



## ABOUT THE CHALLENGE

Each year, the global accessibility community unites on the third Thursday of May for Global Accessibility Awareness Day (GAAD) to highlight the importance of digital access and inclusion. [Fix Your Content Day Challenge](#) is a 24-hour global competition committed to creating accessible and more inclusive digital learning content. During the day, Blackboard Inc, tracks the activity of participants, shares updates on social media, and at the end of GAAD, announces the champions.

## WHAT IS BLACKBOARD ALLY?

Blackboard Ally is an integration into TU Blackboard's system that assists faculty in making their course content accessible and offers students alternate format for accessing course content. To learn more about Blackboard Ally at TU, watch our [introduction video](#) and visit our [website](#).

## HOW TO PARTICIPATE

Join the TU Blackboard and OTS Accessibility teams for help on making your course content accessible.

### When

All Day! Thursday, May 20, 2021

- 9-10 a.m. [Bb Ally Workshop](#) Popup Session: learn how to use Bb Ally for your TU courses.
- 10 a.m-2 p.m. [Drop-in Support Zoom Session](#): get help with Bb Ally or answers to general accessibility questions.

Pre-registration not required.

### Where

Use the meeting links above to join or access them in [Faculty Resources for Remote Teaching Organizations](#).

If you have questions about this event, contact [blackboard@towson.edu](mailto:blackboard@towson.edu).