

Campus Recreation

Marketing

Photographer Job Description



Position Overview:

- As a member of the Marketing team, the Photographer supports marketing and communication initiatives by capturing visual representations of Campus Recreation programs, facilities and events. The successful candidate will have a working knowledge of photographic composition and photo editing software.

Position Duties and Responsibilities:

- This position shoots and edits photos that highlight Campus Recreation programs and facilities.
- This individual must develop a comprehensive understanding of Towson University brand standards and the Campus Recreation Marketing Policies & Procedures Style Guide.
- This individual supports internal marketing and communication initiatives by capturing photos with Campus Recreation students and staff.
- This position coordinates photo shoots with the Program Assistant and/or the Assistant Director, Marketing & Communication.
- This individual communicates directly with Campus Recreation professional staff and the Marketing program area to discuss various events and activities that require photography services.
- This individual contributes creative ideas about how to utilize photos to support Campus Recreation marketing and communication needs.
- This individual assists in organizing existing and new photo galleries.
- This position will assist with other duties as assigned to support the day-to-day functions of the Marketing program area.

Qualifications:

- This position will require approximately 6-9 hours per week
- Experience with Photoshop/Lightroom (must present working portfolio with examples of photography)
- Strong photography and editing skills
- Enrollment in a relevant program, such as Electronic Media and Film, Digital Art and Design is preferred
- Be flexible to work around events scheduled during the day, evenings and weekends
- Must have excellent time management skills and the ability to meet deadlines
- Ability to self-motivate with little to no supervision

Supervisor: Derek Long, Associate Director-Business Operations

Contact Person: TiErra Johnson, Coordinator- Student Personnel

Email: CRSEmployment@towson.edu

How to Apply: TBA

Application Deadline: TBA