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addition to being a pretty rare program, is that our program is housed within the College of Fine Arts and Communication, where others are mostly under education," says Kate Collins, MAIAI program director. "The MAIAI program recognizes the arts for their capacity to enhance learning across disciplines."

With its blend of professional development coursework and advanced interdisciplinary arts practice, MAIAI deepens students' skills and techniques and provides expertise in different learning opportunities for aural, visual and kinesthetic learners.

Jacklyn Martin, a high school dance teacher, is entering her third year in the MAIAI program this fall.

"In my dance classes, I was already doing a lot of integration, but it wasn't purposeful," says Martin. "I didn't realize how these skills could be transferred to other areas of learning."

For example, students can learn about something in social studies like the Tiananmen Square massacre and then interpret it through movement and dance.

"I was hearing of all these issues from teachers about kids not being engaged, and I wasn't finding it in my classroom," Martin says. "Now I can pull other teachers into this delicious way of learning and make it purposeful. Doing the MAIAI program is the best thing I've done in my career."

For those looking to pursue a career related to managing, producing or advancing the cultural arts, Goucher College offers a master in arts administration degree, earned mostly online.

Goucher's program emphasizes the role of the arts in the community, and the contribution the arts make to society. The core curriculum covers all key areas of arts administration, including strategic planning, marketing, development, financial management and law.

As more arts organizations recognize the value of the highly specialized training that

The arts and the economy

The National Endowment for the Arts says jobs for curators, architects, interior designers and multimedia artists are projected to grow at a rate faster than the overall labor force through 2018, which is great, because the arts are also good for the economy.

Arts and cultural organizations employ people locally, purchase goods and services from within the community, are members of their Chambers of Commerce and promote their regions.

According to a study conducted by Americans for the Arts, in 2015, these organizations – performing and visual arts organizations, festivals, public art programs, municipally owned museums and art centers – pumped an estimated \$63.8 billion into the nation's economy. Direct spending by nonprofit arts organizations alone supported 1.4 million jobs more than that of the legal or public safety sectors. For more information, visit AmericansForTheArts.org.

people with degrees in arts administration receive, these employers are seeking out candidates with a higher level of training for key staff positions.

Students accepted into the program attend three two-week summer residencies at Goucher. The other classes are taught live online.

"The fact that all of our faculty are working in the arts administration field themselves makes an enormous difference," says Ramona Baker, program director. "There's a great understanding of what's going on in the field at this minute and is the difference between reading about something and doing it."

The residency encourages networking.

"It's a different conversation that happens when others are doing what you're doing," Baker says. •