Procedures for Student Events with Alcohol

The University allows alcohol to be consumed on campus for student events, if appropriate procedures, laws, and policies are followed. Persons of legal age shall be permitted to consume alcoholic beverages at any university approved function where an alcohol use request has been obtained by the reserving party. Alternative beverages and food must be made available during the hours of the event or activity. All persons using and/or possessing alcoholic beverages on campus must comply with the procedures for alcohol events, University policies, and state/local laws.

On-Campus Locations
Approval may be granted for the consumption of alcoholic beverages in the following areas:

- University Union
- Burdick Field
- Johnny Unitas Stadium parking areas
- West Village Commons
- Johnny Unitas Stadium Hospitality Suites
- Towson Center/Tiger Arena
- Auburn House and Pavilion
- Other areas as deemed appropriate

Several of these areas have time and seasonal restrictions, and alcoholic beverages are prohibited in Johnny Unitas Stadium and the Towson Center/Tiger Arena during University intercollegiate athletic games. Approval for the consumption of alcohol at student group events will not be granted for academic areas of the campus, specifically academic buildings, Albert S. Cook Library, and the common areas surrounding academic buildings.

Hours
All events where alcoholic beverages are dispensed must end by 11 p.m. on Sunday through Thursday, and 1 a.m. on Friday or Saturday. The sale of alcoholic beverages will be discontinued one hour prior to the end of the event, regardless of the event ending time. The dispensing and consumption of alcoholic beverages will be allowed:

- after 5 p.m. on Monday through Thursday,
- after 3 p.m. on Friday and
- not before 11 a.m. on Saturday and Sunday.

Student events including alcohol will be no longer than four hours in duration.

Student Events with Alcohol
All student events with alcohol must be requested and sponsored by a student organization that is registered through the University.

Event Planning
1. Appoint a representative who will be responsible for the group complying with the university policy and state/local laws. The intent to serve alcohol during the event will be stated at the time of the booking. A student group advisor must be present during the length of the event. The Advisor’s name and contact information must be provided to the University in advance of the event.
2. Reserve the space with Event and Conference Services, room 119, University Union at least one month in advance.
3. Final approval from the Associate Vice President, Campus Life must be received two weeks in advance of the scheduled event.
4. All advertising must be reviewed and approved by the Associate Vice President, Campus Life or his/her designee before distribution. Advertising and flyers should be attached to the “events with alcohol approval” form. Noncompliance of the university’s advertisement policies may result in disciplinary charges being placed against appropriate students and/or student organizations and the event may be cancelled.
5. It is the responsibility of the sponsoring organization to make sure that no advertisement for an event makes the availability of alcohol beverages the main focus. It is up to the discretion of the Associate Vice President, Campus Life or his/her designee as to what is acceptable.
6. After obtaining approval for events with alcohol, each authorized organization shall be required to agree, as a condition thereof, to assist the University as requested. That responsibility shall be considered a joint responsibility of the sponsoring organization and the University. An advisor must be present during the duration of the event.
7. At all events where alcoholic beverages are sold/dispensed, food of substance - food such as dips and pita bread, cheese and crackers and other hors d’oeuvres which reduce the impact of alcoholic beverages. Salty snacks including potato chips, pretzels and peanuts are not considered foods of substance and non-alcoholic beverages must be available.
8. Security services, either university or contracted through a third-party, for events may be required and will be financially charged to the sponsoring organization. The need for security is up to the discretion of the University.
9. Under no circumstances will university student organizational funds be used to pay for or supplement the cost of alcoholic beverages.
10. Alcohol may not be offered as prizes for student events.

**Procedures**

1. Admission to events with alcohol will be limited to Towson students, and "non-students" accompanied by a Towson student. Students may bring only one non-student guest. All TU students and/or student organizations will be held accountable for the behavior of their guests.
2. Those patrons of legal drinking age wishing to consume alcoholic beverages will be issued a wristband. Only one wristband will be issued per person. The wristband must be attached to the customer’s wrist by the individual who verified proof of age.
3. Removal of the wristband will result in the loss of drinking privileges for the remainder of the event.
4. Only one drink may be purchased at a time.
5. Under usual circumstances, students and/or guests will only be allowed to purchase the number of drinks equal to the number of the hours of the event, i.e., 4 hour event, 4 drinks per patron of legal drinking age and reasonable consumption of alcohol limits. Alcohol will stop being served one hour prior to the end of the event.
6. Alcoholic beverages may only be consumed in designated areas.
7. Dispensing of beer and/or wine at University student events must be performed by Towson University employees or the Universities dining vendor either of which must be TIP’s or Serve Safe certified.
8. All events will have a cash bar only. Under no circumstances may a group purchase alcohol to be distributed free of charge to its members or guests. All you can drink events are also not permitted.
9. Drinking contests are not allowed.
10. The use of kegs for an event must be approved by the Associate Vice President of Student Affairs, Campus Life.

**Policies**

1. Student groups must demonstrate compliance with any policies and/or procedures from any national/international/governing groups in which they are affiliated.
2. All student organization parties must comply with university policies and state/local laws and must maintain the University's system of identification for patrons of legal drinking age during the events.
3. The Associate Vice President, Campus Life, or designee has the authority to restrict the quantity of alcoholic beverages ordered, to review the method of distribution, and to assure compliance with regulations for management of the space as to the number of persons attending an event, and to review catering, in advance.
4. Any person under the legal drinking age found consuming alcoholic beverages or patron of legal age supplying alcohol to an underage person will have their identification information recorded, be removed from the event, and will be referred to the Office of Student Conduct & Civility Education and/or University Police. Student organizations may be charged through the University’s disciplinary process as well. Students and non-students may face criminal/civil charges as well as be removed from the event.
5. Patrons involved in fights, or those who damage facilities or equipment, or act in an otherwise disruptive manner, will be required to leave the event and the facility housing the event. The appropriate disciplinary and/or criminal action may be taken.
6. Under no circumstances will patrons who are deemed intoxicated or to be under the influence of alcohol, be served alcoholic beverages nor will intoxicated patrons be allowed admission to an event.

**Alcohol Advertising**

Towson University prohibits the promotion or advertising of alcohol products, including brand names, logos or mascots. Advertising with brand names from products such as malt beverages, beer and wine products is therefore prohibited. All on-campus advertising (for any on- or off-campus event or activity) which advertises the availability of alcohol for any event or activity must adhere to the following guidelines:

a. Advertisements may not have alcohol as their main focus, nor may alcohol be the main focus of the event/activity.

b. All advertisements, fliers and materials must state that all individuals shall be of legal drinking age to purchase or consume alcoholic beverages.

c. All such advertising must be approved by the Associate Vice President, Campus Life or designee.