- **3 free textbooks** were provided to student parents.

Student Perspective

"The CCAMPIS grant has helped. Not only has it alleviated a financial burden and some stress that comes with that, but it has also provided a community. Before CCAMPIS, I didn't know many other parents at TU, so I felt very alone in my academic journey. I now have friends that I can relate to and lean on for support and vice versa."

—Student-Parent



9

GRADUATES

9 students connected with Student Parent Services graduated, demonstrating to their children that education is valuable and possible.

Student Parent Services

Caring for Special Populations

- Student parent participants are those who took part in any of the events or services offered by the unit.
- **87%** of student parent participants identified as a person of color.
- **69%** of student parent participants transferred to TU.
- **3** student parent participants were military affiliated.
- **12** student participants were single parents.
- **71%** of participants also worked with SOS, demonstrating the high level of need of student parents.

Donations

- 200 diapers and 39 packages of wipes.
- 1 mini crib
- 1 \$100 grocery gift card
- Toys and books for the Family Study Room.

Service Expansion

- Hosted **9 workshops**, including mental health workshops, milestone education, and value building.
- Advised the newly created Student Parent Club to foster community and sense of belonging.
- Opened the Family Study Room in Cook Library to provide a supportive space where students can study while their children are on campus.

"This program relieves so much stress from me and I am honestly so excited to see that this is even an opportunity for parents at TU...it has been very hard as a parent who is also an over achiever when it comes to their studies, research, and participating in various programs/scholarships. I love that this creates a community for parents here at TU, often times I feel so alone, people don't understand how difficult it is to navigate a degree with a child."

- Student-Parent

"The family study room is absolutely amazing! I haven't been able to get that much work done with (my daughter) around in a really long time. When I came back with (my daughter), (the staff) was there, and she played with (my daughter). (My daughter) had a great time and is excited to go back."

-Family Study Room Participant

"I really enjoy it and appreciate how it is! I love the hands on and sensory toys for the kids to keep them occupied for a while."

-Family Study Room Participant

Student Spotlight:

Natalie Brownlowe

Natalie, a first-generation student and mother, began her journey at Towson University in 2021, having transferred from the University of Maryland. **She pursued Towson University due to its access to on-campus childcare.**

Her path to higher education was anything but traditional; having dropped out of high school in the 10th grade and later earning her GED, she initially pursued a culinary career abroad. However, she realized that this was not for her and returned to the States. She went back to school and discovered her passion for mathematics. As she settled into her studies, she realized that she was pregnant.

Just eight weeks postpartum, Natalie returned to the classroom and quickly became a vital presence in the student-parent community. **She co-founded and co-chaired the Student Parent Club, participated as a Newcombe Scholar, and was actively involved in research under the guidance of her professor.** Despite commuting from West Virginia and lacking reliable transportation, she remained committed to her academic goals. **Through support from SOS and Student Parent Services, which covered 100% of her childcare expenses through the CCCAMPIS grant, she was able to focus on her studies and thrive.**

Natalie's impact on campus was profound: she helped shape student-parent programming and consistently lent her time and voice to advocate for others. She will continue her academic journey at the University of Massachusetts Amherst, a fellow CCAMPIS institution, where she and her daughter will again benefit from campus-based childcare. Her resilience and leadership continue to inspire.



Student Success Programs

Student Success Programs empowers students—especially first-generation and underrepresented populations--through mentoring, engagement initiatives, and holistic support that fosters academic achievement, personal development, and a sense of belonging.

Mentoring

- **5,986 mentorship hours** logged across SAGE, CROP, GEN ONE, H.E.R., and Man2Man.
- Strengthened community ties and increased mentor visibility.
- Mentors supported students an average of **8.2 hours** each week.
- Expanded collaborations with the Career Center to enhance career readiness for mentees.

College Readiness Outreach Program

- **56 TU students** gained mentorship experience in real-world settings.
- Hosted **8 school visits** with customized curriculum for grades 8-12, reaching **502 community students**.
- Added **4 new partner schools**
- Held preliminary discussions with the College of Education to create a credit-bearing mentor role.



502

K-12 STUDENTS

502 K-12 students engaged through College Readiness Outreach Program (CROP) visits and school partnerships.

Student Success Programs

Academic and Professional Accomplishments

- **147 scholarships** awarded across CEEP, Barnes-Harris, Gen One, and France Merrick.
- **82% first-time attendees** at DeStress for Success events with satisfaction scores averaging **8.59/10**.
- **15 Federal Work Study students** trained in career readiness and leadership.
- Leadership Development
 - Delivered professional training in social media & marketing, office etiquette, financial literacy, public speaking, and LinkedIn Learning.

Leadership Development

- Delivered professional training in social media & marketing, office etiquette, financial literacy, public speaking, and LinkedIn Learning.

First-Generation Student Success

- Established student-led First Generation Committee and cross-campus committee.
- Developed a listserv of **370** active self-identified first generation students.
- Created First-Generation Student Organization for advocacy, peer support, and visibility.

Wellness & Belonging

- Destress for Success events reached over **320 students** with diverse wellness activities.
- H.E.R. Support Group maintained high return rates, reaching **86%** in the Spring.

Signature Programs

- **Generation One** supports and uplifts first-generation college students by providing networking opportunities, interactive workshops, and peer-led activities that foster connection, build confidence, and empower students to navigate higher education successfully.
- **CROP** connects Maryland public high school students with TU mentors to deliver interactive college readiness workshops, academic support, and personal development opportunities that inspire and prepare them for higher education.
- **SAGE** fosters academic achievement, personal growth, and campus involvement among entering students from diverse backgrounds through intentional mentorship, leadership development, and community engagement.

"There are a lot of freshmen who come to us and tell us they want this resource. Being a first-generation student means having the confidence to push through this, and I want other students to understand that as well."

-Jasmine Fredericks,
President of First Gen Alliance

TU in Northeastern Maryland

TUNE remains committed to delivering a personalized, transfer-friendly TU experience—empowering students in northeastern Maryland to thrive academically, socially, and professionally.

Building Community

- Provided 2 summer and 1 winter orientations, a 2-day Fall and Spring Welcome Back program, and an end of year celebration.
- TUNE has many vibrant and engaged student organizations that meet regularly
 - Student Hayley Gross won the Vice President of Student Affairs Leadership Award, with 4 total nominated from TUNE
 - The Psychology Club inducted roughly 10 students into the TU Chapter of Psi Chi Honor Society
 - The TUNE Book Club read 7 books in the spring semester and met twice per month.

Staff Impact

- Acceptance into Harford Leadership Academy
- TUSS Impact award for Extraordinary Public Service
- Presented for Maryland Center of Excellence on Problem Gambling
- Received AmeriCorps Vista TMA Award



2,600

PROSPECTIVE STUDENTS & FAMILIES

reached through community outreach events

Student Spotlight:

Vladimir Chervenkov

Vlad is the son of immigrants who have always placed a high value on education. His mother attended TUNE in 2017 to study Psychology and later earned her Master's degree. Inspired by this commitment, Vlad pursued his own academic path with determination.

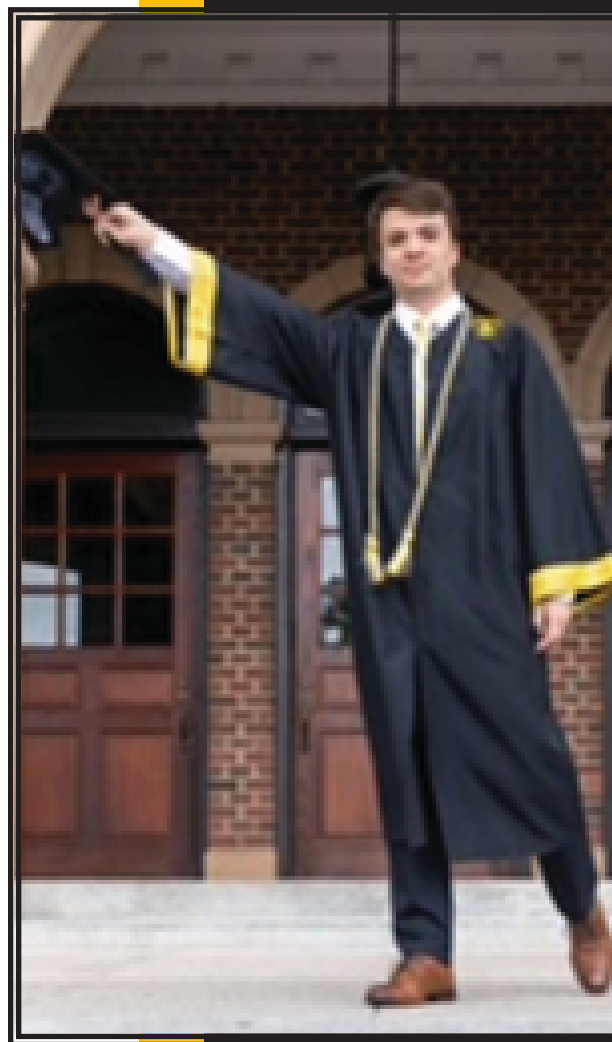
Raised in Harford County, Vlad attended John Carroll High School and was accepted to Stevenson University after graduation. He spent his first semester living on campus but soon realized the environment wasn't the right fit. He commuted the following semester before transferring to Harford Community College, where he earned his associate degree in Business Administration. From there, **he transferred to TUNE, where he truly thrived, graduating in May with a Bachelor's in Business Administration.**

Despite attending three different colleges, Vlad managed to graduate on time—without taking any winter or summer courses—a noteworthy achievement. During his final semester at TUNE, he balanced a demanding schedule: interning at HARCO Financial Institution, working as a building manager on campus, and taking a full 12-credit course load.

Vlad was also deeply involved in campus life. He joined the Future Leaders Business Club when it launched in February 2024 and participated in several initiatives. He spoke to students at Bel Air High School, offering insights on college life and pursuing business degrees, and he attended the Harford County Economic Outlook Event alongside local leaders, professors, and public officials. He also became an active member of HYPE—Harford County Young Professionals and Entrepreneurs—which **helped him build valuable professional connections and secure his internship at HARCO.**

Driven by a passion for entrepreneurship, Vlad has made deliberate and strategic decisions to position himself for long-term success.

His dedication was recognized with a spring award honoring his commitment to TUNE. As one colleague remarked, “I wish we had hired Vlad sooner”—a sentiment Vlad shares as he looks ahead to the next chapter of his journey.



TU in Northeastern Maryland

Student Success

- Academic support, workshops, and events
 - **120** individual academic support meetings were conducted by the Assistant Director
 - **28** academic support workshops covering topics like writing resumes and cover letters, navigating test anxiety, APA guidelines, and time management
 - A writing tutor offered **6** office hours per week, assisting **15** weekly attendees at the writing center
 - One Behavioral Statistics tutor provided **6** office hours per week, serving roughly **10** students
- Career Center collaboration
 - **20 students** attended spring Lunch and Learns on topics including applying to graduate school and the job search process
 - **100% of participants** stated they were satisfied with Speed Networking events, which drew 10-12 local employers

Prioritizing Well-Being

- Gambling Prevention
 - **15** gambling prevention related social media posts had an average of 140 views, 60 people reached, and 5 interactions each
 - Gambling prevention newsletter ads had an average of **187** opens and 8 link clicks per newsletter
- TUNE Food Pantry had **4,000 lbs of food** donated.
- Wellness events
 - Clinic offering flu vaccines and COVID boosters
 - Yoga every Tuesday at TUNE or in the community
 - Continued Garden Promotion and Brad's Market donations
 - Offered destress activities before finals
 - Processing election event with S'mores



"The staff at TUNE want students to succeed. We get to know our professors on a more personal level because of the small class sizes, and the support they provide is monumental in me doing well."

-Christina Tavel '25

Student Spotlight:

Alki Wellington

In 2008, Alaki and her husband settled in Harford County, where they would go on to raise their four children. A first-generation college student from Nigeria, Alaki originally studied Banking and Finance in her hometown. After moving to the United States, she felt a strong desire to return to college—not just for herself, but to set an example for her children and show them the value of higher education.

In 2012, she took her first steps toward that goal by applying to Harford Community College (HCC). However, life circumstances required her to travel frequently between the U.S. and Nigeria, delaying her academic plans.

Fast forward to 2019—Alaki was ready to return to her studies. Then the COVID-19 pandemic struck. Once conditions stabilized, she reconnected with HCC and re-enrolled. Around the same time, she began working at Macy's, where a personal encounter inspired her to change her major to psychology. That moment sparked a deep desire to better understand human behavior and help others through their own challenges.

As an adult learner, Alaki faced a unique set of challenges. She found support through the My College Success Network and its director, Dr. Tolu Idowu. With their guidance, she felt seen, valued, and empowered. Alaki soon became a mentor within the program herself, helping fellow students access essential resources like counseling, financial aid, and academic accommodations.

Alaki thrived at HCC. She even volunteered to speak at commencement. Dr. Tolu encouraged her to continue her journey at TUNE, believing it would be the perfect next step—and they were right. **As a student parent, she appreciated TUNE's close proximity to home and described the campus as offering a "clean, quiet serenity" that supported her focus and well-being.** Her transfer experience was seamless, and she quickly learned about the wealth of resources available, including ADS, CCAMPIS, the TUNE Food Pantry, and graduate school preparation—all of which she discovered through the TUNE Resource Fair.

Tragedy struck when she lost her mother. For a moment, Alaki considered withdrawing from the semester. **But thanks to the unwavering support of TUNE's faculty and staff, she found the strength to persevere—and went on to earn straight A's that term.**

Alaki is now on track to graduate in Spring 2026 with plans to pursue a career in addiction counseling. She currently works as a federal work-study student, assisting with building management and student services. She also will be the Co-Chair of the Student Advisory Board.

Reflecting on her journey, Alaki shares that **she may not have continued her education if it weren't for TUNE.** She was committed to an in-person college experience and knew that online-only learning wasn't right for her. At TUNE, she never felt like an outsider, even as a non-traditional student. "It's personable here," she says. **"I am part of the community."**

