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**Position Overview:**

- As a member of the Marketing team, the Graphic Designer is responsible for the creative design of marketing materials to promote Campus Recreation programs and services. The Graphic Designer will work closely with the Communication Program Assistant and the Marketing & Communication Graduate Assistant to produce high-quality print and digital designs. The successful candidate will have a working knowledge of graphic design elements and software.

**Position Duties and Responsibilities:**

- This position designs print and digital marketing pieces, including, but not limited to: flyers, t-shirts, web graphics and brochures.
- This individual must develop a comprehensive understanding of Towson University brand standards and the Campus Recreation Marketing Policies & Procedures Style Guide.
- This individual communicates directly with Campus Recreation professional staff and the Marketing program area to receive critiques and feedback and make revisions accordingly.
- This individual contributes creative designs and ideas through independent projects and brain storming sessions.
- This individual is responsible for reviewing marketing materials and facility signage regularly to ensure accuracy.
- This position will assist with other duties as assigned to support the day-to-day functions of the Marketing program area.

**Qualifications:**

- This position will require approximately 8-10 hours per week
- Experience with Adobe Creative Suite including Adobe Photoshop, Illustrator, and InDesign (must present working portfolio with examples of design work)
- Enrollment in a relevant program, such as Digital Art and Design, Graphic Design or Illustration is preferred.
- Ability to self-motivate with little or no supervision
- Strong attention to detail
- Ability to manage long and short-term projects
- Excellent time management skills in order to meet deadlines

**Supervisor:** Assistant Director, Marketing Strategy & Engagement

**Contact Person:** Assistant Director, Employee Experience

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