

# OUR VIRTUAL YEAR

*and how we prevailed*

2021



TOWSON  
UNIVERSITY™

Campus  
Recreation



## VISION

Enhance student success and the pursuit of lifelong well-being.

## MISSION

Create opportunities that foster engagement and well-being for the TU community through diverse programs, services, facilities and employment.

## VALUES

Everything we do in Campus Recreation, from our programming decisions to the way we operate day-to-day, is driven by our core values.

# CORE VALUES

**FUN** - We strive to create an enjoyable environment that encourages participation and social engagement of our participants and employees.

**EDUCATION** - We aim to deliver traditional and innovative experiential learning opportunities for our participants and employees.

**CIVILITY** - We believe in treating ourselves with respect and encourage those with whom we engage to treat one another and the spaces we utilize with respect, despite our differences or responsibilities.

**INCLUSION** - We appreciate the diversity of our participants and staff and believe in providing an accessible, welcoming environment that supports everyone's right to participate.

**COMMUNITY** - We believe in fostering an environment centered on teamwork, belonging, and healthy relationships.

**SAFETY** - We are proactive in providing training and education to all in order to offer a trustworthy and safe environment.

**LEADERSHIP** - We strive to offer staff and participants practical learning opportunities to increase their ability to positively influence others, problem solve and think critically.

**Grady Sheffield**



Director

**Katie White**



Associate Director,  
Programs & Assessment

**Derek Long**



Associate Director,  
Business Operations

**Morgan Munoz**



Associate Director,  
Facility Operations

**Latonya Ford**



Administrative Associate



**Jeff Keenan**  
Assistant Director,  
Competitive Sports



**Eric Barron**  
Assistant Director,  
Fitness



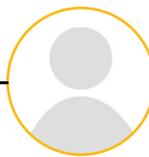
**Andrew Lyburn**  
Assistant Director,  
Outdoor Adventures  
& Student  
Development



**Dave Stewart**  
Assistant Director,  
Membership &  
Guest Services



**Tierra Johnson**  
Coordinator,  
Student Personnel



**Vacant**  
Assistant Director,  
Marketing &  
Communications



**Ashley Sanders**  
Assistant Director,  
Facilities  
Management



**Vacant**  
Assistant Director,  
Aquatics & Saafety



**Jacob Novick**  
Graduate Assistant,  
Sport Clubs

Sport Clubs Supervisors



**Lindsay Nance**  
Athletic Trainer



**Nathan Lawless**  
Coordinator,  
Intramural Sports



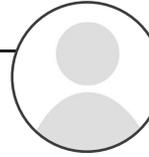
**Colin Peacock**  
Graduate Assistant,  
Intramural Sports

Intramural Sports Staff



**Taylor McClelland**  
Graduate Assistant,  
Fitness

Fitness Floor Staff  
Personal Trainers



**Vacant**  
Coordinator,  
Fitness Programs

Group Fitness Staff



**Meg Erdman**  
Graduate Assistant,  
Outdoor Adventures

Outdoor Trip Leaders  
Challenge Course Staff



**Grace Andrews-Becker**  
Coordinator,  
Outdoor Adventure Center

Outdoor Adventure Center Staff



**Brittany Wagner**  
Graduate Assistant,  
Membership &  
Guest Services

Equipment Room  
Attendees

Membership & Guest  
Services Staff

Student Personnel Staff



**Lindsey Edwards**  
Graduate Assistant,  
Marketing &  
Communications

Marketing Staff



**Jalen Smith**  
Coordinator,  
Facilities & Events

Operations Supervisors



**Erin Welsh**  
Graduate Assistant,  
Facilities

Welcome Desk Staff

Facility Managers

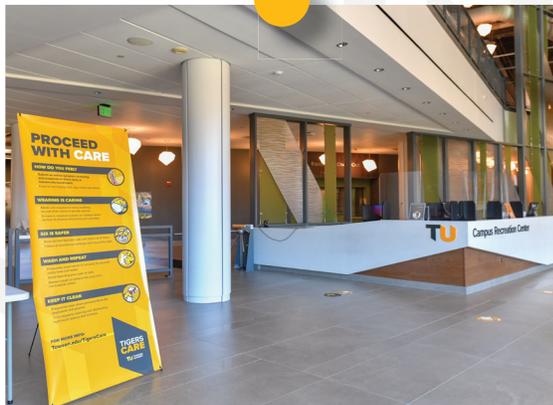


**Natalie Corson**  
Graduate Assistant,  
Aquatics

Safety Instructors

Lifeguards

# FALL SEMESTER



After being closed 175 days due to the COVID-19 global pandemic, the **Campus Recreation Center** reopened its doors on September 2, 2020. Campus Rec opened with shortened hours, limited operations and a phased approach that included additional sanitation procedures, physical distancing, face coverings and crowd control measures such as a reservation system for use.

The **TU Campus Rec mobile app** was launched to enable touchless entry into the facility, program registration, and push notifications. The app was downloaded 3,574 times.



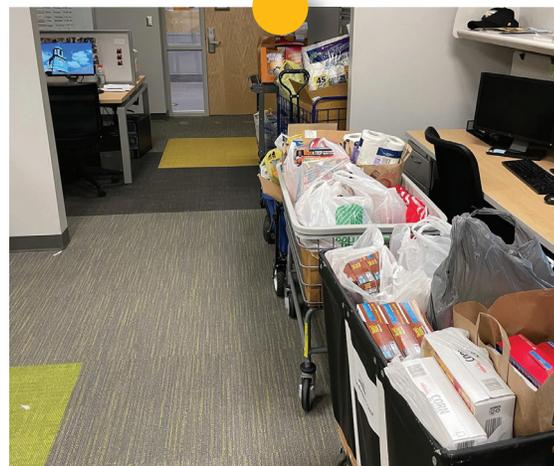
Campus Recreation **launched equipment free, guided, virtual group fitness classes** for the TU community to stay active at home.



Interviews, New Employee Orientation, and Fall All-staff training were **completely remote!**



Go Get'em Tiger! At the request of the student staff, a monthly peer recognition program was implemented, giving students the ability to nominate their peers as **employee of the month**. There were 37 nominations and 17 winners in the first year.



The annual **Food and Toiletry Drive** had its most successful year yet! There were 2,200 items collected and donated to the TU FoodShare- one of the biggest donations ever!

# SPRING SEMESTER

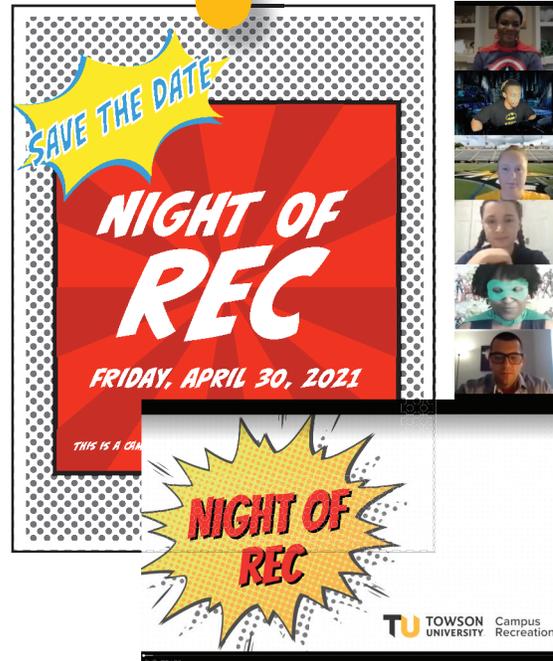


In partnership with the Counseling Center's Coordinator of Student Athlete Mental Health, Sport Clubs offered **virtual Mental Health & Sports Performance Group Huddles**. Each huddle focused on mental health skills to improve sports performance. The topics included returning to activity in COVID-19, time and stress management, and helping teammates in need.



Campus Rec provided **Quarantine Fitness Kits** to any student who was required to relocate to the on-campus Quarantine and Isolation housing due to a positive COVID-19 test. Students could request a yoga kit or three different varieties of weights and elastic bands - so they could stay active in their room.

**Career Week:** Campus Recreation professional staff promoted the Career Center's Career Week to their student employees and offered themselves as resources for resume review, interview preparation, and letters of recommendation. Thirty-four students took advantage of this professional development opportunity.



**Night of RECOgnition** was once again held virtually and with a superheroes theme. Students and professional staff nominated and voted on the All-Stars for each Campus Rec program area. Outgoing Graduate Assistants were also recognized for their commitment and dedication.



**Campus Rec by the Numbers**

**494**  
Climbing wall Participants

**0**  
Outdoor trips offered

**0**  
Outdoor Challenge Course participants

**1,333**  
participations in Intramural Sports

**271**  
unique users

**30**  
Sports Clubs

**444**  
athletes

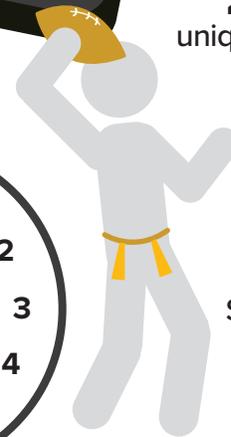
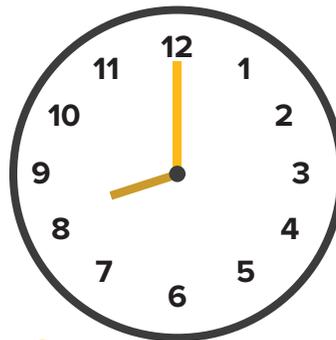
**141**  
participants certified in Red Cross CPR/AED



<b>0</b> Personal training sessions provided	<b>6</b> Group Fitness Classes per week	<b>3</b> Different Formats, Virtual & In-Person Options
<b>541</b> Group Fitness Participants		

- 1,919** Facebook likes
- 1,689** Twitter followers
- 1,724** Instagram followers
- 88** Design Requests completed

**872**  
hours community service completed



**66%** of students who used the facility were upper classmen and graduate students

**105** faculty/staff accessed the rec center at least once

**3,169** students accessed the rec center at least once

**45,342** total visits

**148**  
Student employees

**8**  
Graduate assistants

**18**  
Professional staff



**\$2,360**  
fundraised by clubs



**11** Hours of open swim time offered each week

# Saying *Goodbye*



**Jeff Keenan**

## **Assistant Director** *Competitive Sports*

"I am so thankful for the opportunities I had here at TU with all of you. Looking back, we accomplished SO much together. So many fond memories as well... staff craft sessions, morning workouts, chili cook-offs, climbing wall sessions, happy hours, programming team retreats, trailer life, opening up a brand new facility and surviving the pandemic."



**Meagan Stachurski**

## **Assistant Director** *Aquatics & Safety*

"Thank you for all of the lessons each of you has taught me over the years. They have helped me grow as a professional and as a person. Most importantly, thank you for making it so hard for me to say goodbye. If it wasn't hard, it would have meant that these last three plus years would have meant nothing to me, and that couldn't be further from the truth."



**Jalen Upshaw**

## **Coordinator** *Facilities & Events*

"It's been great getting to know everyone throughout my time here at Towson. While I'm excited about the new opportunity ahead of me, leaving Campus Rec and great working relationships like this one is definitely bittersweet."



**Samantha Vehslage**

## **Assistant Director** *Marketing & Communications*

"If I had to sum up my experience at Campus Rec in one word, it would be grateful. I am grateful for the memories I have made. I am grateful for the lessons I have learned. I am grateful for the opportunities I have been given. And I am grateful that I got the chance to meet and work alongside each of you."

*and good luck!*

*To a brighter year on campus!*

PUSH WHAT'S  
POSSIBLE

BURDICK HALL

The layout and graphic design in this report  
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Graphic Designer, **Brooke Walter**.

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Recreation