

KEY MESSAGES



MAKE OUR MOMENTUM YOURS.

TU is Maryland's fastest-growing university. We have 60+ undergraduate majors, 75 graduate degrees and certifications, 190 local and regional partnerships with BTU, a thriving research enterprise and programs no other institution in the region can match. We're investing almost \$700 million in campus infrastructure over the next seven years, including two new major academic buildings. Towson University is ranked No. 1 among the state's universities for contributing to the public good, and our momentum is always accelerating — energizing everyone who experiences it.

MENTORS ARE ALWAYS CLOSE BY.

A TU student is never far from someone inspiring. Students work directly with professors in discovery and practice who are dedicated teachers with the highest level of training in their fields. Our passionate leaders provide opportunities for students to grow, flourish and put their knowledge to work in internships, community engagement, study abroad and other transformative experiences. With TU's focus on the whole person and mentorship as the norm, our students find their calling and their voice.

LEARNING THAT MAKES A DIFFERENCE.

TU graduates are part of 160,000 Tigers playing essential roles in their communities. It's a network of alumni transforming classrooms and health care settings, leading businesses and nonprofits, innovators, creative forces and champions for the public good. At TU, alumni learned how their hard work and creative energy could serve a bigger purpose. In our diverse and inclusive campus community, students experience firsthand how different perspectives produce smarter and more lasting solutions. Knowing they've been afforded these life-changing opportunities, our alumni are determined to pay it forward — many times over.

WE ARE OPPORTUNITY CREATORS.

Towson University has over 150 years of experience creating opportunity: adapting and evolving to anticipate what the world needs. We use the power of learning, discovery and creativity to open up more possibilities for more people, ensuring a future where everyone plays a role. Being ambitious on behalf of others isn't just a promise at TU — we deliver on it every day.

THIS IS WHAT HIGHER EDUCATION WAS MEANT TO DO.

TU embodies what higher education's role should be now and in the future. We are relentlessly focused on ensuring students engage, explore, persist and succeed; as a result we're one of only a handful of institutions in the nation with graduation and retention rates that are the same for ALL students. We're a beacon, sought-after partner and powerful catalyst for our region, building the human and intellectual capital that fuels cultural, economic and knowledge growth. We believe it's our role to improve lives — and that responsibility doesn't stop with the boundaries of our campus.