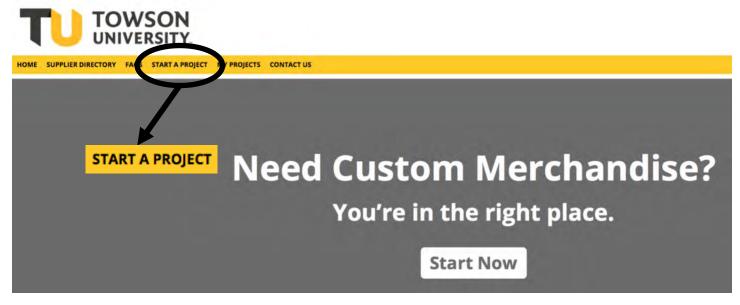
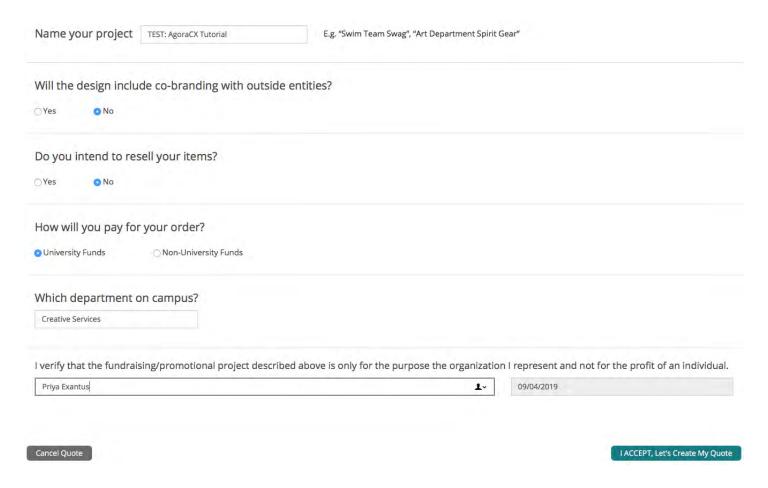
START A PROJECT



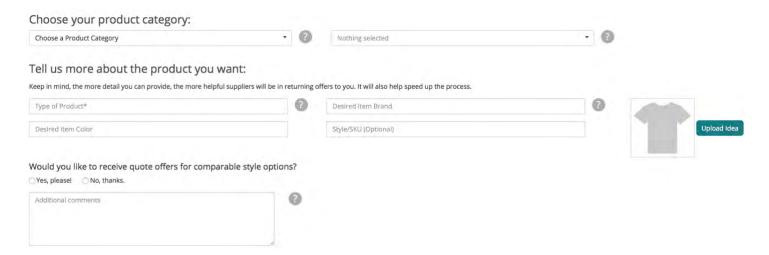
• Select "START A PROJECT" from the gold bar at the top of the page

NAME YOUR PROJECT



- Name your project: you can name your project whatever you'd like.
- Co-Branding: this is for when an outside entity (i.e. PNC Bank) is sponsoring an item; in most cases this will be NO.
- Resell: this should be <u>NO</u>. Items intended for resale may not be ordered using AgoraCX. Please contact <u>licensing@towson.edu</u> for information on reselling items.
- Funding: this should always be University Funds. "University Funds" means you will be paying using a Procard, a university purchase order, or through a foundation account. If you intend to fund your purchase using personal funds or other (non-university) funds, please contact licensing@towson.edu.

CHOOSE YOUR PRODUCT CATEGORY



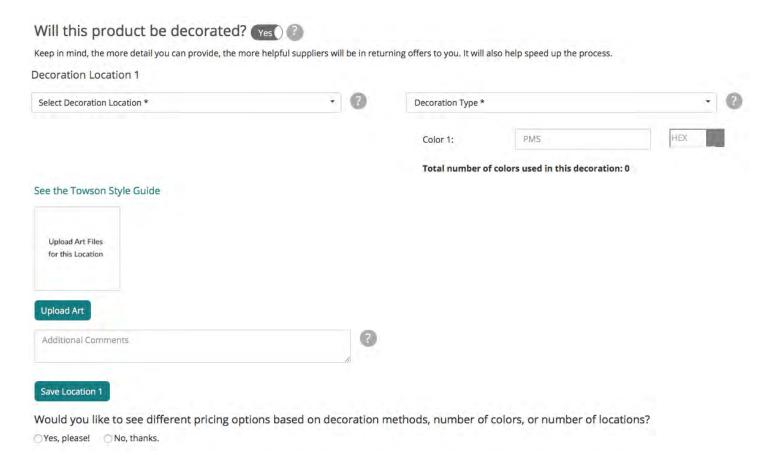
- Product Category: choose between Apparel and Non-Apparel.
- Sub Category: select the option that best describes the item you are looking to purchase.
- Type of Product: the item you are looking to purchase (water bottle, pen, t-shirt, etc.).
- Brand: indicate if you want a specific brand (i.e. Under Armour).
- Color: item color.
- Style/SKU: specify if you want a particular style (Gildan 5000). If you are open to options, or don't have a specific style in mind, leave this blank.
- Upload Idea: in order to give the vendor a better idea of what you are looking for, it is highly recommended that you upload an image of, or similar to, the item of interest. A Google image is great!
- Comparable Styles: select yes if you are open to options. Select no if you are looking for a very specific style.
- Comments: enter additional details of the item.

ENTER PRICING AND QUANTITY

Tell us your thoughts	on pricing:					
Do you have a budget for thi	s item?					
Yes No I'm not sure. I'll I		e some offers.				
Overall, what level of quality	are you looking for	in this item?				
Good (cheapest option) Bette	er (mid-range price / quali	ity)	e / highest quality)			
Enter item quantities:	0	u looking for in this item? ange price / quality)				
If you're not sure of the exact number	Apparel Items 's or Unisex Sizes & Quantities XS MSM MMD MLG MXL M2XL M3XL M4XL nen's Sizes & Quantities XS WSM WMD WLG WXL W2XL W3XL W4XL th Sizes & Quantities XS YSM YMD YLG YXL Non-Apparel Items (or unique apparel sizes not included in the table above, like 6XL, etc.)					
For Apparel Items						
	ies					
The state of the s	The second second second	MLG	MXL	M2XL	M3XL	M4XL
Women's Sizes & Quantities						
wxs wsm	WMD	WLG	WXL	W2XL	W3XL	W4XL
Youth Sizes & Quantities						
YXS Y	SM	YMD	YLG		YXL	
For Non-Apparel Items (or ur	nique apparel sizes	not included in the	table above, like 6	XL, etc.) 📳		
Size		QTY		(8)		
Are the quantities you entere	ed estimates or the	exact quantities vo	ou need?			
Estimates Exact						
Additional comments for quantity	ranges, etc.					
, and the second	- Oseal server					

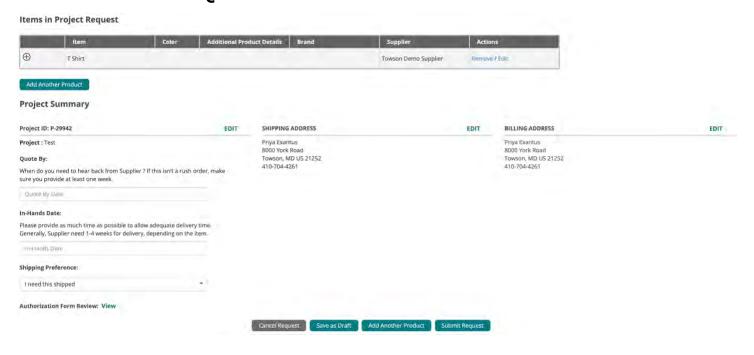
- Budget: a ballpark figure allows your vendors to recommend items that fall within your budget.
- Quality: choose the level most appropriate for your item/order.
- Quantities: if you don't know the exact numbers, estimate them as best as you can vendors have to manually enter the quantities they are quoting, so they can adjust the numbers after you submit the quote if changes need to be made.
- Non-Apparel Items/Unique Apparel Sizes: if your item doesn't qualify a size (i.e. a pen), leave the size field blank. If your item warrants a size (i.e. a mug), please enter a size.
- Exact vs. Estimates: let your vendors know if the quantities you have listed are exact or if they are estimates and could potentially change.

ENTER DECORATION DETAILS



- Decoration Location: select where you want the product to be decorated.
- Decoration Type: select how this product will be decorated.
 - Screen Printing: ink based printing that is best suited for larger quantities.
 - Digital Printing: computer based printing that is best suited for intricate designs involving a large number of colors and/or low quantities.
 - o Embroidery: decorating technique using needle and thread.
 - Engraving: the process of cutting or carving a design on a hard surface
 - Sublimation: Also referred to as dye sublimation. It is a digital printing method that uses full color artwork that works with polyester and polymer-coated substrates.
 - Embossed/Debossed: processes of creating either raised (embossed) or recessed (debossed) relief images and designs in paper and other materials.
- Color: enter every PMS color you will be using in your design; you can reference https://brand.towson.edu/visual-guidelines/color/ for specific colors in TU'S brand palette.
- Upload Art: please upload the logo you wish to use in <u>PDF format</u>; the PDF verions of the logo are vector art and what the vendor will need from you for production purposes.
- If you need additional imprint locations (i.e. front and back), click "Save Location 1" and then provide details for the additional location(s).
- Pricing Options: if you select yes, please enter in the comments box the alternative options you'd like to see (i.e. 1 color vs. 3 color, screen print vs. digital print vs. embroidery).
- Select the vendor(s) that you want quotes from.

SUBMIT YOUR QUOTE



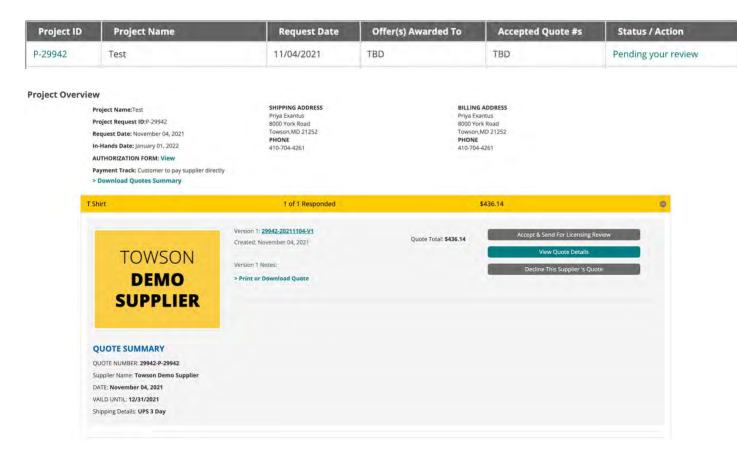
- Quote By Date: when you need to receive quotes back from the vendors.
- In Hands Date: when you need the items delivered by; if you need them for an event, it is best to pad this date by a few days/weeks.
- Shipping Preference: select the option that best suits your needs.
- Shipping/Billing Address: if you are a new user, you will need to edit these fields to continue.
 The system will remember your entry and save the information moving forward, but you will always be able to update it if you need to change this information for any reason.
- Click "Submit Request". After this step, you will no longer have the ability to edit the quote.

CHECK THE STATUS OF YOUR QUOTE

Project ID	Project Name	Request Date	Offer(s) Awarded To	Accepted Quote #s	Status / Action
P-29942	Test	11/04/2021	TBD	TBD	Quote Request Submitted
P-22481	TEST: AgoraCX Tutorial				Draft

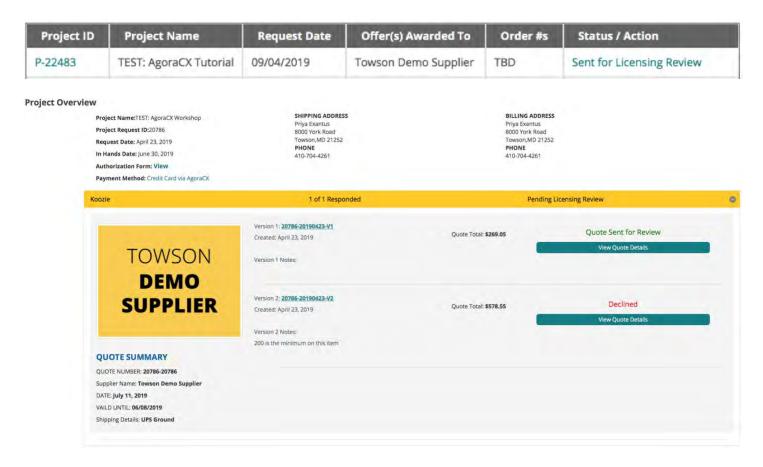
Double check that your project status says "Quote Request Submitted". If it says "Draft", your
quote was not sent to the vendor(s).

REVIEW YOUR QUOTES



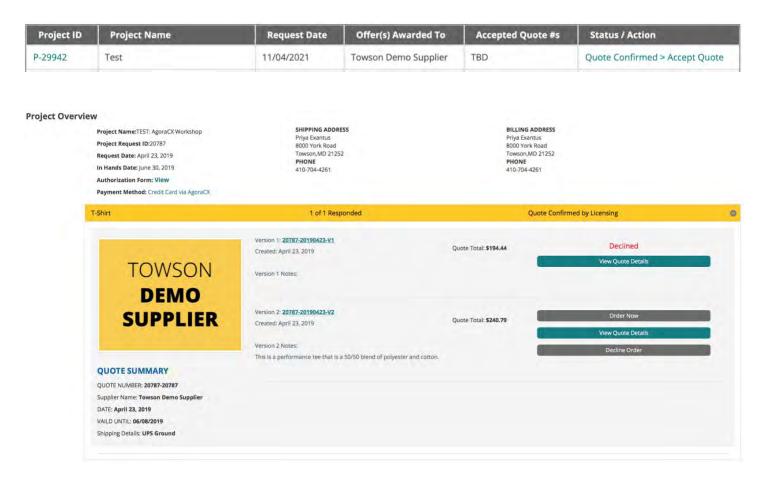
- Pending your review: status of your project after a vendor responds.
- Please note that a vendor may respond with multiple versions, <u>but you can only send one to licensing for review</u>. If there are elements that you like in both versions, please ask the vendor to create an additional version that encompasses all of the details.
- Once you send your quote to Licensing for review, vendors will not be able to submit multiple versions. The quote is final.

SELECT A QUOTE TO SEND TO LICENSING FOR REVIEW



- Select a version and send to Licensing for review. Status of the project will read "Sent for Licensing Review"
- **It is important to note that once you submit a quote to Licensing for review, your quote cannot be edited and if you need to make a change, you will need to submit a new quote.
- Please allow 24-48 hours for Licensing review. If you need a faster turnaround time, please email licensing@towson.edu with the Project ID number.

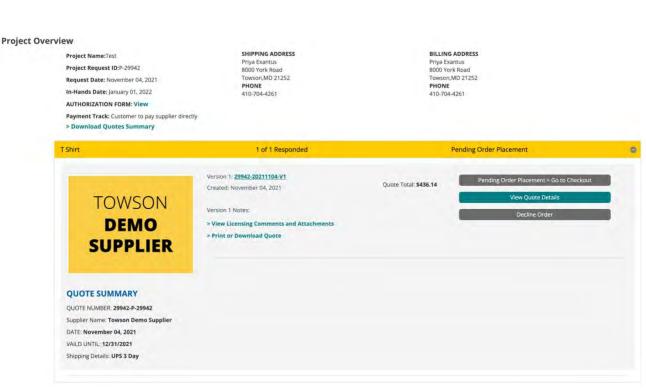
FINALIZE YOUR ORDER



- Quote Confirmed > Order Now: Licensing has confirmed your quote and you need to finalize your order
- Click "Order Now"; this does NOT confirm your order please continue to the next steps!

SUBMIT YOUR ORDER





- Action Required: this appears when you've clicked "Order Now", but did not complete the checkout process. Your order is <u>not</u> complete.
- Click "Pending Order Placement > Go to Shopping Cart".
- Review your order and scroll to the bottom.
- Click "Submit Order"
 - o Vendors will NOT begin fulfillment of your order until this step is complete!

CHECK THE STATUS OF YOUR PROJECT

Project ID	Project Name	Request Date	Offer(s) Awarded To	Accepted Quote #s	Status / Action
P-29942	Test	11/04/2021	Towson Demo Supplier	34483	Accepted Quote Archive

• Please note: your order will NOT enter production until the Status/Action reads "Accepted Quote | Archive".