

Blackboard

Textbook Publisher Integration

Turning on the Publisher's Link

1. Navigate to <https://blackboard.towson.edu>
2. Log in with your TU **NetID and Password**
3. Enter your desired course
4. Under **Control Panel** on the left hand side, click on **Customization**
5. Click on **Tool Availability**
6. Scroll down until you see the publisher you are using
7. **Check all boxes** next to the publisher's name
8. Click **Submit**

Linking Your Course with the Publisher

1. Enter your course
2. Under the **Control Panel** on the left hand side, click on **Course Tools**
3. Scroll down until you see the publisher's link and click on it
 - a. For **McGraw-Hill Connect**, select **Pair Course with a Connect Section**
 - b. For **Pearson's MyLab/Mastering**, select **Select a MyLab/Mastering Product...**
 - c. For **WileyPLUS**, select **Get Started with WileyPLUS**, then hit browse
4. When the new screen opens, click the Launch button
5. Follow the steps on your publisher's website to link your course with their site

Still Need Help?

Towson's Blackboard Support team does not have administrative access to the different textbook publishers. If you are having trouble, please contact your department's Sales Representative or the Support team for the publisher.

Below are some links you may find helpful:

Pearson Publishing: <https://support.pearson.com/getsupport/s/>

McGraw-Hill Publishing: <https://mhedu.force.com/CXG/s/>

Cengage Learning: <https://cengage.force.com/s/>

W.W. Norton Publishing: <https://wwnorton.com/help>