

2022

TOWSON UNIVERSITY ANNUAL REPORT







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As the largest university in greater Baltimore and the fastest-growing university in Maryland, Towson University’s momentum is growing to new heights. The TU of today is a nationally recognized leader in academic and inclusive excellence and a proven anchor institution that proudly serves greater Baltimore through economic and workforce development.

Sincerely,



Kim Schatzel, Ph.D.
President



WHAT OTHERS ARE SAYING ABOUT TOWSON UNIVERSITY

No.9

public university in the North region

U.S. News & World Report

No.95

public university in the nation

Forbes

No.50

in value among all national universities

Money magazine

No.15

master’s university in the nation

Washington Monthly

No.75

public research university in the nation

Forbes

STRATEGIC PLAN

LEADERSHIP FOR THE PUBLIC GOOD

With more than 150 years of leadership advancing higher education, Towson University has established a rich history of academic success and dedication to improving lives. Building upon this established excellence, TU strategically looks to the future with purpose and passion. In spring 2021, TU shared its 2020–30 Strategic Plan: *Leadership for the Public Good*. It outlines a vision, core values and a charge to further TU's impact and advance its position as a national leader in higher education. It also sets forth an expectation of excellence and a focus on achieving goals.

TU'S STRATEGIC PLAN DEFINES SIX GOALS:



EDUCATE

We will achieve national recognition for our innovative student-centered curriculum emphasizing engaged learning, in-demand academic programs and new approaches to instruction and learning.



INNOVATE

Our faculty members are leaders in scholarship and creative activities and will be fully supported in their efforts to generate new knowledge and creative works.



ENGAGE

We will serve as community leaders and partners, extending the talents of our students, faculty and staff beyond our campus boundaries to create opportunities for leadership, entrepreneurship, civic engagement and experiential learning.



INCLUDE

We will build an even more inclusive, equitable and collaborative community where people from all backgrounds, identities, abilities and life experiences are welcomed, valued and supported.



SUPPORT

We will recruit, retain and graduate students of the highest caliber and offer outstanding student success services and an engaging campus experience, reflecting TU's values and producing graduates prepared to lead.



SUSTAIN

We will act as leaders in advancing sustainability of all resources—environmental, human and financial.

TIGERS ARE
CURIOUS

TU





ATHLETIC ACHIEVEMENT CENTER EXPANSION

Ongoing



SMITH HALL RENOVATION

Summer 2026



GLEN TOWERS

Summer 2025



COOK LIBRARY ACADEMIC COMMONS

December 2022

SUSTAINABILITY AT TU

ARBOR DAY AWARD

TU has been recognized by the Arbor Day Foundation for effective urban forest management for the fourth year in a row. TU advocates for protecting native Maryland trees and ensuring they thrive on campus. As of fall 2021, more than 100 of the 120 tree species native to Maryland are growing on TU's campus, most located throughout the Glen Arboretum. TU also has 13 trees registered as part of the Maryland Big Tree Program.

SUSTAINABLE GROWTH AWARD

In November 2022, TU was recognized by the Maryland Department of Planning in the annual Sustainable Growth Awards. The StarTU@ The Armory, TU's business engagement center, was named the winner of the Sustainable Communities Award. By renovating the former home of the Maryland Army National Guard, TU was able to refurbish a defunct landmark in the heart of Towson and transform it into a flourishing hub that generates tremendous economic development in the region.

COLLEGE OF HEALTH PROFESSIONS BUILDING

TU is Maryland's leading producer of undergraduate health professionals. This state-of-the-art facility—designed to house the entirety of the college's programming, research and instruction—will be instrumental in enhancing TU's ability to fulfill its role as a critical workforce provider for decades to come. The space will feature simulation and instructional labs, research facilities, a rooftop garden and a 300-seat lecture hall.

EXPECTED OPENING: Summer 2024.

**UNIVERSITY UNION**

Phase I Fall 2021
Phase II January 2022

**STUDENT SERVICES
BUILDING**

Summer 2026

**COLLEGE OF HEALTH
PROFESSIONS BUILDING**

Summer 2024

CAMPUS MASTER PLAN

In 2022, TU officially shared its campus master plan—a comprehensive 10-year outlook that represents more than \$1.2 billion in investments to university infrastructure. This roadmap for sustainable development is critical to TU's mission of fostering student success and commitment to becoming a world-class research institution.

OUTWARD-ORIENTED CAMPUS

TU's own record investment in its physical campus has helped fuel \$1.7 billion in public-private partnership development in the surrounding area.

TU has invested in downtown Towson, too. TU purchased a 12-story office building at 401 Washington Avenue, across the street from the StarTUUp at The Armory, TU's business engagement center in the heart of the county seat.

DIVERSITY & INCLUSION

Towson University is a nationally recognized leader in inclusive excellence. A central tenet in the university's strategic plan and the diversity strategic plan, TU places an institution-wide emphasis on inclusion.



HEED AWARD

For the third straight year, Towson University was recognized by INSIGHT Into Diversity magazine with a Higher Education Excellence in Diversity (HEED) Award. This award is given annually to institutions that demonstrate "an outstanding commitment to diversity and inclusion across their campus." TU is one of just two universities in Maryland, and one of only 104 universities in the nation, to receive this recognition.



BEST COLLEGES FOR VETERANS

Towson University is in the top 1% among universities nationwide for veterans, according to U.S. News and World Report. The publication ranked TU the seventh-best school for veterans in 2022. Through TU's Military & Veterans Center, students receive personal growth and career development opportunities, comprehensive academic support and a safe community space.



NO.7

in the nation
for veterans by U.S.
News & World Report



TOP 40

LGBTQ+ friendly campus
in America by
Campus Pride Index

No.1 in the US

— and —

No.30 in the world

for gender equality,
as rated by the
2022 Times Higher
Education Impact Rankings

MARYLAND'S UNIVERSITY OF OPPORTUNITIES

- Over the last five years, TU has contributed more than **70% of the minority enrollment growth** for the University System of Maryland.
- More than one-quarter of students who transfer to four-year institutions in Maryland matriculate to Towson University. Each year, about **half of TU's incoming students are transferring from another institution.**
- As of fall 2022, **16% of TU's undergraduate student body are first-generation college students.** To support this community, TU has designed several programs that foster new student success including Generation One, which provides tailored mentoring and academic guidance from peers with similar backgrounds.

TU educates and graduates
**MORE BLACK STUDENTS and
THE HIGHEST PERCENTAGE OF LATINX
STUDENTS** of any institution in the USM.



CELEBRATING TU'S TRAILBLAZERS

During Homecoming 2022, TU honored several distinguished alumni who have provided profound leadership to advance diversity and inclusion on its campus and beyond.

BARNES HALL AND HARRIS HALL

TU dedicated two residence halls in West Village to Ms. Marvis Barnes and Ms. Myra Harris, who made history in 1959 as the university's first Black graduates.

NPHC TRIBUTE WALKWAY

TU unveiled a tribute walkway dedicated to the nine historically Black fraternities and sororities that make up the National Pan-Hellenic Council. Located in Chapman Quad, the entire project was funded through the generosity of alumni and donors.

TU now enrolls its most diverse student body ever —one that is **TRULY REFLECTIVE OF MARYLAND'S POPULATION.**

	African American	Asian	Latinx
TOWSON UNIVERSITY*	27.9%	6.5%	9.5%
STATE OF MARYLAND**	31.4%	6.9%	11.1%

*according to USM Institutional Research Information System

** according to 2020 U.S. Census

ACADEMIC EXCELLENCE & STUDENT SUCCESS

TU is a national leader in academic excellence, where all students achieve inclusively and develop skills to become leaders in the global workforce. In 2022, TU further advanced its academic scope by expanding its mission statement. With the support of the University System of Maryland Board of Regents, the new mission statement now places a greater emphasis on research and provides the authority to offer doctoral degrees.



COMPETITIVE FELLOWSHIPS & AWARDS

TU encourages and supports academically strong students seeking to advance their educational and career goals through highly competitive fellowships and awards available nationally and globally.

- **FULBRIGHT:** Four Towson University students and recent alumni were selected as winners for the 2022–23 Fulbright U.S. Student Program, the most in TU history.
- **TRUMAN SCHOLARSHIP:** TU junior Kaila Hodge was named a 2022 Truman Scholarship finalist, one of 189 national finalists and one of just six from Maryland.
- **RHODES SCHOLARSHIP:** Towson University's Rasul Wright '22 and Briseyda Barrientos Ariza '22 were named Rhodes Scholarship finalists—the most finalists in university history for the prestigious award.



LEARNING COMMUNITIES

- The **Hill-Lopes Scholars Program** provides dedicated, transformational support for STEM majors to improve the advancement and retention of women in the STEM workforce. Scholars receive a stipend of \$500 each term as well as financial support to attend professional scientific meetings and participate in career-building conferences, workshops and field trips.
- The **STEM Scholars Living Learning Community** provides a residential environment that fosters academic and social success for a diverse group of science, technology, engineering and mathematics majors. Benefits of living in this community include: small group meetings with faculty and distinguished visitors, access to staff, study groups, cohort enrollment, informal STEM seminars and workshops in the residential community, career events, programming designed to enhance academic success, and access to major club activities.



INVESTMENTS IN MENTAL HEALTH

Supporting mental health is a top priority at Towson University.

- Annually, TU invests more than **\$800,000** in mental health resources. Over the last three years, the university has added four new clinical positions in the TU Counseling Center and one new position within Towson Athletics.
- The **TU Counseling Center** provides extensive resources 24 hours a day, including easy, online scheduling and same-day appointments with a counselor on campus. In an after-hours emergency, students can contact the center's 24-hour crisis line for immediate assistance.
- TU has a four-year partnership with the **JED Foundation**, a consulting organization that helps universities reinforce suicide prevention efforts on their campuses.

ACADEMIC COMMONS

In the fall 2022, TU opened its new Academic Commons in Cook Library, a highly visible, one-stop shop for academic support services in the heart of campus. This 22,000-square-foot space, in which TU invested more than \$4.6 million, houses advising and mentoring, course-specific tutoring, the Writing Center, research assistance and technology resources.





121 AWARDS
— TOTALING —
\$15.5 MILLION

Received by TU in FY 2022



A 26% increase over the average annual awarded amount over the previous five years.

RESEARCH & INNOVATION

Towson University faculty and students are performing bold, inclusive and impactful research with a focus on interdisciplinary collaboration and new discoveries.



R2-DOCTORAL CARNEGIE CLASSIFICATION

- TU has made it an institutional priority to achieve an R2-Doctoral Carnegie Classification by 2027, a major stride that will further TU's impact and significantly advance the university's reputation as academic leaders.
- To help reach this goal, the institution has committed to invest \$14.5 million from 2021–2026 in its research enterprise.



RESEARCH AND INCLUSIVE EXCELLENCE

Expanding research opportunities is also a major effort in strengthening TU's inclusive excellence. Towson University is home to one of the most diverse student populations in the University System of Maryland. These diverse students access outstanding research opportunities right here in their home state.

TU's **Research Enhancement Program** received national recognition for its inclusive success, honored with INSIGHT Into Diversity's Inspiring Programs in STEM Award. The award recognizes colleges and universities that encourage and assist students from underrepresented groups to enter the fields of science, technology, engineering and mathematics.



NATIONAL LEADERS IN CYBERSECURITY EDUCATION AND RESEARCH

In the fall, TU celebrated the grand opening of its new Center for Interdisciplinary & Innovative Cybersecurity—a state-of-the-art facility located in 10 West. As an anchor institution in Maryland and one of the leading universities near the hub of our national government's workforce, Towson University is uniquely positioned to support the growing demand of the cyber industry.

TU HAS LONG LED THE WAY IN CYBERSECURITY EDUCATION AND RESEARCH

2002	2013	2018	2021
The National Security Agency and the Department of Homeland Security designated TU as a National Center of Academic Excellence in Cyber Defense Education.	TU was designated as a National Center for Academic Excellence in Cyber Operations and remains one of only 21 institutions in the nation to have this designation.	The TU cybersecurity program was one of the first four in the world to receive accreditation from the Board of Engineering and Technology.	The NSA's National Centers of Academic Excellence in Cybersecurity awarded TU a \$2.2 million grant to lead a task force dedicated to cataloging and improving U.S. cybersecurity curricula.



NO. 75 public **research institution**
in the nation by Forbes



Towson University President Kim Schatzel and Provost Melanie Perreault with Sidd Kaza and Tim Regan, President of Whiting-Turner Contracting Company.

FACULTY EXCELLENCE

TU's faculty is committed to excellence in teaching and exceptional scholarship, research and service. Members represent a steadfast devotion to intellectual rigor, interdisciplinary innovation and creativity in their disciplines.



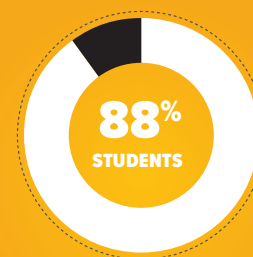
KAZA HONORED WITH ENDOWED PROFESSORSHIP

Sidd Kaza (*left*) was honored with an endowed professorship in cybersecurity, made possible through a \$1 million endowment funded gift from Whiting-Turner Contracting Company and the Maryland Department of Commerce E-Innovation Initiative Fund. Kaza, who was also named TU's inaugural associate provost for research and dean of graduate studies, has received more than \$12.8 million in external funding for research at TU.



TOPS IN THE USM

Towson University led the University System of Maryland with three of the 17 recipients of the USM's highest faculty honor—the Board of Regents' Faculty Award. TU's honorees—Emily Bailey, associate professor of philosophy & religious studies; Brian Fath, professor of biological sciences; and Petra Tsuji, associate professor of biological sciences—were honored in three of the five categories and represent the Fisher College of Science & Mathematics and the College of Liberal Arts.



engage in experiential learning opportunities



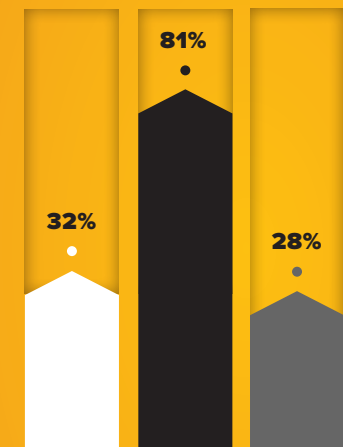
15:1

students-to-faculty ratio

FACULTY DIVERSITY GROWTH 2016–2022

Percent increase in representation amongst faculty

Total growth of minority faculty: 30%



African American/Black
 Latinx
 Asian/Pacific Islander

ENTREPRENEURSHIP

TU is a state-wide hub for entrepreneurship and business engagement, where innovative ideas, people and businesses are sparked, developed and nurtured.



NATIONAL RECOGNITIONS FOR ECONOMIC DEVELOPMENT

- In October 2022, the StarTUp was named the winner of the Engaged University Award at the University Economic Development Association's 2022 Awards of Excellence. The national organization recognizes top university economic development initiatives in America.
- The Association of Public and Land-grant Universities (APLU) named Towson University an Innovation and Economic Prosperity University Designee, which recognizes universities for their work with public and private sector partners to support economic development through innovation, entrepreneurship, workforce development and community engagement. TU is one of just 80 higher education institutions to receive this national designation.



THE StarTUp AT THE ARMORY

The StarTUp at the Armory is a one-of-a-kind, 26,000-square-foot business engagement center in the heart of downtown Towson. Open to the public, this innovative facility features the largest free co-working space in the region as well as 15 offices and seven conference rooms.

One of TU's signature entrepreneurship programs, the StarTUp Accelerator is an intensive, eight-week, cohort-based fellowship where ventures take residency and collaborate to accelerate their businesses. Representing diverse professional and academic backgrounds, the 2022 fellows included TU graduate students, a former Fortune 500 executive, a medical doctor and alumni of Stanford University, Harvard University, Howard University, Johns Hopkins University and more. Thanks to the program's growing success, TU launched a winter cohort in 2022 for the first time in program history.

INSIDE THE STARTUP AT THE ARMORY:

THE THIRD STARTUP accelerator cohort featured THE MOST DIVERSE AND HIGHEST FUNDED ventures in program history.

7 VENTURES

were headed by minority or female founders

ventures generated more than
\$820K IN FUNDING



ANCHOR FOR GREATER BALTIMORE

As an anchor institution for Maryland, Towson University is generating economic impact, addressing workforce shortages and leading community development in our region.



BTU PARTNERSHIPS

At Towson University, partnerships and community engagement are central to the institution's mission and university strategic plan.

BTU is about elevating the work that TU faculty, staff and students are doing with partners throughout Maryland to create positive impacts in local communities. These efforts include 238 active engagements with more than 525 partner organizations in greater Baltimore and every county in Maryland.

BTU partnerships fall within five impact areas to help address the needs of Maryland:

- High-Quality & Equitable Education
- Strong Neighborhoods & Sustainable Communities
- Thriving & Competitive Economy
- Lifelong Health & Well-Being
- Vibrant Arts & Cultural Community



VOTING & VOLUNTEERING

- Towson University proudly served as a voting location for our community during the 2022 Maryland midterm election. TU has been recognized as being among America's best colleges for student voting, with a student voter registration rate above 85%.

- Celebrated annually since 2010, The Big Event is Towson University's largest day of community service where students, staff, faculty and alumni come together to give back and support our Towson community neighbors. In 2022, more than 435 students contributed 1,314 hours of service with 25 community partners, providing an estimated economic impact of \$39,354.30 as determined by the Independent Sector annual rate.



WORKFORCE LEADERS

TU has adopted innovative solutions to fill the teacher shortage in Maryland schools.

- The Teacher Academy of Maryland is a career and technology education program of study that seeks to address the persistent teacher shortage—particularly teachers of color—by creating a pipeline of potential candidates through high school outreach.
- TU is the official state affiliate for Educators Rising, a nationwide organization that provides a pathway to increase teacher diversity and quality. TU works with more than 500 Educators Rising members in 40 school chapters across eight counties in Maryland to support students exploring teaching as a career path.

TOWSON UNIVERSITY'S IMPACT IN MARYLAND



**\$2.1
BILLION**
in economic activity*



**\$746
MILLION**
in employee
compensation*

*according to Regional Economic Studies Institute for FY 2022



7,500+ JOBS

supported by TU's total economic activity*

PHILANTHROPY

Towson University is on the RISE. The promise of the institution is seen through RISE, the Campaign for Towson University—an ambitious vision for TU's future and the driving force of the institution's culture of philanthropy.

RISE

RISE, THE CAMPAIGN FOR TOWSON UNIVERSITY

The TU community continues to support the RISE campaign with record-breaking philanthropic giving. In FY22, TU raised \$14.86 million to support the campaign, achieving a record fifth-straight year of eight-figure fundraising. The RISE campaign features six priorities—student success, faculty excellence, academic innovation, community partnerships, building a world-class campus and sustaining opportunities through annual giving and endowment. Entering December 2022, the campaign has achieved more than \$88 million.



WOMEN'S GIVING SOCIETY LAUNCHES

In March 2022 to mark International Women's Day, TU launched the Tall-Wiedefeld Society to honor TU's women leaders, build community and create a permanent legacy to address the needs of young women at TU. The society is a growing collective that supports positive change through philanthropy and education. It is named after two former university leaders—Lida Lee Tall and Dr. Mary Theresa Wiedefeld—who guided TU's growth for more than a quarter century (1920–47).



NPHC TRIBUTE WALKWAY OPENS

Through goal-shattering fundraising led by alumni, TU opened the National Pan-Hellenic Council (NPHC) tribute walkway, featuring a series of pillars on Chapman Quad representing TU's nine historically Black fraternities and sororities. With the help of 581 donors, the project surpassed its \$75,000 goal by raising more than \$100,000, and a ribbon-cutting ceremony was held on Homecoming weekend.



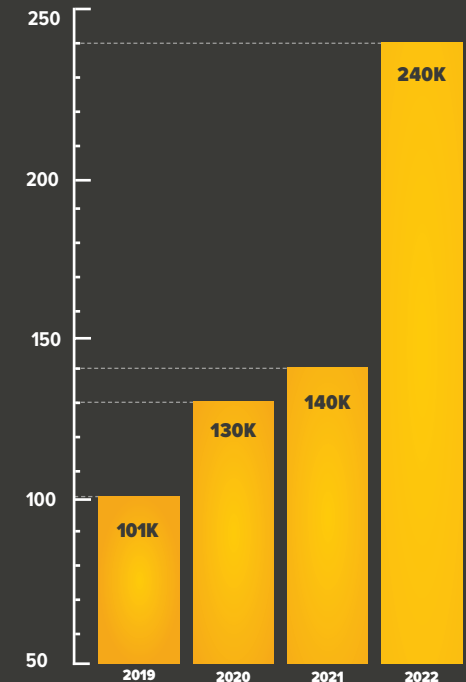
TU BIG GIVE SETS RECORD

In 2022, the annual, one-day TU Big Give raised \$240,347, a four-year best and \$102,000 more than TU Big Give 2021. The 1,369 donors and their 1,539 gifts help support key projects throughout the TU community.



AMOUNTS RAISED YEAR OVER YEAR DURING TU BIG GIVE

\$/Thousands





ATHLETICS
ACADEMIC
ACHIEVEMENT
CENTER

GENEROUSLY DONATED BY
DR. FRANCIS S.
SOISTMAN, JR.
'79 & '15

FRANCIS S. SOISTMAN AND FAMILY ATHLETICS ACADEMIC ACHIEVEMENT CENTER

In December 2022, TU officially named the Athletics Academic Achievement Center in honor of Fran Soistman '79,'15 (hon.) and his family. With a gift of \$5.6 million in FY21, Soistman became the largest alumni donor in university history. A portion of the gift was allocated to the Athletics Capital Project Fund and is supporting the expansion of the Athletics Academic Achievement Center—a space dedicated to ensuring academic success among TU's student athletes. Soistman is also a campaign co-chair for RISE.



9

**TEAMS
MADE NCAA**

Tournament appearances

34

**CAA TITLES
WON**

since joining in 2001

ATHLETICS

Towson Tigers are leaders on and off the field. TU's student-athletes thrive not only in competition but also in serving the community and in the classroom.



Steve Eigenbrot was named TU's director of athletics in February 2022. Eigenbrot brings a wealth of Division I athletics experience to the role, having served in leadership positions at University of Nevada-Las Vegas and, most recently at the University of South Carolina. At TU, he leads the Tigers' NCAA Division I intercollegiate athletics program, including the approximately 100 staff members who support 19 sports teams with more than 600 student-athletes.



Towson volleyball **Coach Don Metil** is now the program's all-time record-holder for wins after picking up his 200th victory with the Tigers in the 2022 season. The Tigers won a fourth straight CAA championship in 2022, posting a 24-1 record, including a win at No. 7 Pittsburgh.



Only a handful of Division I athletics programs in the nation had the success on the basketball court that TU experienced in 2021–22. In fact, TU was one of the only universities in the nation with 20-win programs in men's and women's basketball.



62% of TU student athletes held a **3.0 GPA or higher**.

178

STUDENT-ATHLETES
earned 3.5
or higher GPAs

37

STUDENT-ATHLETES
earned 4.0
GPAs

16 of 19

ATHLETIC TEAMS
had cumulative team GPA above 3.0

*all data for Spring 2022

RECOGNIZED LEADERSHIP

ADMIRERD CEO & HIGHER ED LEADER



President **Kim Schatzel** has been repeatedly recognized as a leader in higher education and the greater Baltimore business community. In 2022, President Schatzel was named a **Most Admired CEO**—her second time being named to the list and the only higher ed leader to be acknowledged. Also, President Schatzel was named to the **Power 30 Higher Education List** by The Daily Record for the second year in a row. A year prior, she was named to the paper's inaugural **Power 100 List** and to its Circle of Excellence for being a three-time honoree on the **Top 100 Women List**.

TOP WOMEN'S LEADERS



Provost **Melanie Perreault** was named to the **Top 100 Women List** by The Daily Record. Provost Perreault serves as the chief academic officer of the university. In December 2022, the University System of Maryland appointed her TU's interim president, assuming the role in February 2023.



Nancy Grasmick, Ed.D., was named the recipient of the **Lifetime Achievement Award** by the Center Club's Women in Business group. The award honors women in leadership who paved the way for other women to succeed. A room at the club overlooking the Inner Harbor and downtown Baltimore was named in her honor.



Tiger women's basketball coach **Laura Harper** was named to The Baltimore Sun's **Women to Watch List**. Harper joined TU in spring 2022 after a successful run at Coppin State University. Also in 2022, former women's basketball coach Diane Richardson was named to The Daily Record's **Top 100 Women List**.

DR. NANCY GRASMICK LEADERSHIP INSTITUTE

Developed by leaders for leaders, the Dr. Nancy Grasmick Leadership Institute challenges the status quo of leadership development. The Institute celebrated its launch with the Future of Work forum in spring 2022.

To learn more, visit towson.edu/grasmickleadership

PUSH WHAT'S
POSSIBLE



UNIVERSITY ADMINISTRATION

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President

Melanie L. Perreault, Ph.D.

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Ben Lowenthal

*Vice President for Administration and
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Patricia Bradley, J.D.

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Lisa Plowfield, Ph.D.

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Health Professions*

Chris Chulos, Ph.D.

Dean, College of Liberal Arts

Christopher Salice, Ph.D.

*Interim Dean, Jess and Mildred
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Sidd Kaza, Ph.D.

Dean, Graduate Studies

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