OUR ROADMAP TO SUCCESS

OUR VISION
The vision of Campus Recreation is to be recognized as innovative leaders and providers of dynamic campus recreation programs, services and facilities.

OUR MISSION
The mission of Campus Recreation is to offer recreational opportunities promoting the development of student leaders and healthy lifestyles through physical activity and experiential education.

OUR VALUES
Everything we do in Campus Recreation, from our programming decisions to the way we operate day-to-day, is driven by our core values, which include:

PRIDE & EXCELLENCE
We value our achievements while striving for improvement.

SAFETY
We prepare, train, and act to manage risk.

CIVILITY & INCLUSION
We treat everyone with respect and meet the needs of a diverse campus.

INTEGRITY
We lead by example by holding ourselves accountable.

TEAMWORK
We work toward shared goals through communication and collaboration.

FUN
We provide engaging and enjoyable experiences.
THE EXPANSION

94,000-
Square-foot expansion

1,430
Average daily visits

48%
Of all students have used the expanded Burdick Hall

“This is a game changer, not only for the department but the university as a whole.”

Grady Sheffield, Director, Campus Recreation
This is a game changer, not only for the department but the university as a whole.

- 22,000-square-feet of open fitness floor space
- Two multi-activity courts
- Five group fitness studios
- A sprint hill and simulated fitness stairs
- A ninja warrior-style fitness course
- A new Outdoor Adventure Center
With over 30 Sport Clubs, we have a sport for everyone! Sport Clubs regularly compete against regional universities and colleges, and serve as an important physical and social outlet for students.

**LaborStay Weekend:**
Students on campus during Labor Day enjoyed a friendly match of canoe battleship.

The facilities and programs that Campus Rec have provided greatly affected my college experience in a very positive way. The gym has allowed me to meet many different types of people and in meeting those people, I have also expanded my knowledge of different types of workouts that have definitely helped my overall health. Campus Rec has allowed me to grow my social network with all the new people I have met because of the programs and facilities they offer.”
—Ricardo Cale, Class of 2019

**Annual Campus Rec Staff and Family Tailgate:**
Each October, Towson University celebrates Family Weekend. During this time, Campus Rec hosts an appreciation event for all of our student employees and their families.
4th Annual Chili Cook-Off:
Each November, Campus Rec hosts a tasty competition between the professional staff and graduate assistants to show appreciation for our student employees.

Intramural Sports Seated Volleyball:
Campus Recreation strives to offer inclusive recreation activities. Seated volleyball was one of several adaptive sports offered this year in October.

Outdoor Trips:
Outdoor Adventures offered eight trips this semester. There was something for everyone, from Backpacking at Dolly Sods to Kayaking at Muddy Creek.

This job has taught me so much about leadership, how to be a good leader, how to be curious about where you work, to not be afraid to explore and learn something new.”
—Stephanie Gamble, Class of 2018

Students are at the heart of who we serve and how we serve. More than 300 student employees assist in the operation, programming, and services of the facility. Our staff utilizes modern technologies to increase efficiency within our department.
Grand Opening Celebration:
The official grand opening celebration was held on January 31, 2018. Hundreds of faculty, staff and students attended to hear remarks from President Kim Schatzel and Vice President Deb Moriarty, as well as tour the facility.

Kinesiology Study:
The facility expansion doesn’t just benefit students’ well-being but rather their entire collegiate experience. In March, a kinesiology class ran a VO2Max experiment.

CPR Certification:
To prepare for the grand opening of the expansion, hundreds of Campus Recreation employees became certified in Red Cross CPR/AED and First Aid. Throughout the year, several certification courses were offered to students.

Alumni Appreciation Event:
In March, all Campus Recreation alumni were invited back to campus to tour the newly opened expansion and reconnect with friends and professional staff.

Street Team Tabling:
Marketing/Street Team is always helping us promote the hundreds of programs we offer each year!

Special Events at the Outdoor Adventure Center (OAC):

Baltimore Rampage:
In April, the final stage of the regional collegiate climbing competition was brought back to Towson University with the reopening of the climbing wall.

Paradox Adaptive Climbing Clinic:
In May, Paradox Sports trained our Outdoor Adventure Center staff on how to make the climbing wall more accessible to everyone.

“The climbing wall gets people out of their comfort zone. When they come off the wall, they realize how much fun it was and that they CAN do it and they want to do it again.” —Mark Davie, Class of 2020
2nd Annual May Day Celebration 2018: This event encourages students to take time out from their rigorous studies to move their bodies and clear their minds, so they can successfully finish the last few weeks of the semester.

Night of REcognition: In May, we celebrate our seniors’ and student leaders’ accomplishments and dedication to Campus Recreation. The Dr. Britt Award is presented, and a speech is delivered by a student employee alumni.

NIRSA State Workshop: In May, Campus Rec had the opportunity to host the annual Maryland/DC/Delaware NIRSA state workshop. More than 40 professionals from local colleges and universities attended the event.

Personal Training: Personal training provides one-on-one instruction to our participants, educating them on our equipment and keeping them motivated to move all summer long. Over 200 personal training sessions were offered throughout the year.

GROUP FITNESS CLASSES

TKO
With uniquely dedicated studios, the Group Fitness program reached record participation. Students especially loved the stress relief they felt after our Total Body Knockout (TKO) classes!

Queenax
The Queenax provides a variety of class programming opportunities and students love the fast pace of the 30-minute HIIT class, Move IT!

Building strong relationships with my co-workers inside and outside the office allowed us to rely on each other and work together. Some of the relationships I have created here at Campus Rec will last a lifetime.” — Meagan McNeill, Class of 2018

“As a Group Fitness Instructor, I’ve learned the importance of being sensitive to different abilities and needs. I feel the trainings we’ve had better prepared me to work with all levels of participants, ensuring that no one feels excluded.” — Marisa Mirani, Class of 2021

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STUDENT SPOTLIGHT: TESS DYOTT, CLASS OF 2020

Tess Dyott had no idea what she was “getting herself into” when she applied to work for the Intramural Sports program with Towson University Campus Recreation. She just wanted a “fun” job, but quickly realized the job came with high expectations and serious training. Starting out as an Intramural Sports Official Graduate Assistants (GA) are essential to the work we do in collegiate recreation. Not only do GAs help bridge the gap between students and professionals through supervision and training of student employees, but they also bring an undeniable passion, energy and unique viewpoint to the department.

Managed by only one professional staff member, the Intramural Sports program relies heavily on student employees, like Tess. Many student employees don’t realize the positive impact the job will have on their collegiate experience, or their peers’ campus experience. “Campus Recreation is not just a job, it’s an opportunity. Working at Campus Recreation opens many doors for people, allowing them to see the potential in themselves.”

Tess Dyott went through sport specific and conflict resolution training. She also completed numerous risk management and emergency action procedure courses.

Tess says that, “the training has prepared me for not only Campus Recreation situations, but real life situations outside of work such as being CPR certified or knowing what to do in case someone is armed with a gun. I wasn’t looking for this job to benefit me in the future, but reflecting on the job now as a current employee, there are so many benefits that you can receive by simply reaching out.”

Graduate Assistants (GA) are essential to the work we do in collegiate recreation. Not only do GAs help bridge the gap between students and professionals through supervision and training of student employees, but they also bring an undeniable passion, energy and unique viewpoint to the department. Taylor Hyde earned her bachelor’s degree in criminology from Florida Southern in May 2016 and served as the GA of facilities from 2016-2018. In this Q&A with a GA, Taylor shares more about her experience.

Q&A WITH A GA: TAYLOR HYDE, CLASS OF 2018

Do you have a favorite memory from your two years with TU Campus Rec?
One favorite memory of mine was when I created the “Go Get Em Tiger” award for the Facilities student staff. I was able to create this recognition award that each supervisor awarded to one of their staff members for going above and beyond for that month. We presented them at every in-service and it was a time that we as supervisors could give recognition but also the students could recognize each other.

How did your supervisor and/or the professional staff support you to reach your goals?
My direct supervisor, Scott, challenged me to be curious, ask questions, and to obtain as much information as I could in the two years I served in this role. The professional staff was very supportive of me while I was in the midst of career searching while finishing my degree. I would not be where I am today if I didn’t have the support from the team.

Update: Taylor graduated with her Master of Arts in professional studies in May 2018 and now serves as the Coordinator for Memberships and Sales for George Mason University Recreation.
BY THE NUMBERS

Aquatics and Safety
- 434 participants certified in Red Cross CPR/AED
- 10 AEDs located throughout the facility
- 8 pool lanes

Outdoor Adventures
- 20 outdoor trips
- 33-foot climbing wall
- 28 bikes for rent
- 1,222 participants on the challenge course

Facility Reservations and Events
- 192 events

Facility Operations
- 1,577 average daily users in spring 2018
- 112,147 equipment checkouts

Marketing
- 1,611 Twitter followers
- 82,500 views of Bigger Better Burdick Snapchat Geofilter
- 1,796 Facebook likes

Staff
- 17 professional staff
- 5 graduate assistants
- 322 student employees
- 1 resident athletic trainer

Business Operations
- 43 alumni memberships sold
- Increase from $5 to $10
- $20,810 made from guest passes
- 1-day guest passes
- Faculty/staff memberships redeemed

Competitive Sports
- 33 sport clubs
- 1,510 athletes
- $173,763 in fundraising by clubs
- 11,606 participants in intramural sports
- 31 intramural sports & recreation activities offered

Fitness
- 22,000 sq ft of fitness space
- 1st ninja warrior-style course in a collegiate recreation center
Dedicated to student development, education, and research in collegiate recreation, our staff takes pride in our active participation in NIRSA, the national association for recreational professionals.